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# FINANCIAL TIMES

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## NEWS SUMMARY

### GENERAL

#### Tehran pledge on oil traffic

Iran guaranteed to keep the Straits of Hormuz open to ensure oil supplies from the Gulf. Back Page.

President Saddam Hussein of Iraq is pressing ahead with an offer for ceasefire talks with Iran, despite its rejection by Iranian leader Ayatollah Khomeini.

Richard Johns in Baghdad writes: Iraq is deeply embarrassed by the failure to press home its military offensive. Foreign Press trying to cover the war in the crucial southern front have been sent back to Baghdad. Page 3

#### Zimbabwe move to end violence

Zimbabwe Prime Minister Robert Mugabe announced that army units were being deployed against "armed dissidents and indiscipline party militants" in several parts of the country. There have been senseless killings of civilians and other acts of armed violence in several areas, especially in and around Salisbury, Sinoia and Bulawayo over the last two weeks," he said.

#### Life for killer

A 40-year-old factory worker was jailed in Belfast for life for the killing of a former part-time Ulster Defence Regiment member last year.

#### Hotel closes

The Rix Park Hotel, Benidorm, investigated by health authorities after a British tourist died from Legionnaire's disease, closed indefinitely.

#### Editor sentenced

Victor Sokiroko, editor of an underground Soviet journal, was given a three-year suspended jail sentence in Moscow after confessing to slandering the Soviet state.

#### Reward offered

The Post Office offered a reward for information leading to conviction of four raiders who shot a Cheshire sub-postmistress, who had a leg amputated.

#### London 'dearest'

London is the most expensive city in Europe to locate an international executive on a short-term basis, says a survey by management consultants. Page 7

#### Prelates' plea

Roman Catholic prelates at a Vatican synod called for a more flexible church outlook on divorce, but reaffirmed their condemnation of abortion and artificial birth control.

#### Crossing bid ends

A 60-year-old man failed in his attempt to cross the Atlantic in a barrel after completing 70 yards of the 3,000 mile voyage from Land's End to Florida. The tide washed him ashore after 50 minutes.

#### Warning voice

New Toyota cars have a built-in warning system—with a female voice telling the driver when petrol is low, seat belt unfastened, and doors are not shut.

#### Briefly...

Seventeen workers were killed in two mining accidents in the Transvaal, South Africa. The toll from last Friday's bomb explosion at the Munich beer festival rose to 13 when a 17-year-old youth died. Bill Wright, who devised and produced BBC TV's Mastermind, has died, aged 58.

#### CHIEF PRICE CHANGES YESTERDAY

RISERS	
Treasury 93.1104	+14
Treasury 98.1123	+14
Armitage Shanks	+13
Assed Newspapers	+24
Babcock Intl.	+9
Crouch Group	+13
Daily Mail A	+22
Electronic Machine	+4
Farnell Elec.	+34
Forrant	+27
Hawker Siddeley	+28
Ladbrokes	+21
Paradise (B.)	+4
Pritchard Services	+8
Robertson Foods	+41
Regalind	+17
Royal Bk. Scotland	+10
Thames EMI	+24
Traylor House	+7
Union Discount	+10

FALLS	
Berkley Explor.	-240
Candeca	-340
KCA	-168
LASMO	-768
Anglo-Amer. Gold	-556
Greens Cons.	-730
Kilbuck Mining	-330
Leslie	-195
Minore	-670
Poseldron	-338
Randfontein Est.	-243
West Driefontein	-249
Western Deep	-234
Western Hlgs.	-249

COMPANIES	
SONY Corporation of Japan, which expects record earnings for 1979/80, will make a 15m share public issue to raise nearly ¥50bn (£98.5m) for a massive capital spending programme. Page 28	
ANCHOR Chemical Group's first-half pre-tax profits slipped from £350,000 to £267,000, with turnover static at £7.07m (£7.16m). Page 24	

### BUSINESS

#### Gold index up 27.4; sugar at 5yr high

EQUITY leaders continued today's rally, gaining six points by noon before easing back. The FT 30-share index closing 22 up at 483.2. South African gold rose sharply, the Gold Mines Index climbing 27.4 to 524.3. Page 32

GILTS also moved up, some long improving more than a point although the trend eased slightly after hours. The Government Securities Index moved 0.56 to 70.74. Page 32

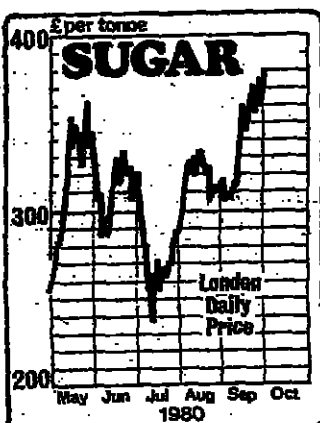
STERLING moved up 25 points to \$2.3910 but eased overall, its trade-weighted index finishing at 75.8 (76.0). DOLLAR was weaker, closing at ¥208.50 (¥210.85), its lowest level since March 1979. Its index fell to 83.5 (83.8). Page 29

GOLD rose \$10 in London to \$680.50. Page 29

WALL STREET was 2.48 up at 934.90 before the close. Page 30

TOKYO: The Nikkei Dow average reached a record for the third consecutive day, rising 46.62 to 7,123.08. Page 30

SUGAR: The London daily price for raw sugar rose by £20 to £380 a tone, the highest level since January, 1975. Page 31



MONOPOLIES Commission has allowed Blue Circle Industries, the cement group, to go ahead with its £30m bid for Armitage Shanks, the bathroom fittings company. Back Page and Page 8

PEKO-WALLSEND heads a consortium of Australian mining concerns considering establishing a A\$3bn (£1.47bn) liquefaction plant in Queensland to produce oil from coal. Back Page

TRICENTROL OIL has received outline planning consent for a £10m liquid petroleum gas terminal in Shetland, with a pipeline link to the nearby Sullom Voe oil complex. Page 8

Banque Nationale de Paris is arranging a \$250m seven-year floating rate note which includes a margin of 1 per cent over the three month London inter-bank offered rate. Page 26

CHEMICAL BANK of the U.S. has signed agreements with five big Chinese organisations, to help co-operation between U.S. and Chinese enterprises. Page 5

LLOYD'S underwriters have agreed to settlement of a \$300m (£125.5m) insurance claim with El Paso.

GLYNWED Domestic and Heating Appliances plans to close two Manchester factories with the loss of over 700 jobs.

## LABOUR PLEDGES EEC WITHDRAWAL • SEEKS NEW LEADERSHIP ELECTION PROCESS

# Three victories for the Left

BY RICHARD EVANS, LOBBY EDITOR, IN BLACKPOOL

TOTAL CONFUSION reigned in the Labour Party last night after its annual conference, backed Left-wing demands for a new method of electing the leader, but failed to agree on a system.

The vote came at the end of a day of disasters for Mr. James Callaghan and the moderate wing of the party. These included the adoption of a resolution making Britain's withdrawal from the European Community a priority in Labour's next election manifesto.

This could be of major significance for Britain's future relations with the Common Market, but it was the constitutional setbacks that created most uproar. They could win the Left much greater control over the party and thus make more likely the prospect of a split.

The position might not be clear for several days but it seems certain that a savage blow has been dealt by Mr. Denis Healey's hopes for taking over the leadership from Mr. Callaghan before the end of the year.

The big question is whether Mr. Callaghan will now be persuaded by trade union and party leaders to stay on until the chaos has been resolved and a new method of election devised, or whether he will resign and an election go ahead in November under the present system.

Mr. Healey would probably be elected by the present electoral college, the Parliamentary Labour Party but he would not be acceptable to the party's rank and file who would insist on an election under new methods.

Interviewed on BBC television last night, Mr. Healey raised the possibility of the party following the West German example and having two leaders—one for the parliamentary wing and one for the party in the country. He said that in Mr. Callaghan did resign before the party had agreed on how to implement the conference decision, the election would have to be under the existing rules.

The significance of the change in method of electing a

leader is that the party's MPs are much more moderate in outlook than the party conference. Any change in the electoral college would allow Left-wing elements in the constituency parties and in the trade unions greater influence.

It was a day of triumph for Mr. Anthony Wedgwood Benn, who has led a formidable and extended campaign to wrest the

national executive. Then came the sensation. Against all expectations, the conference voted narrowly in favour of the principle of a broader college for electing the leader—involving trade unions and the constituencies as well as MPs.

It then had to decide between two options, one giving the trade

electoral college. There was uproar in Blackpool's Winter Gardens as AUEW delegates protested against the tactics of Mr. Terry Duffy, union president, and Sir John Boyd, general secretary, but the vote stood. The conference had decided the principle but not the method.

The party's NEC went into immediate session to try to sort out the unprecedented muddle. As the party's commission of inquiry had failed over the past year to find a viable formula for a new method of electing the leader, it is improbable that the NEC will do it before the conference ends tomorrow.

At the end of the two-hour meeting, described by one member as "chaotic," it was agreed that the executive should meet again this morning to consider a range of options for an electoral college. The aim would be to put one proposal to the conference and so get through the necessary constitutional amendment.

But there was no great optimism that this could be

achieved. At best, some members felt that such a proposal would get through the conference with such a slim majority that it would do nothing to dispel the idea of a greatly divided party.

A special constitutional conference in some weeks' time is another possibility. In the meantime, much will depend on the decision taken by Mr. Callaghan on his retirement. He could now remain in office for longer than anticipated.

An option being canvassed by the Left last night was that Mr. Michael Foot, deputy leader, could stand against Mr. Healey as an interim leader. Should Mr. Foot win, he would stand down in a year's time when new rules will have been formulated. Right-wing leaders like Mrs. Shirley Williams, Dr. David Owen and Mr. William Rodgers were deeply depressed by what must be regarded as a spectacular series of triumphs for Mr. Benn and the Left. Not only

Continued on Back Page

## Closure of News leaves London with just one evening paper

BY JOHN LLOYD AND PHILIP BASSETT

LONDON WILL have only one evening newspaper—the Evening Standard—from the beginning of next month, when the Evening News will cease publication.

A deal between Associated Newspapers, owner of the Evening News, and the Express Group, owner of the Evening Standard, which was evidently announced prematurely yesterday, was described as a merger between the two papers.

However, it was clear that the net effect of the agreement between the two companies is the closure of the Evening News, now estimated to be losing between £7m and £10 a year.

The companies' joint statement was precipitated by a prior announcement from the Department of Trade that consent had been given to the merger.

The main features of the agreement are:  
• The loss of virtually all jobs on the Evening News. Redundancies, notices of which are expected to go out tomorrow, will total 1,750. Redundancy payments, which will run into many millions of pounds, will be wholly financed by Associated Newspapers.  
• A new company—the Evening Standard Ltd—will be

formed, with Associated and Express each holding a 50 per cent stake. Lord Matthews, chairman of Express Newspapers, will be chairman of the board. The Express Group has bought the Evening News title for a nominal sum, while Associated has bought the 50 per cent holding in the Evening Standard for an undisclosed cash figure.

A new editor—neither Mr. Lou Kirby, editor of the News,

Details, Page 8  
More redundancy news, Page 6

nor Mr. Charles Wintour, editor of the Standard—will be appointed. Lord Matthews paid tribute to Mr. Wintour's 20-year stint at the Standard, and said he had "something else in mind for him."

In a joint statement, the two companies said the new paper would "blend the best features of both newspapers."

Unconditional consent to the merger has already been given by Mr. John Nott, the Trade Secretary, with no reference being made to the Monopolies and Mergers Commission. The Department of Trade statement said that Mr. Nott consented to the merger under section 58(3)

(b) of the Fair Trading Act, which specifies that where a partner in a newspaper merger is shown not to be economic as a going concern, then consent is automatic. Otherwise, all newspaper mergers have to be referred to the commission.

However, Lord Matthews said he was "surprised and disappointed in the way in which the Government announced these proposals." He said he had seen Mr. Nott last Thursday, but had expected to be given "at least 48 hours more" to tell the

leaders of the print unions, most of whom were in Blackpool last night at the Labour Party conference, reacted bitterly to the news. Mr. Les Dixon, president of the National Graphical Association, said the NGA would fight the closure decision.

He was speaking before a hurriedly-arranged meeting in Blackpool between representatives of Associated Newspapers and the union leaders called to discuss the closure.

Mr. Dixon's warning follows a unanimous decision by the NGA national council to oppose any merger between the two evening papers. He has written to the other print unions calling for a joint policy of opposition to the closure in the interests

of job protection and the freedom of the Press.

Mr. Bill Keys, general secretary of the Society of Graphical and Allied Trades and chairman of the TUC's Printing Industries Committee, said he was appalled by the lack of consultation with the unions.

Echoing this, Mr. Ken Ashton, general secretary of the National Union of Journalists who met Lord Matthews in London last night, said all print union leaders had recently been given an undertaking that they would be told of a merger.

Lord Matthews said that there was no guarantee that the new Evening Standard, currently losing over £1m a year, would be profitable. He warned that it would be a "hard winter" for Fleet Street, and several times blamed union restrictive practices for the losses.

He said that he would expect a print run of between 600,000 and 700,000 a night, all of which could be accommodated on existing machinery. He said that present agreements with the unions covered the extra print run.

The latest circulation figures for the two papers, covering the first six months of this year, are: Evening News, 460,000; Evening Standard, 373,000.

## Prime rises again

BY DAVID LASCELLES IN NEW YORK

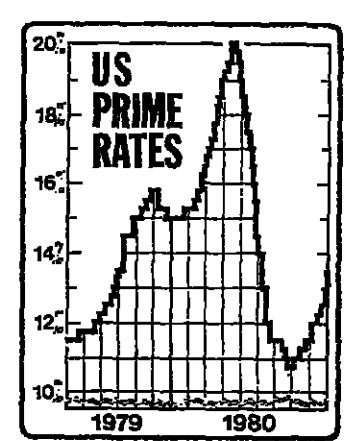
THE U.S. prime rate moved higher again yesterday by half a percentage point to 13.5 per cent, extending the sharp rise on the last four weeks.

The move to increase prime—the rate banks charge their best corporate borrowers—was led by Chase Manhattan Bank, and most major banks followed by lunchtime. An exception was Citibank of New York, but it was expected to join the rise before the end of the week.

Some kind of upward move had been foreshadowed by the recent rise in short-term interest rates. But because the banks have for the second time in succession gone for a half-point rise, when increases are usually a quarter of a point at a time, made the move look particularly bold.

The resurgence in interest rates has been caused by the rise in economic activity and the persistent weekly increases in the money supply. Although economists are increasingly coming to the view that high rates should damp down the economy, there is no sign of any easing of pressure on the credit markets yet.

Some of the uncertainty about the outlook may be relieved by the new money supply figures due out



tomorrow. A decline would be welcome, but analysts have been so far off target in their forecasts since midsummer that few care to make firm predictions.

The increase in primes came as no surprise to Wall Street, but it added to the gloom which has been settling over the financial community in the last few days, and shares drifted lower in early trading.

£ in New York

Sept. 30 previous

Spot 182.3855-3845-38, 3868-3878  
1 month 0.62-0.65 dis 0.63-0.66 dis  
3 months 1.06-0.98 dis 1.01-0.94 dis  
12 months 1.25-1.15 dis 1.10-0.95 dis

## Board warns on reactor inquiry

BY DAVID FISHLOCK, SCIENCE EDITOR

IT WILL be impossible to start building Britain's first pressurised water reactor (PWR) before 1983, and even then only if the public consultation procedures are kept to a maximum of about six months, the Central Electricity Generating Board (CEGB) has warned the Government.

The CEGB confirmed yesterday that its first PWR plant is to be Sizewell B station, 1,200 MW, in Suffolk, supplying power to East Anglia and the greater London area.

The Government has said that it wants to start a new programme of nuclear reactor construction, including PWRs, at the rate of one a year starting in 1982.

But the preliminaries to construction of the first PWR will involve obtaining statutory Government consent, design approval by the Nuclear Installations Inspectorate, a public inquiry, and possibly a parliamentary debate of the inquiry inspector's findings.

The CEGB has undertaken to have its design for a "British PWR" for Sizewell B ready for statutory consent and a nuclear

site licence early next year. The Government has already stated that the planning application for the first PWR will be called in for a public inquiry, but has not yet disclosed what form it will take.

On its present schedule, the CEGB hopes to hear from the Government's nuclear inspectors that they would be willing to license its design for Sizewell B by mid-summer, 1982. "But it won't be earlier," cautioned one board member.

This means that the Government must act very quickly, by the standards of such public inquiries as Windscale and the Vale of Belvoir, if the CEGB is to have any chance to start construction early in 1982.

Within the space of less than a year must be compressed not only the inquiry itself but also the drafting of its report, and possibly time for a parliamentary debate before the Government announces its decision. The CEGB says that Westinghouse Electric, the original reactor designer, and the Bechtel Corporation, a U.S. architect-engineer organisation, are working closely with the

National Nuclear Corporation (NNC) on the design of Sizewell B.

The Government wants the NNC to take full responsibility for the project. But the CEGB argues that, although it wants the NNC to carry "a degree of risk," a company capitalised at £10m cannot shoulder full responsibility for a £1bn project.

The two parties are still trying to reconcile their positions. But the Government earlier this week terminated the management contract with GEC under which the NNC has previously operated, in the first step towards a simpler and more independent nuclear organisation.

A local anti-nuclear group, the Stop Sizewell B Association, yesterday attacked the CEGB announcement in the light of its planned closure of 22 power stations. The association asserted that "leading British scientists, notably Sir Alan Cottrell, are on record as saying that the PWR is inherently less safe than other systems."

Energy statistics, Page 8

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## EUROPEAN NEWS

# Summit goodwill may have hastened EEC accords

BY JOHN WYLES IN BRUSSELS

EFFECTIVE pressure by the European Commission coupled with the beneficial impact of the recent Anglo-French summit are among reasons being cited for an unusual outbreak of agreement in the EEC Council of Ministers this week.

On three consecutive days, the council ended months of deadlock to complete important agreements on fisheries conservation, a new marketing system for lamb and on 1980 imports of New Zealand butter.

While it takes nine member states to make an agreement, much of the credit for this week's progress is being given variously to Britain and France.

Some Community officials believe that Britain's conciliatory conduct in the budget council ten days ago, coupled with its new flexibility in the fisheries negotiations has helped draw a more compromising stance out of France on lamb and butter.

Final agreement on the lamb regime does not take the EEC any closer to its coming budget ceiling. Some £166m had been written into the draft 1981 budget to cover its anticipated

costs next year.

There were no overt links between any of the issues but it is not unprecedented in the EEC for an atmosphere of agreement to spill over from one set of negotiations to another.

Moreover, senior officials in London believe that Mrs. Margaret Thatcher's insistence in Paris that the British "were trying to be good Europeans and to reach agreements in good time" may well have touched a chord during the summit with President Valéry Giscard d'Estaing 13 days ago.

## Hard-headed view

However, a more hard-headed view is that France ceased blocking agreements on sheep and lamb for two reasons. The council ended months of deadlock to complete important agreements on fisheries conservation, a new marketing system for lamb and on 1980 imports of New Zealand butter.

Final agreement on the lamb regime does not take the EEC any closer to its coming budget ceiling. Some £166m had been written into the draft 1981 budget to cover its anticipated

mission would expose and try to remedy shortcomings in the way France fulfils its financial obligations to the Community.

The other possible explanation for French tactics is the increasing influence of next year's presidential election. The new lamb regime is not only of financial benefit to French farmers but it also offers assured protection for three-and-a-half years against imports of New Zealand lamb.

France's position on New Zealand butter was expected to change once it had won this concession on third country lamb imports as, indeed, it did. This deal, however, covers only the balance of 1980 and the much more difficult argument over how much New Zealand butter should be allowed into the EEC in future and for how long has yet to be settled.

This will not be an Anglo-French issue since Denmark, Ireland and Holland will line up with France in favour of opening the doors to substantially less than the Commission has proposed and than Britain and New Zealand want.

# Bundesbank inquiry into overseas lending

By Stewart Fleming in Frankfurt

THE BUNDESBANK, the West German Central bank, has asked more than 30 leading banks to begin supplying detailed information on overseas loans in 12 developing countries.

The move signals a new effort by the Bundesbank to improve its supervision of foreign lending when there is growing concern in the world about the exposure of commercial banks in financially stretched countries.

The 12 countries are: Egypt, Argentina, Brazil, Iran, Yugoslavia, Mexico, Peru, Poland, South Korea, Thailand, Turkey and Venezuela.

The Bundesbank declined yesterday to elaborate on how it had selected the 12 shares. And its circulation to the banks is a "blacklist" of problem borrowers.

However, the list clearly encompasses some of the major international borrowers about which bankers and central bankers are concerned because of their heavy debts to international banks, and in some cases the formidable problems they face in adjusting to the rise in oil prices over the past two years.

The inclusion in the list of some countries with substantial oil reserves suggests that another factor behind the choice of the 12 nations may be the Bundesbank's own estimates of the scale of German banks' lending commitments.

It is not clear how the banks will respond to the Bundesbank request, which covers West German and foreign subsidiaries of the banks. The request is being made through the banks' West German offices. At present the banks are not legally required to supply information from their unconsolidated foreign subsidiaries.

Secrecy respected

The Bundesbank is apparently seeking to reassure banks by making it clear that it does not want such details as addresses of borrowers, that the information is for statistical purposes and that the banks' secrecy is respected.

Peter Montagnon writes: Among Euro-market bankers there was some concern yesterday that, despite the Bundesbank's denials, the list of countries would be interpreted by the market as discrimination against selected borrowers.

Until now the Bundesbank has been careful to avoid such discrimination and banks are perplexed by the present list, which one senior banker described as rather "opaque".

The banks were anxious to know, for example, why Thailand had been included when the Philippines, which has been a much larger borrower in the Euro-market, was not.

This is also the first time that information of this nature has been sought from Luxembourg subsidiaries of German banks which handle much of the bank's business in Luxembourg.

Some bankers in Luxembourg were less sanguine than the Bundesbank about whether local bank secrecy laws will permit them to divulge the necessary information.

# Polish independent union approved

BY CHRISTOPHER BOBINSKI IN WARSAW

POLAND'S FIRST independent union has been registered formally by the authorities. The Warsaw Provincial Court yesterday approved the statute of an independent union for employees of LOT, the Polish national airline.

The LOT union, which has about 400 members, applied for registration on September 24, the same day as Solidarity, the independent union headed by Mr. Lech Walesa from Gdansk, which claims some 3m adherents. Solidarity is still awaiting approval.

Talks began in Gdansk yesterday between Mr. Walesa and Mr. Mieczyslaw Jagielski, a Deputy Premier, on the conditions under which Solidarity would call off tomorrow's nationwide protest stoppage.

Meanwhile, the tone of Press articles on the trial of Mr. Kazimierz Tyrancki, former head of Minex, the state foreign trade company dealing in construction material, suggests that senior government officials, who are alleged to have covered up for him, will be named in court.

Mr. Tyrancki is charged with taking bribes totalling well over £500,000 from Austrian and Swedish businessmen over the past decade. The trial is due to begin next week.

Zygie Warsaw, the Warsaw daily newspaper, said the trial "will demonstrate not only his guilt but will also reveal the mechanism of widespread privilege, nepotism and immunity from the law" which allowed him to act.

Poland had a \$300m deficit in its hard currency trade over the first eight months of this year, according to Ryński Zagrancze, the Polish trade paper. Hard currency exports income over this period totalled \$5.2bn, while hard currency imports cost \$5.5bn.

Earlier this year, before industrial unrest threw some-

informers tried to stop them. On August 14, the three young men arrived at the shipyard at 4.30 am loaded down with "posters and several thousand pamphlets" containing three demands. One of the men, 24-year-old Bogdan Felski, handed to workers leaving the early shift pamphlets which were also read by men entering the yard.

In the locker room of section K-5, Jurek Borowczak (23), another strike leader, and 30 other workers decided to march across the entire shipyard to section K-3 where 23-year-old Ludwik Pradziński, the third strike leader, worked.

"Join us and put an end to the lying. We want to strike," the marchers called out. When they reached K-3 they were nearly 100 strong.

By 5.30 am Mr. Ludwik and Mr. Bogdan had put up posters in K-3 and by 6.00 am had 100 men out on strike. Shortly afterwards, when the K-3 party secretary arrived and ordered the posters removed, he was handed a strike pamphlet by one of the workers. The factory's 30 security guards, who were responsible for keeping unauthorised people outside the gates quickly joined the strike.

When the party First Secretary of the Lenin shipyard greeted the marchers with the words, "What does this mean?" he was reassured by several of the workers that it was "only a strike." After he refused to discuss their first demand—the reinstatement of the sacked worker Anns Walegnowicz—they marched on, leaving him engulfed by workers.

The rest is now history. But the three young workers who recounted their role in the strike said it would have spread no matter how many "loyal" party or security force officials had been planted in the factory. Only the use of armed force could have stopped the workers, they said. And that would have unleashed an upheaval.

East European officials say hard-line party leaders believe one of the main lessons of Gdansk is that internal security in factories and offices must be strengthened. Three young Gdansk workers who began the strike at the Lenin shipyard recently told this correspondent that neither workers in the party nor security police

stoppages in recent years over unprofitable factories scheduled for closure. The local workers' committees of the state trade union have been more willing to stand up for workers' rights than those in most other East European countries.

It was no coincidence that Mr. Janos Kadar, Hungary's Communist leader, last week stressed the important role the unions were playing in defending citizens' interests. The widespread approval of Mr. Kadar's policies has been enhanced by the steadily rising standard of living in Hungary where Poles flocked to buy consumer goods.

Inflation, though, is higher this year than wage rises and the Government is trying to avoid tension by its "open dialogue" with citizens on Hungary's problems.

He will also tour the Voest steel and engineering company in Linz which is bidding to construct a DM 1.6bn (£400m) steel plant at Eisenhüttenstadt on the Oder river, against strong West German, Japanese and French competition.

Herr Honecker's only previous trip to a Western capital as East German leader was to Helsinki in 1975, for the final session of the European Security Conference, but this was not a state visit. He was born and raised in the Saarland, now part of West Germany and, as a pre-war Communist official, he travelled in several West European countries before his arrest in 1935 by the Gestapo and sentencing two years later to 10 years imprisonment for "high treason."

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# Thorn talks in Mideast leave Nine uncertain over next steps

BY OUR BRUSSELS CORRESPONDENT

THE COMPLETION this week of M. Gaston Thorn's fact-finding mission to the Middle East has left EEC Governments uncertain and divided about how to develop a peace-making role for the European Community.

After talks in Jerusalem on Tuesday, M. Thorn, the current president of the EEC's council of ministers is said to have held out the possibility of a major decision on the issue at the Community Heads of Government meeting on December 1-2.

There are strong doubts in several member states, however, as to whether the Nine will be ready to go much further than their June declaration in Venice calling for Palestinian self-determination and guaranteed security for Israel broadly within its pre-1967 borders.

So far, the only advance by the Thorn mission, which was designed as a preliminary to a possible initiative, is a high-level meeting of the Euro-Arab dialogue participants now planned for November 11-13 in Luxembourg.

With M. Paul Helminger, Luxembourg's Minister of State, in the chair, this meeting will attempt to relaunch the technical project work of the dialogue, which has been moribund since 1975.

More significantly, however, it will prepare for the first ministerial level meeting of the dialogue sometime next year and will establish a political committee for the first time.

Both the proposed meeting and the political committee are concessions to Arab demands that Middle East political questions should be discussed within the framework of the dialogue.

EEC states are strongly divided as to how useful the dialogue might be in developing a European peace initiative. The UK regards it as irrelevant at best while others, including West Germany and Ireland, believe that it may provide a possible vehicle for pushing EEC objectives.

In the short term, it does not now look as though M. Thorn's mission will be followed by another round of fact-finding this month. M. Thorn himself does not want to go back to the Middle East because of pressure of work.

The UK believes that the EEC ought to be doing something in October to maintain an impression of activity which would also be filling the diplomatic hiatus imposed by the U.S. Presidential elections.

Experts from the Nine foreign ministries will gather sometime after the EEC Foreign Ministers in Luxembourg next Tuesday to try to work out possible EEC positions on the main issues: Palestinian self-determination, Israeli sovereignty and security, and any physical guarantees the Nine could offer to back a comprehensive peace settlement.

Behind the French attack on their fellow Europeans and the Americans lies the fear that the enormous rationalisation effort undertaken by the industry in recent years may yield very few benefits.

The main burden of this restructuring has been within the Rhone-Poulenc chemicals group, which is now close to the end of its reorganisation programme. But the company's half-year results showed a deterioration rather than an improvement in its results.

In effect, the French feel that they have played according to the rules which others have ignored. In the process, the industry has been forced to cut its workforce from a high point of 22,700 in 1973 to 12,000 this year and its production by 61,000 tonnes to 175,000.

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## OVERSEAS NEWS

## Saddam Hussein's punch into Iran loses momentum

BY RICHARD JOHNS IN BAGHDAD

IRAQ'S MILITARY offensive against Iran finally seems to have run into the ground, deeply embarrassing the authorities in Baghdad, who yesterday ordered the foreign Press corps trying to cover the war in the crucial southern front back to the capital.

A big final heave so that the Iraqi armed forces can take control over its strategic objectives, is expected over the next two days. Prestige, in particular, is at stake upon the subjugation of Ahwaz, capital of the oil-rich southern province of Khuzestan, as well as Khorram-



shahr and Abadan, along the Shatt al-Arab. Iraq has otherwise achieved

its military objectives and occupied those border areas in the northern sector that it claims. But it has failed to cut off Khuzestan completely, thereby bringing Iran economically to its knees.

Yesterday in Baghdad diplomats of states sympathetic to Iraq were deeply depressed by Ayatollah Khomeini's defiant assertion that Iran would continue to resist.

There can be no doubt that Iraq with its heavy foothold within Iranian territory along a very broad front, has obtained

most of the bargaining counters that it sought in its attempt to force Iran to accept its sovereignty over the Shatt al-Arab and also its claims to marginal pieces of territory along the border. Honour therefore has been more than satisfied.

Nevertheless, it has become clear over the past two days that it has failed to get the stranglehold it desired.

This may have accounted for the length of the talks between the Islamic goodwill mission led by President Zia-ul Haq of

Pakistan and President Saddam Hussein of Iraq together with leading members of the ruling Baathist regime in Baghdad on Monday night and Tuesday morning.

Undoubtedly President Zia departed from Baghdad much more satisfied with the seriousness of the reception that he received here compared to the one in Tehran. However, he sees little hope of an early ceasefire being agreed.

For the indefinite future, the prospect is one of both military and diplomatic impasse. In this

situation Iraq, quite apart from its plentiful foreign exchange reserves, estimated to amount to about \$30bn is much better placed.

The war has been long planned and military supplies carefully hoarded so that it can contemplate a long occupation of the areas of Iran now occupied. Necessary consumer goods have also been stockpiled.

For Iraq the danger is that a long struggle, like that of Syria in its attempt to police the Lebanon, will ultimately be politically and socially a strain.

## Japan adopts cool stance on threat to oil supplies

BY CHARLES SMITH, FAR EAST EDITOR IN TOKYO

JAPAN IS not panicking about the possible consequences of the Middle East war, partly because of its ample oil stockpile—110 days' supply at the last count—and partly because it has been Government policy since the first oil crisis to try to maintain calm in the face of such events.

A panicky reaction from the business world and on the part of consumers seriously worsened the impact of the 1973 oil crisis. Nevertheless, Mr. Michio Watanabe, the Finance Minister, has conceded that if the war lasts much longer, it will pose "very grave problems" for Japan and other countries.

Japan depends on Iraq for 9 per cent of its total oil supplies but would consume only 30 days of its present 110 days' stock if Iraqi shipments were interrupted for a full year. Oil shipments from Iran were suspended in April after a price dispute between Japanese importers and the National Iranian Oil Company.

In view of the relatively comfortable position the Ministry of International Trade and Industry has been advising oil importers to draw on stocks rather than to make up the Iraqi shortfall by buying on the spot market. The Ministry has ration coupons ready for use in

the event of a really serious oil supply squeeze but these were printed long before the start of the present crisis.

Apart from the threat posed to Japan's oil supplies the fighting menaces Japan's largest single overseas construction venture—the 85 per cent complete, \$3bn, Bandar Khomeini complex in southern Iran. Bandar Khomeini has been damaged twice since the start of the fighting, but Mitsui and Co., the main Japanese sponsor, has so far been unable to cite details.

All that is known is that Iraqi shells scored hits on Tuesday on the chemical tank complex and on two downstream production plants. None of the 600 Japanese workers quartered nearby has so far been injured.

At the start of the fighting Mitsui had planned to increase the workforce to 1,200 by the end of 1980 and to 1,500 by early next year. These plans have now been frozen and a contingency plan has been drawn up for the evacuation of the entire workforce to Shiraz. Mitsui claims not to be able to estimate the cost of damage to the complex, or of the further delay caused by the fighting.

## Long war could cost Iraq dear

BY JAMES SUTTON

THE REASONING which appeared to guarantee success for President Saddam Hussein's assault on Iran was that the revolution there had weakened Iran's armed forces and thereby neutralised its advantages of geography and size of population.

With Iraqi forces now bogged down in what appears to have become a war of attrition, it may be that the Iraqi leader, who is not a military man, miscalculated.

The implications could be devastating both for him and the whole region. The price of personal failure in the Middle East is high. Iran appears to be bringing up forces from other parts of the country for a counter-attack. Iraq could find it necessary to widen the war and divert the Iranian forces by attacking Iran from the Arab Gulf states, which would spread the conflagration to the rest of the world's major oil exporting region.

President Hussein appears to have calculated that the combination of purges of the Iranian officer corps, the absence of maintenance crews for Iran's sophisticated tanks, aircraft and ships, and short-

tages of spare parts, replacement and ammunition meant that it would be possible to consolidate his hold on the Iranian territory he wanted, forcing Iran to stop fighting.

With its armed forces currently inferior to Iraq's, he apparently expected the fact that Iran's population is three times the size of Iraq's and that the core of Iran consists of mountains in contrast to Iraq's heartland of plain would count for nothing.

In practice, the often dogged resistance of Iran's Islamic Revolutionary Guards has held up the Iraqi forces in their advance on the crucial oil producing areas just across the Shatt al-Arab, so that the four main towns Iraq is trying to take—Abadan, Khorramshahr, Ahwaz and Dezful—are still, at least partially, in Iranian hands.

In the air the Iranian air force has managed at least to match its Iraqi counterpart, even though it is not operating at its full strength on paper and has suffered losses. It has succeeded in striking again and again at targets deep inside Iraq, including the capital Baghdad. The damage Iraq has

caused to Iran's oil industry may have been matched equally by the damage Iran has inflicted on Iraq's.

The serious damage to the Abadan refinery is likely to cost Iran much of its fresh supplies of jet fuel, vital for its air force. If Iraq causes sufficient damage to the crude oil pipelines at Ahwaz and Dezful, that could cut off crude oil supplies to Iran's other refineries. But it is highly probable, according to Dr. Avi Paskov of the International Institute of Strategic Studies, that Iran has stockpiles elsewhere—and Iraq may suffer the same handicaps to its refineries as Iran.

Iraq appears to be bringing up tanks and other armour which had been deployed on its borders with the Soviet Union and Afghanistan.

The Iranian forces could soon be in a position to launch a counter-attack against the Iraqis, either in the far deserts of Khuzestan, or in more mountainous areas west of Kermanshah.

In such a case, the fighting qualities of the Iranian army will be seriously put to the test for the first time in the war. It is difficult to decide which of the

two armies is currently the better.

But Dr. Paskov, having observed the Iraqi performance in the war so far, thinks that the Iraqis could be in a position to gain the upper hand.

Reports from Iraq suggest that Iraqi armour is being moved from the Qasr-e Shirin area—the small salient of Iranian territory which Iraq has taken without much difficulty—down south to the main battlefields in the Khorramshahr area. This could present Iran with a good opportunity to outflank its opponent on the more northern front.

The fact that Iraq is apparently bogged down and unable to obtain a constructive response to its offer to stop fighting, provided it is left holding the territory it originally demanded—control of the whole of the Shatt al-Arab and other less crucial border areas—could lead it to broaden the conflict to other fronts.

One way, Dr. Paskov believes, would be to use the airfields of the Arab states at the eastern end of the Gulf to raid the long southern coast of Iran, obliging the Iraqis to keep units of



their forces there, and so diverting them from the main front.

Iraq might also use the small numbers of men and helicopters it last week sent down the Gulf to either the United Arab Emirates or Oman to attack the three disputed islands near the Strait of Hormuz which Iraq still says should be returned to Arab sovereignty.

The Arab states of the region, including Saudi Arabia, would have little option but to support the Arab combatant, Iraq. But doing so would not only invite Iranian retaliation but could

also precipitate internal trouble, particularly if the armed forces of those countries, weak as they are, want to retaliate against Iraq—contrary to the wishes of their political masters.

Iraq may still have the power to consolidate its present gains. But it is fighting an opponent which apparently has no intention of making or even talking peace and which could be a formidable opponent in a long war. If the Iraqi generals feel they have been led into a war they cannot win, they may turn on their President.

## Kurds 'on the attack'

BY PATRICK COCKBURN

KURDISH guerrillas have launched widespread attacks against Iraqi forces in Kurdistan, according to a Kurdish spokesman in London. They are taking advantage of the absence of Iraqi troops who have joined the fighting against Iran further south around the Gulf.

The extent of the Kurdish assault is not clear. The offensive has been launched by the largest Kurdish rebel group, the Kurdish Democratic Party, which has close links with the Tehran Government. The group claims to have killed 29 Iraqi soldiers and shot down two helicopters in the past 10 days.

## Zimbabwe line reopens

By Bernard Simon in Johannesburg  
THE RAILWAY linking Zimbabwe and the Mozambique port of Maputo is to be reopened today for the first time in more than four years, according to a Mozambique report monitored in Johannesburg.

The line, one of Zimbabwe's two rail routes to the Mozambique coast, was last used in early 1976 before President Samora Machel closed his country's borders with Rhodesia. The other line, from Umtali to the port of Beira, has been in limited use for several months.

The Maputo line will initially carry about 3,000 tons of traffic a day, which is about a third of its capacity. According to railway authorities in Zimbabwe, it is hoped that the line will run at full capacity within four months. The line will cater only for goods traffic for the time being.

In 1975, almost 1.3m tons of traffic was carried on the line between Zimbabwe and Maputo, compared to a peak of 2.4m tons in 1973.

Use of the route will help reduce Zimbabwe's dependence on rail links through South Africa and should contribute to a reduction in the present heavy congestion on the lines from South Africa to the North. The backlog of traffic has risen so sharply in recent weeks that South African Railways yesterday placed a three-day embargo on acceptance of goods for Zimbabwe, Zaire and Zambia.

On the other hand, South Africans doubt whether the harbour at Maputo will be able to handle significant amounts of Zimbabwean traffic. Congestion there has already prompted local chrome exporters to divert part of their shipments to the South African port of Richards Bay.

## 77 schools closed

Johannesburg — Seventy-seven schools with more than 58,000 black pupils have been closed by the South African Education Department because of boycotts of classes by students protesting against inequalities in the teaching system.

An official said yesterday that the number of pupils affected by the closures amounted to only 3 per cent of total enrolment at black schools. Renter

## Dalai Lama advised to stay abroad

BY PHILIP BOWRING IN HONG KONG

THE DALAI LAMA, the exiled God-King of Tibet, is most unlikely to return to his country in the near future. Interviewed in Canton recently near the end of a four-month fact-finding mission to China, the Dalai Lama's sister, Mrs. Bema Gyalpo, said: "My recommendation to him will be that he will not go back now."

A decision by the Dalai Lama not to return would be a major rebuff for China, which has been trying to lure him back to Tibet, to take some of the heat out of simmering Tibetan nationalism.

It has also been trying to convince the Tibetans and the outside world that it has rejected previous oppressive policies which have smacked of Han (ethnic Chinese) colonialism. These are now being blamed on the "gang of four" soon to face trial in China.

Tibet has been stubbornly if passively resisting central government oppression of local religion and culture. This opposition is a worry for China, given Tibet's strategic importance, and the fact that only 5 per cent of the population are Hans.

Mrs. Bema Gyalpo said she would advise the Dalai Lama to watch the situation in Tibet over the next three years to see whether reforms promised by the Chinese Government were carried out. China had made promises of improvement in the past which had not materialised, she added.

Earlier this year, following a visit to Tibet by senior officials from Peking, China announced a wide-ranging three-year reform programme, including the replacement of many thousands of Han officials by Tibetans, the encouragement of Tibetan language and culture, and freedom of religion for the Tibetans.

The Dalai Lama's sister said her seven-strong delegation had spent three months in Tibet, and had always been accompanied by Chinese officials, and people had been warned not to approach them. Despite this, in several towns more than 1,000 people had come to greet them, and in one town, Gyantse, they had been welcomed by as many as 7,000.

Mrs. Bema Gyalpo attacked

Chinese educational policies in Tibet, particularly the discouragement of the Tibetan language. She noted that the leading middle school in Lhasa, the capital, has a majority of Han pupils, though Hans are a small minority of the population. Hans were not being taught Tibetan. Chinese claims to have established 6,000 primary



The Dalai Lama: a rebuff for China

schools around the country should be treated with scepticism, she added. Many schools seen by the delegation had as few as five pupils, with one teacher serving four schools. She was also "shocked" by the conditions the delegation had seen in the five monasteries they had visited. These monasteries are only a fraction of those existing before 1959, the year which saw the exile of the Dalai Lama.

Several monasteries were badly damaged by Red Guards during China's Cultural Revolution. One member of the delegation said that restoration of damaged monasteries would be an important gauge of the sincerity of the Chinese to permit Tibetan culture to flourish.

It was also important, Mrs. Bema Gyalpo said, for the Government to prove its commitment to religious freedom by allowing young people to become monks. The delegation was the third group from the Dalai Lama's entourage to have visited Tibet in the past year, in response to China's proclaimed new liberalisation policy.

## Hayden offers tax cuts to voters

BY PATRICIA NEWBY IN CANBERRA

AUSTRALIA'S Labor Party last night launched its campaign for the federal election on October 18 with a promise of income-tax cuts as part of a package of measures which would benefit the average family by between A\$10 (\$4.90) and A\$20 a week.

Making his policy speech in Brisbane, Mr. Bill Hayden, the party leader, said the average Australian family was \$16 a week worse off than five years ago when the Liberal-National Country Party coalition came to power.

Labor, in a series of measures designed to appeal to the "hip-pocket" nerve of the electorate,

has promised an across-the-board income-tax cut of A\$5 a week by raising the threshold before which tax is payable.

The coalition, headed by Mr. Malcolm Fraser, has not offered any tax concessions although his party was elected on a policy of tax cuts in 1977.

Petrol prices under a Labor Government would be frozen for 12 months in contrast with the Fraser Government's policy of allowing domestically produced crude oil, which accounts for about two-thirds of Australia's needs, at world prices.

Labor is also offering im-

proved family allowances, assistance with housing, benefits to the unemployed and those on welfare, and free medical care for children and expectant mothers.

Mr. Hayden said Labor would finance its election promises through a resource rent tax on mining companies which are considered to be making excessive profit. Labor would also clamp down on tax avoiders and abolish the Government's investment allowance scheme which enables businesses to write off for tax purposes new investments in capital goods such as plant and machinery.

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## AMERICAN NEWS

## Rhetoric clouds Jamaican election issues

IT IS being called the "IMF Election" but there is very little mention of the International Monetary Fund in the intense campaigning for the Jamaican general election.

No date has yet been set for the vote, as this depends on a bipartisan electoral reform committee completing its work. It appears this will be done within the next fortnight. Just under 1m voters have been registered.

Jamaicans are expected to vote either at the end of October or early November, but the campaign has been in full swing for the past two months.

The leaders of the two major political parties, Prime Minister Michael Manley of the Social Democratic People's National Party, and Mr. Edward Seaga of the conservative Jamaica Labour Party, have been swinging through the Jamaican countryside telling electors of their past performances in Government. Each promises to do better than the other if elected, but there has been very little from either party about what it intends to do to solve the island's chronic economic ills which have brought the election on.

These include short-term debts which exceed foreign exchange reserves by more than \$500m (\$210m), total foreign debt of \$1.3bn, a trade deficit expected this year to be \$300m, the cumulative 17 per cent decline in the economy over the past seven years and unemployment at the current all-time high of 31.5 per cent, which means that just under 300,000 in a population of 2m are without jobs.

The PNP has been in office since 1972. It replaced the JLP, which had then done two five-year terms. In the 1976 elections, Mr. Manley was returned to office, with the party gaining 47 of the 60 Parliamentary seats at stake.

The election is not constitutionally due until the end



Canute James reports from Kingston that Jamaicans have a clear choice in the forthcoming general election between the socialism of Mr. Michael Manley, the Prime Minister (right), and the more business-oriented approach of Mr. Edward Seaga (left). But the campaign has been notable more for invective and violence than discussion of Jamaica's economic problems.



of next year, but in February Mr. Manley said he was bringing the polls forward by more than a year to allow the Jamaican people to decide on an economic strategy to deal with the country's problems, and whether the IMF should have a role in the island's economic life.

Party political speeches from campaign platforms, however, have not indicated clearly what either the PNP or the JLP will do to attempt economic recovery.

The campaigning has been based on one party attacking the other. "Is Manley Fault" proclaims the JLP graffiti from the walls and sidewalks, the first letters of each word capitalised to spell "IMF". "Stand firm for a third term" shout back the PNP slogans. Radio programmes are interrupted with a cloying regularity by paid party political advertisements. The opposition runs down a list of the many schools it built between 1962 and 1972. The PNP replies with a list of the many social programmes

it introduced over the past decade.

The incumbent party's platform is based on widening a range of social and economic programmes which it undertook since 1972. The social programmes include land reform, where unused arable land is distributed to small farmers at cheap leases, the eradication of illiteracy, guaranteed minimum wages, taking electricity into rural villages and improving rural health care facilities.

The key economic policies are expanding the bauxite and tourism sectors—two of the pillars of the island's economy—increasing production for export, expanding local food production to reduce food imports, developing more small businesses and furthering efforts to create a mixed private-public sector economy, in which state participation is now 18 per cent.

The PNP has said it will also continue Jamaica's relations with Third World and Socialist countries, while maintaining

links with traditional trading partners such as the U.S. and Britain.

The Labour Party, which argues that the state of the island's economy is not the result of international economic pressures such as high oil prices and international inflation, but of Government mismanagement, says it will refine and improve some of these social programmes and dispense with those which are not worthwhile.

JLP advertisements say that if elected, the party will be obtaining money for national reconstruction. It does not say, however, how this money will be obtained, and from which sources.

The Labour Party's economic proposals are based on what Mr. Seaga calls the "Puerto Rican model" of economic development, saying Jamaica must make use of its greatest "natural asset"—its proximity to the U.S.

If elected, the Labour Party is expected to reduce Jamaica's links with Third World, Carib-

bean and socialist countries, and concentrate on trade and economic ties with North America.

In the background, unwillingly, stands the International Monetary Fund. Although the Manley administration cancelled negotiations with the Fund, Jamaica is still a member. The Government has been very critical of the IMF, taking a leading role in the recent Arusha conference, which called for reform or replacement of the Fund, saying the conditions it attached to financial assistance were too severe. This criticism was continued at the recent UN special session on economic matters.

There is, however, a belief among economic planners here that if re-elected, the Manley administration will resume negotiations with the Fund. "They will have to go back to the IMF. They have no alternative," said a senior central bank official.

The Labour Party has been critical of the Manley administration for accepting some of the IMF's conditions under the two scuttled agreements. The opposition, however, has not gone so far as to criticise the IMF. Mr. Seaga, if elected, is expected to convene early negotiations with the IMF.

The intensity of the party political invective which has become a part of the campaign has been reflected in an upsurge of political violence, particularly in traditionally volatile areas of western and south western Kingston. The police say that since January, about 400 murders have been the result of party political violence.

According to opinion polls, the contest will be close. Mr. Seaga's lead of 12 percentage points five months ago has been whittled down. Polls in July showed Mr. Manley's forces gaining, while those this week have put both dead level, with perhaps a slight edge going to the PNP.

## New breath of life for substitution account

By Peter Riddell in Washington

A SURPRISING degree of interest in further discussion of the proposed International Monetary Fund substitution account has been expressed by several leading Finance Ministers here.

The account, into which dollars or other currencies would be deposited in exchange for Special Drawing Rights, the Fund's own currency, was actively considered last year during the dollar crisis. This was seen as a way of enabling countries to switch holdings of currencies within their reserves without disturbing the foreign exchange market.

The idea appeared to have been buried at the meeting of the policy-making interim committee in Hamburg last April. Discussion of the proposal has been shown in Washington—on the committee, for example, called for further study of the subject.

In his address to the annual meeting, Herr Hans Matthöfer, the West German Finance Minister, who had been distinctly cool about the idea, said that although immediate reaping problems had not for a while pushed into the background the idea of a dollar substitution account, the plan should not be discarded.

"We should include it in our deliberations on the further development of the monetary system and work should be resumed at a suitable time."

## British view

Similarly, Mr. G. William Miller, the U.S. Treasury Secretary, said: "As another step towards expanding the role of the Special Drawing Right, the executive Board should continue its work on the concept of a substitution account, which I believe would be better named a monetary reserve account. We should not be surprised that the development of the idea takes considerable time."

The British view is also that the account has become a slightly more of a live issue over the past couple of months, even though decisions are unlikely to be taken until the current series of elections in leading industrialised countries have taken place.

The subject of gold has barely been raised at the meeting, although Mr. Owen Horwood, the South African Minister of Finance, repeated his familiar call for a recognition of gold's monetary role.

Mr. Horwood noted that gold now constituted about 60 per cent of the official reserves of free world countries and called on the IMF executive Board to study moves towards a gold-based system.

He claimed that the "recognition, clarification and normalisation of gold's monetary role" would affect Governments in the "adoption and maintenance of appropriate policies of financial discipline."

## China formally rejoins IMF, World Bank

By Kevin Rafferty

THE PEOPLE'S Republic of China made its formal re-entry into the international financial community yesterday and discreetly lent its weight to reform of the system it has rejoined.

China is now a member of both the IMF and the World Bank, with a separate seat on the boards of both organisations. Mr. Wang Bingqian, its Finance Minister, said in his address to the annual meeting that the Brezhnev regime "can no longer meet the needs of our new conditions, and be reformed so as to bring about the early establishment of a new, equitable and rational international monetary system."

However, most of Mr. Wang's speech was devoted to an analysis of China's economic problems, and to pledging that his country would abide by current economic and financial practices.

## Howe refutes McNamara attack on UK aid flow

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

SIR GEOFFREY HOWE, the Chancellor of the Exchequer, yesterday questioned the figures that Mr. Robert McNamara, outgoing president of the World Bank, had used in criticising the planned reduction in official British foreign aid.

"I do not begin to recognise," the Chancellor said in his address to the annual meeting, the 25 per cent reduction over the next five years to which Mr. McNamara had referred.

It seemed to be based, Sir Geoffrey went on, on the assumption that the British gross national product would grow at an average of 3 per cent a year in real terms between now and 1985.

"We have made no such forecast. We face a fall of 2 per cent or more in GNP this year, which is all too likely to be followed by a period when growth is slow."

The Chancellor also maintained that the bulk of British aid (70 per cent last year) went to the poorest countries, which, he said, was "exactly in line with Mr. McNamara's exhortation to us."

However, Sir Geoffrey conceded that the level of foreign aid, like every other item of Government expenditure, had to be reappraised vigorously as part of the fight against inflation. Restoration of British economic health would determine "the scale of our future contribution to the developing world."

Mr. McNamara's often emotional indictment of the developed nations went far beyond the British example.

He criticised Japan, described the U.S. record of foreign aid as "disgraceful" and noted, almost sarcastically, that the Russian effort was next to negligible.

However, both Sir Geoffrey and Mr. G. William Miller, the U.S. Treasury Secretary, maintained in their speeches yesterday that it would be unwise to force revolutionary change on the IMF and the World Bank as the two main international conduits of resource transfers from the rich to the poor—which is a principal demand of the developing countries represented here.

Mr. Miller, for example, described as "harmful" the proposal that the creation of more Special Drawing Rights (the IMF's own currency) be linked to aid. He also advised against a major new issue of SDRs in 1982.

"The most effective approach to expanding the SDR's is a relatively steady expansion of allocations, from basic period to basic period as the world economy grows. We are not persuaded that an effort to fine tune a single year's allocation would be appropriate."

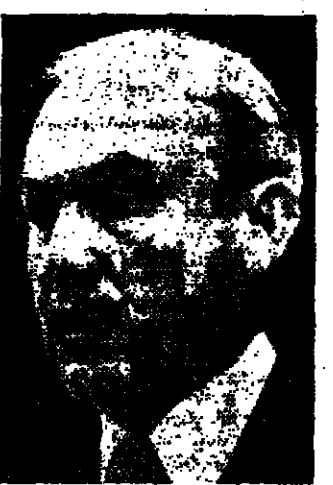
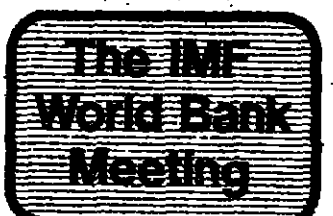
This caution was echoed in the addresses of both the West German and Japanese finance

ministers, while Sir Geoffrey was even more explicit on the need to preserve the present roles and functions of the IMF and the World Bank.

"The basic principle of conditionality should be maintained," he said, though it could be tailored to a country's individual needs.

"I detect in many papers and in the interventions of a number of speakers," he went on, "a wish to turn the IMF into an aid-giving organisation. I urge my colleagues not to move down this path. We must distinguish the aid functions of the Bank from the work of the Fund in sustaining the international monetary system."

Warning that IMF assistance, stripped of its conditionality, could only heighten inflation, he said "we shall all be best served if we resolve to sustain the Fund as an institution which promotes the process of adjustment in a diffi-



Mr. Miller... not persuaded

cult world rather than one which helps to postpone it."

Mr. Miller was more sympathetic in principle than Sir Geoffrey to the notion of closer IMF-World Bank collaboration, though he, too, said their autonomy should be preserved. He suggested that a joint committee of the two institutions be established to look into the "form and substance" of such co-operation in the future.

This is a proposal which may appeal to M. Jacques de Larosiere, the IMF managing director, who in his address on Tuesday had said that the Fund must show itself "capable of change" and who had hinted that over time the Fund might want to take account of giving greater weight to the developing countries.

## Carter, Reagan back new loan to New York

BY DAVID LASCELLES IN NEW YORK

ELECTION politics came to New York City's aid this week when both President Jimmy Carter and Mr. Ronald Reagan, the Republican candidate, put pressure on Congress to approve another \$300m (£125m) in Federally guaranteed loans to help get the city back on its feet.

The money comes from \$900m in standby guarantees that were included in the original \$4.5bn rescue pack-

age put together in 1978. However, Sen. William Proxmire, chairman of the Senate Banking Committee, had been opposed to any new guarantees on the grounds that New York should try to solve its problems through the Municipal Assistance Corporation (MAC), the agency set up to restructure its finances. He dropped his opposition on Tuesday.

New York will, however,

also issue \$300m of MAC bonds in the coming weeks. Before too long it also wants to sell some bonds in its own right, though this plan has been criticised by Mr. Felix Rohatyn, chairman of MAC, as premature, given that New York still does not have an investment grade credit rating.

New York was originally supposed to complete its financial recovery by 1982.

But financial problems and the recent wage increases granted to municipal employees now make it unlikely that it will be able to stand on its own before 1984.

Presenting the city's budget plans in August, Mayor Ed Koch said he wanted to draw down the full \$900m in federal guarantees to cover the expected spending deficit over the next 18 months.

## Anderson decline benefiting Republicans

By David Suckes in Washington

SUPPORT FOR Mr. John Anderson, the independent Presidential runner, is fading and, contrary to expectation, this decline is benefiting Mr. Ronald Reagan more than President Carter, according to pollsters for both main candidates.

Mr. Patrick Caddell, the President's in-house opinion watcher, claims that Mr. Anderson has, despite a stout performance in the one televised campaign debate, suffered in the last two weeks a "major decline" of 7 to 9 points in the suburbs of northern industrial states. This, in turn, has boosted Mr. Reagan's standing there by 2 to 3 percentage points, he admitted.

The gloom about the independent's chances has also been damagingly confirmed from within Mr. Anderson's own entourage.

In the short term, this is bad news for the President who spent his 56th birthday yesterday wooing vital blue collar votes in Michigan and upper New York state, against the background of Mr. Caddell's public concession that Mr. Carter is "slightly behind" the Republican challenger in electoral college votes. The key to winning is not the popular vote but carrying states with most votes in the electoral college.

Mr. Caddell's prognosis is confirmed by Reagan pollsters who argue that independents and Republicans are deciding now that they want to get rid of Mr. Carter at all costs and that only liberal Democrats of the Kennedy wing are sticking with Mr. Anderson as the measure of their disaffection.

Should, however, Mr. Anderson's apparent decline continue, it will begin to accrue to Mr. Carter's advantage.

Meanwhile, the report of the Senate inquiry into Mr. Billy Carter's links with Libya, which was critical of the Administration's handling of the affair yesterday brought a angry rebuttal from the Administration.

The White House yesterday released a document reiterating past denials that the President was ever closely informed or discussed with his brother, dealings between Mr. Billy Carter and oil company commissions on Libyan oil, or that the President knew the full extent of his brother Billy's travels and ties with Libya.

## Trudeau cuts recess

BY OUR FOREIGN STAFF

THE CANADIAN Parliament has been called for next Monday, abridging the summer recess in order to debate the wish of Mr. Pierre Trudeau, the Prime Minister, to give Canada its own constitution. At present the British North America Act of 1867, passed by the Imperial Parliament, is the basis of Canada, and its central provisions can only be changed by Westminster.

Mr. Trudeau last month vainly sought to gain the agreement of the 10 Canadian provinces to the "patriation" of the constitution, as Canadians call the process. The main point of difference, but not the

only one, was how a patriated Canadian constitution could be amended.

For the best part of 50 years, Canadian politicians have searched for a formula which would do justice to the genuine regional differences within the country and take account of the position of the provincial governments.

A majority of the provinces have resisted Mr. Trudeau's wish to have a Bill of Rights included in the patriated constitution which would, among other things, guarantee the linguistic rights of French Canadians in the English-speaking provinces and of English-speakers in Quebec.

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## Japan welcomes U.S. move on steel trigger prices

TOKYO—Nippon Steel and the Ministry of International Trade and Industry (MITI) yesterday welcomed U.S. President Jimmy Carter's plan to reinstate the trigger price mechanism and revitalise the faltering U.S. steel industry.

Mr. Hiroshi Saito, managing director of the world's largest steelmaker, described the Carter plan for aiding the U.S. steel industry as helpful in restoring order to world steel trade.

He said world steel markets have been seriously disturbed by what he said were American producers' cut-rate export drive.

But Mr. Saito expressed fear that the new trigger price mechanism may force Japanese steel out of the American market in the short run.

The new trigger price is 12

per cent higher than when it was abandoned last March.

The immediate effect of a return to trigger prices is likely to be a large drop in imports and domestic price increases ranging up to 25 per cent, U.S. industry officials say.

Meanwhile, officials of MITI said the reinstitution of the trigger system will have a considerable effect since demand for steel in the U.S. is now down.

However, they fear the new mechanism announced by Mr. Carter to prevent a surge or rapid increase in steel imports may foster a protectionist trend, depending on how it is enforced.

The U.S. President announced Tuesday the return of the trigger price mechanism to protect domestic steel producers against cheaper imports. This would be coupled with a U.S.

Steel agreement to withdraw its anti-dumping suits against EEC steel-makers, including British Steel.

Along with the reintroduction of trigger prices—for a three-to-five-year period while American steel companies modernise—the measure proposes to give the industry more time to meet pollution controls.

Under the trigger price mechanism, steel that is imported below a base figure, or trigger price, sets in motion an investigation to determine if the steel is being "dumped" or sold at unfairly low prices.

Suppliers found liable under the procedure face penalty duties. Trigger prices were abandoned after U.S. Steel alleged that steel makers in seven European countries were dumping below-cost products on the American market.

This would be coupled with a U.S. Agencies.

## India gives go-ahead to bauxite project

By Terry Dodsworth in Paris

THE INDIAN Government has given the go-ahead to a project for a bauxite treatment and aluminium production complex in the State of Orissa, following a study by the French group Pechiney Ugine Kuhlmann.

PUK, one of the leading world aluminium companies, will be working on the project as technical adviser, but it is not yet clear whether the company will become involved industrially.

The complex as a whole will cost about \$1.5bn (£650m), and produce about 300,000 tonnes of bauxite along with 220,000 tonnes of aluminium.

The French company has been involved in the study for the last two years. An initial agreement was signed with the Indian Government at the time of President Giscard d'Estaing's visit to India in January.

Agencies add: The French state-controlled oil group Elf Aquitaine has signed an exploration contract with the Algerian state hydrocarbons concern Sonatrach.

Under the agreement, the two concerns will explore for oil in an area of 9,000 sq kilometres along the Saharan fold in Southern Algeria.

Germans continue to scoop up E. Bloc business: Jonathan Carr reports

## How Kloeckner won £130m deal

HOW DID a West German-led industrial consortium beat stiff international competition last month to win a DM 555m (£130m) aluminium works contract from the Soviet Union?

Part of the answer is found in Kloeckner's access to export credit finance facilities in France more favourable than those available in Germany.

The tale is not unique, but it illustrates one way in which the more agile German concerns continue to scoop up export business even when the odds seem against them.

Among these companies—and at the heart of the Soviet deal—is Kloeckner Industrie-Anlagen (INA), which is part of the Duisburg (Ruhr)-based trading group Kloeckner and Company.

### Manufacturing

INA plans, supplies, erects and finances industrial plant and manufacturing facilities, and is no stranger to deals with the Comecon countries. Last year alone it handed over plants for soda in Poland, for ethylene in Czechoslovakia and for PVC in Bulgaria. So in principle it was well placed to meet Soviet requirements for part of the ambitious Sayansk, Siberia, project for a huge aluminium smelting combine. This is already under construction and is scheduled to have an annual capacity of 4m tonnes when complete.

The Russians were clearly interested in Kloeckner's offer—but their interest raised a problem that is by now familiar to West German exporters of plant and machinery in particular. The cost of the credit the Germans could offer was too high. Could not the interest rate be cut to the kind of level which many other Western states seemed able to provide?

The answer, initially, seemed stressed anew recently, and with some bitterness, by Herr Otto Wolf, head of the Association of German Chambers of Commerce and himself deeply involved in trade with the East. He noted that many Western nations facing current account deficits were continuing to provide export subsidies, "even though this threatens their budgets and has not, so far anyway, enabled their industries

It is not clear just how much Kloeckner could improve its offer, by as it were, taking the road to Moscow via Paris. But of the DM 555m contract signed in Moscow on September 5 by the consortium — INA, its French subsidiary and KHD Humboldt Wedag of Cologne—the French portion amounted to FFf 420m (£42m) or close to one third.

Kloeckner interested the USSR with its plans for an aluminium works contract but it was not able to offer Moscow good enough credit terms. It found a way round the problem by involving its French subsidiary and gaining access to the more generous export financing terms available in France

### Products

Naturally price was not the only facet Kloeckner had the products the Russians wanted. It has a permanent office in Moscow to show it is planning long-term business in the Soviet Union, not one-off deals. And it is ready to bargain doggedly—in the case of the Sayansk contract alone, for five years.

Nonetheless, experience in international finance clearly counted at a crucial moment, and not for the first time. Kloeckner's foreign subsidiaries are playing an ever greater role in helping through deals—like Sayansk—which cannot be handled from the Federal Republic alone.

One result is that Kloeckner and Company—the mother concern of the group—now rather proudly calls itself an international trading and services enterprise based in Germany, rather than as a German trading concern with foreign business.

## Saudi £20m order for BICC

By Maurice Samuelson

A £20m contract to supply cables to Saudi Arabia has been won by BICC against strong competition from France, Italy and Japan.

The contract, for extending the power supply system in both Mecca and Taif, was also won following fears that the Saudi Arabians would penalise British companies because of the television film Death of a Princess, which caused a rift now healed, between the two countries.

The contract will take nearly two years to complete and the customer has the option to extend the order by a further £5m within six months.

It requires the manufacture and installation of 230 kilometres of 110 kilovolt super-tension cable. The work will be carried out principally by BICC Cables from its Erith works, Kent, which employs 500 people.

There had been fears that the plant, where 180 people were recently made redundant, might have to close because of the deterioration in the home market for super-tension cables. However, the Saudi order, together with another recent £7m Kuwaiti order, will keep the plant busy for some time to come.

Sir Raymond Pennock, BICC chairman and president of the Confederation of British

Industry, said the Saudi deal was evidence of a continuing sound commercial relationship between the two countries.

Camrex, the Sunderland paint manufacturer, is to supply coatings worth £2.5m to China Shipbuilding of Taiwan for six tankers under construction. Camrex noted that this indicated improvement in the market for marine paint.

Weir Pumps, a member of the Weir group, is supplying the City of Dubai Water Authority and the Abu Dhabi Government with £2m of pumping equipment.

ICL is supplying nine computers valued at £1m to Associated Pulp and Paper Mills for installation at offices and mills in South Australia, New South Wales, Victoria, and Tasmania.

The Export Credits Guarantee Department has for the fifth time guaranteed a credit line to Poland which will permit the purchase of UK barley and wheat. Lloyds Bank International is lending Bank Handlowy of Warsaw \$30m (£12.5m) to finance contracts with UK exporters awarded by CBZ Rolimpex Poland.

Stirling Assets has signed a \$5.4m contract with Uganda to build a 40 km stretch of the Trans-African Highway. The contract is being financed by the Trans-African Development Bank.

English Electric Valve, a

GEC unit, is supplying electronic tubes worth \$1.5m (£548,000) to the Lawrence Livermore National Laboratory in California under a U.S. Department of Energy contract.

## BDS hits snag on plans for rig contract

By Ray Gjester in Oslo

PLANS BY Bergen Steamship of Norway (BDS) to order an NKI 400m (£34.4m) drilling rig from the Norwegian Frammaes Yard, have encountered a snag. BDS wanted to order the rig through its UK subsidiary and register it under UK flag because of the favourable credit and subsidy arrangements applying to export contracts.

The Norwegian Ministry of Trade and Shipping has refused, however, to approve a deal on these terms. Instead it has urged BDS and Frammaes to negotiate a contract based on the credit terms applying to domestic rig orders.

Meanwhile, the Norwegian Rigowners' Association, has written to the Trade and Shipping Ministry complaining that present shipbuilding credit and subsidy rules favour foreign buyers at the expense of Norwegians.

It wants Norwegian owners ordering rigs from domestic yards to be given the same credit and subsidy terms as those granted to foreign customers.

## Dutch to build agro-business near Riyadh

By Charles Batchelor in Amsterdam

HVA, the Dutch agro-industry contracting and consultancy group, has won a \$30m (£12.5m) contract to set up a major poultry project near Riyadh, Saudi Arabia.

The order was placed by the Arab Company for Livestock Development (ACOLD), based in Damascus, with Holland Agro Industries, RVA's contracting division.

The company will establish integrated production facilities for 6m broilers, including feed production, hatching and slaughtering, at Al Quaseem, north of the Saudi capital. The turnkey project will provide work for a number of Dutch companies and is expected to take two years.

ACOLD is an inter-Arab organisation

Jordan has awarded a \$725,000 contract to the Soviet company Technoprom-export to study the feasibility of using Jordan's 1bn tons of oil-bearing shale rocks to generate electricity, Rami K. Khouri writes from Amman.

## Chemical Bank improves its position in China

NEW YORK—Chemical Bank has signed co-operation agreements with five major organisations in China.

The bank's chairman, Mr. Donald Platten said the agreements were reached in negotiations over the past two weeks and represent an "important advance in Chemical Bank's relationship with China."

Agreements were signed with China International Trust and Investment, Tianjin International Trust and Investment, Fujian Investment and Enterprise, Guangdong Trust and Investment and the Tianjin branch of the Bank of China.

The Chinese organisations are responsible for absorbing and applying foreign investment and technology to develop and modernise the nation.

Under the agreements Chemical will work to enhance economic co-operation to develop the exchange of technology and to facilitate various forms of co-operation between Chinese and U.S. enterprises.

The bank said that the agreements provide that it seek appropriate financing terms favourable to both Chinese and U.S. enterprises.

Chemical Bank and the

Chinese organisations have also agreed, Mr. Platten said, to exchange information and contacts in such areas as joint ventures, leasing, technology exchange and compensatory trade.

China will import colour television production equipment from Japan to boost its TV industry and meet the growing demand for TV sets, the Chinese news agency Xinhua reported yesterday.

Quoting the Chinese National Bureau of the Radio and Television Industry, Xinhua said eight Chinese TV factories have signed contracts to import the equipment from five Japanese companies—Hitachi, Matsushita Electric Industrial, Victor Company of Japan, Tokyo Sanyo Electric and Nippon Electric.

The agency said the imported Japanese equipment, together with manufacturing equipment made in China, will go into production next year and in 1982.

China now has more than 40 enterprises producing TV sets, and the total output of sets last year was 1.3m, two and a half times the figure in 1978. The output this year is expected to exceed 2m sets.

Agencies

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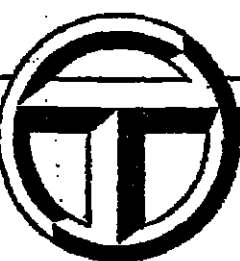
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# TALBOT SOLARA

ON THE MOVE.





## UK NEWS

Northwest  
job losses  
total 53,378

By Rhys David

A TOTAL of 53,378 people were declared redundant in the Northwest in the first eight months of this year—more than double the number for the same period last year, the Northwest TUC claims today in a new attack on government policies.

The total has been gathered by the regional TUC using Job Centre figures supplied by the Manpower Services Commission and information from member unions.

In an accompanying report which is being sent to all MPs, the TUC points out that the situation has worsened since the end of August.

In the first two weeks of September, 8,106 job losses were notified in the region, making it likely that September will be the worst month yet for redundancy.

The worst hit sectors are textile, clothing and footwear where some 15,645 jobs were lost to the end of August. Though the sector accounts for only 7 per cent of employees in the region, it has accounted for 28 per cent of redundancies.

Other sectors badly affected include engineering with 7,712 job losses to the end of August; and construction with 5,152 job losses.

The service sector, which now represents roughly 56 per cent of total employment in the region, appears to have been relatively lightly hit, with only some service sectors, such as transport and distribution, however, have seen significant job losses, the report argues.

It forecasts an increase in service job losses as public expenditure cuts begin to bite.

The report urges an immediate change in Government monetary policies if irreparable damage to the economic and social fabric of the region and the country is to be avoided.

Potash mine lays  
off 650 workers

BY ROY HODSON

AROUND 650 employees at the Cleveland Potash mine in North Yorkshire are to be made redundant. The present total workforce is 1,500.

Since production of potash began in 1973 about £140m has been put into the mine. It has never achieved its planned annual production of 1m tonnes.

Anglo American Corporation, which has been responsible for funding operations at the mine since last September, said yesterday production will be reduced to 360,000 tonnes a year.

The mine performed better in the past year. Even so, production did not reach the target set. Sales did not cover operating costs.

The board of Cleveland Potash said yesterday it had "reluctantly concluded" that the operation cannot be brought to profitability on the present basis.

The restructuring of the scale of the Cleveland potash project is seen by the mine's owners and managers as the only effective alternative to closing it completely.

Imperial Chemical Industries, one of the companies which launched the potash project,

pulled out of the partnership last year, leaving Anglo American Corporation and Charter Consolidated with 50 per cent each.

Thermalite, which produces insulating building bricks is to make 200 more people redundant at some of its ten factories at the end of this week because of a drop in the number of new buildings being erected in the recession.

Those losing their jobs include 52 people at the factory at Thetford, Norfolk; nearly 40 at its Manchester factory; and nearly 50 at its Scottish factory.

Additionally, the factory at Burton on Trent will be closed.

Nearly 300 people lost their jobs from some of the factories two months ago.

ITT Components Group part of Standard Telephones and Cables, will close its Rhyl, Clwyd, factory at the end of the year.

The factory employs 81 people. The group said the factory's electrical and electronic products, sold in the automotive, consumer and telecommunications markets, have been subject to intense competition and also seriously affected by the recession and other cutbacks in expenditure.

## Ports group appoints chief

BY WILLIAM HALL

MR. JOHN BESWICK, who headed the Society of Motor Manufacturers and Traders for 17 years, has been appointed director-general of the British Ports Association and assumes office today.

At the end of last year Mr. Norman Fowler, Transport Minister, announced that the Government intended to abolish the National Ports Council and transfer some of its functions to an enlarged British Ports

Association, the industry's trade body.

Since then the association has been looking for a leading figure to head the enlarged body. Mr. Beswick, 61, was educated at Manchester Grammar School and Trinity College, Cambridge.

After World War II he practised as a barrister before joining Mullard as company secretary in 1951. In 1963 he joined the society as director.

'Coach and  
bus industry  
faces crisis'By Ray Perman,  
Scottish Correspondent

PUBLIC SUPPORT for bus and coach transport was being cut substantially exactly when industry needed help to survive, Mr. Ian Irwin, President of the Confederation of British Road Passenger Transport, said yesterday.

Opening the confederation's annual conference in Edinburgh, he said 75m passenger journeys had been made by bus or coach in the UK last year.

However between 1975 and 1978, public financial support had dropped by 30 per cent in real terms. Now, further cuts were in progress and at current prices would result in a 45 per cent cut in spending on bus services by 1984.

The result would be higher fares and falling revenue from the decline in the number of passengers, while the deepening recession had accelerated the crisis facing the industry.

The Department of Energy had confirmed that buses and coaches were the most energy-efficient forms of travel, said Mr. Irwin.

The Minister of Transport had said recently that if 2 per cent of the 9m drivers who commuted to work joined a lift-sharing scheme, then £30m and 12m gallons of fuel would be saved.

"I would point out to the Minister that if these 2 per cent caught the bus to work rather than sharing cars, then a total of 180,000 cars could be kept off our limited road space, with a saving of £45m and a reduced petrol consumption of 18m gallons.

"The benefits could be enormous. We could look to an upgrading of the quality of service, to retaining certain marginal services, to alleviating excessive fare rises and to improvement in traffic congestion," he said.

## WRESTLING WITH RECESSION

Exports hit by strong sterling  
and soaring interest rates

BY IAN RODGER

WEDGWOOD, the manufacturer of world famous china tableware, is not making any profit on nearly two-thirds of its sales.

Exports accounted for 63 per cent of sales in the first half of the company's current year, but the continuing rise in the value of sterling has caused profit margins on export sales to disappear.

Wedgwood has been fighting a losing battle to maintain margins in its major export markets, the U.S., Canada and Australia, since 1977 when sterling began to appreciate against these countries' currencies.

Last year, for example, group operating profit fell 16 per cent to £8.1m despite a 15 per cent increase in sales.

The last 18 months have been the most difficult as Britain's high interest rates have contributed heavily to the company's costs. Last year, the group's borrowings rose by nearly 30 per cent, mainly to finance higher cost stocks. And its interest charges more than doubled, taking £2.3m off operating profit.

The current year has begun on a similarly discouraging note. The 26 per cent sales gain in the first quarter shows a continuing strong demand for the company's products, but the 247 per cent increase in the interest charges all but eliminated pre-tax profit.

Sir Arthur Bryan, chairman of Wedgwood, has no doubt that the blame for the company's straits lies with Britain's Conservative Government.

"I criticised the budget last year, and I warned that our high interest rate policy would harm British industry and would not solve our problems," he said.

He maintains that the private sector is being punished for the excesses of the public sector—while the same ducks of the public sector have been left virtually intact.

## Wedgwood

Profits (year to March)	£5.8m
Sales (" " " " )	£96.7m
Of which exports (approx.)	59%
Employees (current)	10,440
Of which in UK	9,300
Capital employed (March, 1980)	£59.3m

"I'm just a simple potter," he says, "but I can see that they (the Government) are not Conservatives at all. They should look at their manifesto."

Wedgwood's response to the squeeze so far has been to lay off about 400 of its less skilled workers and to cut capital spending. Last year, the company invested about £5m on capital projects, but this year's original £6m budget has already been cut by £1m.

Inventories have been reduced somewhat in volume (although not in value) and some further improvement is expected.

But Wedgwood believes that it has to maintain fast delivery on customer orders, and that means keeping large stocks. The company refuses to cut retail prices as a means of reducing stocks.

Internally, the company has withdrawn a few executive cars and reduced the size of others.

"This is a very emotive subject and causes a great deal of ill will," Sir Arthur says. "We

have cut a few cars and, even more important, we have not introduced them."

By the nature of its business, Wedgwood cannot lower the specifications of its products. But it has put more emphasis on selling its prestige lines of bone china tableware, where price is least sensitive.

The next big area for economy, if necessary, would be the closure of one or two old factories, although no firm plans exist yet.

"This causes enormous concern to the group executive committee and takes up a lot of time," he explains. "Closing a plant is a very costly exercise, involving not just the disposing of labour but also scrapping machinery, layouts, benches and tools. You have to be clever. If possible, you need 12 months to plan it."

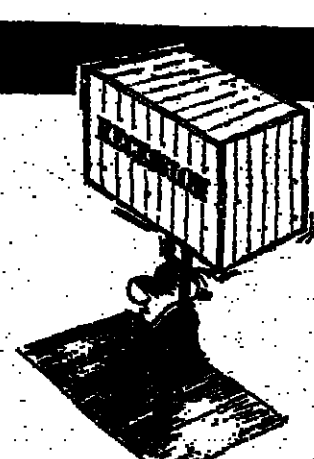
The effects of these economies are not expected to be dramatic. Borrowings will be reduced this year. Sir Arthur denies that the company has been seriously over-manned.

"Over the past 50 years, we have faced up to the luxury of labour and struck a balance between high technology and the best use of hand skills. We think we know the difference between over-manning and labour intensity," he adds.

In the longer term it is difficult to predict the effect of plant closures if these are carried out.

"We would obviously seek some gain in productivity, but I don't think it would be major," Mr. Peter Williams, deputy chairman, says. "We are likely to remain a labour-intensive industry."

Having done their examination of the state of the company, Wedgwood directors have



angrily concluded that the Conservative Government's monetary policy has been the major cause of the decline in the group's profits in the past year.

Mr. Williams argues that, had interest rates been lower, both inflation and the value of sterling would have been lower also. He acknowledges, however, that the company's main complaint is the deeper problem of the availability of long-term capital at reasonable rates.

Wedgwood is in its current fix because most of its £25m in borrowings is on floating interest rates, and the company cannot raise equity capital on reasonable terms while the shares languish some 40 per cent below underlying asset value.

"If the present policy leads to a more sensible relationship between the costs of capital and labour, that would be of the greatest possible benefit," he says.

"I would think that Wedgwood's activity is in good order," Sir Arthur says, "but we didn't need the discipline of the past year to prove that."

He admits that his recent hints about shifting some of Wedgwood's manufacturing activity to the Third World is just "sore-rattling" but says that the company cannot carry on indefinitely under existing conditions.

"It is an act of faith to continue exporting from this country," as he put it.

## APPOINTMENTS

Credit finance director at  
Lombard North Central

Mr. Norman S. Fosh has been appointed director in charge of credit finance division, LOMBARD NORTH CENTRAL, the finance house subsidiary of National Westminster Bank Group. Mr. Fosh joined Lombard North Central from its wholly-owned subsidiary Tricity Finance in May of this year.

Mr. Paul Jacques, formerly a vice-president of Continental Illinois National Bank and Trust Company, has joined BANQUE BELGE as a general manager.

From October 6 Mr. Penrhyn C. E. Forney will become a partner of MULLENS AND CO., stockbrokers.

EXCESS INSURANCE GROUP has appointed Mr. Colin Coleman its city manager based at 13, Fenchurch Avenue, London, EC3.

Mr. West Hansen, until recently chairman and managing director of Goodyear Great Britain, has been elected a vice-president of the parent GOOD-YEAR TIRE AND RUBBER COMPANY on his return to company headquarters in Akron, Ohio. As a vice-president, Mr. Hansen has taken up a post as assistant to Goodyear chairman Mr. Charles J. Philpott Jr.

Mr. C. Len Shaw has been appointed managing director of H. AND R. JOHNSON TILES. He succeeds Mr. Alan Finden-Crofts who becomes non-executive chairman.

On October 6 Mr. Jack Whitehead retires as managing director of FISKEBY (GB). He will be succeeded by Mr. J. Charles Whitehead.

SIDNEY C. BANKS states that Mr. J. P. U. Burr has been appointed chairman.

Mr. J. F. Nash, chairman of J. F. Nash Securities, has joined the Board of NORVIC SECURITIES as a non-executive director.

Mr. Jurgen F. Strasser has been appointed a senior vice president of NORTH CAROLINA NATIONAL BANK. He remains general manager of the London Branch. Mr. Clive A. Meir is appointed a vice president. He remains leasing manager with Carolina Bank.

Mr. W. S. Coghill has been appointed a director and secretary of the MARTIN CURRIE INVESTMENT MANAGEMENT.

Mr. Michael King has been promoted to marketing director, window products, at CRITALL WARMILIFE.

JOHN LAING has formed a company called Super Homes which will produce a range of energy-efficient timber frame dwellings. The Board of Super Homes is: Mr. J. A. Holliday (chairman); Mr. P. D. Holliday (managing director); Mr. J. H. Roadler; Mr. R. J. Wetherall; Mr. A. Wood; Mr. R. C. Thornton and Mr. J. M. F. Dibley.

The Earl of Snowdon has been appointed president for England of the committee for THE

INTERNATIONAL YEAR FOR  
DISABLED PEOPLE, 1981.

Mr. Robert D. Riehley has been elected executive vice-president of OCCIDENTAL PETROLEUM CORPORATION.

Mr. A. E. Wernly, the marketing director of BICC retired from the Board of that company at the end of September. He is also retiring from the Boards of BICC Cables, BICC Industrial Products, Balfour Beatty and several continental and overseas trading companies of the group. He will be taking up other non-executive Board appointments.

Mr. James Dooley, formerly

general manager of Raleigh Toy Division and managing director of Louis Marx, has joined the Berwick Timpo group as managing director of BERWICK'S TOY COMPANY. Mr. Richard Body has been promoted from sales manager, Berwick's Toy Company, to sales director, Harbutt's Plastiline.

Advertising agents MICHAEL BUNGEY OFS (LIVERPOOL) has appointed Mr. Ian Hamilton Faze, formerly general manager of the Liverpool Daily Post and Echo, a director. He will also head a new company, Bungey Communications, specialising in media relations and corporate communications.

## NEB man for Wellcome

Mr. Martin R. Brookman, has joined the WELLCOME FOUNDATION as group finance director. He was previously finance director of the National Enterprise Board, a post he held since the NEB was set up in 1978. He is succeeded at the NEB by Mr. Tony Blackett, 39, deputy finance director for the past four years. Mr. Blackett was previously a senior manager at Price Waterhouse.

Mr. Frederick F. Avery will join ANDERSON CLAYTON FOODS, Dallas, Texas, on November 1, as executive vice-president and chief operating officer, a newly-created position. He will have direct responsibility for the fats and oils, non-dairy, and dairy cheese business units.

Dr. Ken Donaldson has been appointed managing director of HULL CITY COUNCIL'S Innovation Centre, which is currently being established to help individuals

who have new business ideas to bring them to fruition. He will take up his post in October. Dr. Donaldson is currently head of group technical services at the Hull-based engineering group, J. H. Fenner and Co.

An international marketing executive has been named as the new director of the CONFEDERATION OF BRITISH INDUSTRY'S Southern Region. He is Mr. Richard Griffiths who will be responsible for promoting the interests of the 750 CBI members throughout Berkshire, Buckinghamshire, Hampshire, Isle of Wight and Oxfordshire. Previously he was a director with the Reading-based company, Associated Biscuits.

Mr. Howard Green, group personnel development director of Thomson Regional Newspapers, has been appointed managing director of the WESTERN MAIL AND ECHO, Cardiff.

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range of 1600 statute miles. Registration G-BJCB. Serial No. 6065. The aircraft can be inspected at East Midlands Airport, England. For further information please contact Captain Tom Balfour, Tel: Derby (0332) 810621. Ext 255/395, or Mr. Gilbert Johnston, Chief Executive, Tel: Rochester (0889) 590312. Ext 253. Telex: 36372.

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## Business stay in London costlier

BY ARNOLD KRANSDORF

LONDON HAS become the most expensive European city for a short-term stay by an international executive, according to the latest survey by Inbucon, the international management consultants.

Among business centres only Tokyo is more expensive. A year ago, when the consultancy last surveyed costs, London ranked ninth in the world after Tokyo, Zurich, New York, Hamburg, Vienna, Brussels, Copenhagen and Oslo.

Costs are based on the expenditure patterns of senior managers accustomed to moving from one country to another. Including accommodation, the London-based executive needs to spend almost £300 a week, double the rate in Toronto.

Only in New York are housing costs more expensive. The survey shows that more than half the total weekly expenses in London (£168) are for accommodation, reflecting the heavy premium put on short-term letting in the capital.

Taking into account a similar pattern of costs but where housing is based instead on long-term letting, London becomes more competitive. Tokyo, Zurich, Oslo, Hamburg, Düsseldorf and Copenhagen are all more expensive to live in. London's position takes account of a 17 per cent increase in living costs during

the 12 months to July, 1980—a figure partly offset by the strength of sterling. Over this period Copenhagen, Athens, Dublin, Milan, Lisbon, Johannesburg and Madrid all had higher increases in living costs after exchange rate movements had been taken into account. The UK, Greece and Portugal share the highest rate of increase in consumer prices.

The survey also indicates that British workers continue to be among the most poorly paid in the industrialised countries. The figures, based on Gross National Product per head of working population, show average annual earnings are £7,266, only higher than in Portugal (£6,042), Greece (£4,237), Spain (£3,012), Ireland (£2,153) and Italy (£2,594). The best paid workers in Europe are the Swiss, West Germans and the Dutch who earn £15,357, £13,582 and £14,205 respectively.

However, the best paid workers are also the most heavily taxed. A married Swede with two children who is paid twice the national average earnings takes home only 40 per cent of his gross income—half the percentage of his Spanish equivalent.

1980 International Taxation and Living Costs, £75, Inbucon, 197, Knightsbridge, London, SW7.

## 'Buy British' footwear campaign launched

By David Churchill

A MAJOR SHOE retail chain is launching a price cutting campaign on British-made shoes in an effort to boost Britain's ailing footwear industry.

William Timpson, which has 250 shops throughout the UK, has decided to offer price cuts of at least £1 on British-made shoes in support of the recent call by the footwear workers' unions for backing by retailers.

More than half of all footwear sold in the UK in the first six months of the year was manufactured overseas, according to trade statistics. Since the beginning of the year, about 3,300 footwear workers—about 8 per cent of the total workforce—have been made redundant, while a further 20 per cent are on short-time work.

The downturn in sales as a result of the recession and the rise in shoe imports, has led to 33 separate factory units being closed this year. The worst-hit area is Northamptonshire.

The "Buy British" campaign by Timpson's was welcomed yesterday by officials from the major footwear unions.

## Contractors 'could save councils cash'

BY ROBIN PAULEY

LOCAL authorities should transfer work worth millions of pounds away from council departments and put it out to private contractors bidding competitively, said a Conservative-backed report published yesterday.

Councils could make massive savings in their £20bn a year expenditure by contracting work out, and so avoid the need to cut vital services, says Mr. Michael Forsyth, a Tory member of Westminster Council.

The report called "Resourcing Britain" was backed by Mr. Ian Gow, private parliamentary secretary to Mrs. Thatcher, Mr. Edward du Cann, chairman of the Tory 1922 Committee, and Lord Bellwin, a junior Environment Department minister.

Mr. Forsyth claims many local authorities in Britain have services which are "expensive, wasteful, inefficient and inadequate". They are vastly over-staffed, subject to ruinous restrictive practices by their labour forces, and top-heavy with unnecessary layers of bureaucracy. The public neither likes the service nor the cost.

"The recent history of public services now leads people to accept with resignation that they will be inadequate, shoddy and expensive, characterised by queues, by interminable labour disputes and by an off-hand

attitude in which the recipients of services are expected to take what is provided and be glad," he writes.

Mr. Forsyth says economies could be made by using the business efficiency methods of the private sector. Elimination of time-wasting and duplicated effort, together with streamlined management techniques could lead to considerable savings.

Maldon District Council, Essex, saved nearly one-third of its £187,000 refuse collection costs by employing private contractors. When Rochford considered a similar project, the council's refuse collectors came up with a new productivity scheme which saved £100,000 a year.

Mr. Forsyth also cites the saving of £50,000 in Humberside when the cleaning of school windows was contracted out, and the saving in Northampton when volunteers were trained to drive mini-buses.

But Mr. Forsyth draws extensively on examples from abroad, particularly in the United States, where the structures and financing of local government and its services is not comparable with Britain.

His examples of saving by the use of private contractors show that the councils involved were undoubtedly not operating at maximum cost effectiveness.

## Hambro chief to lead unit trust body

MR. MARK ST. GILES

managing director of the Allied Hambro Group, has been nominated chairman designate of the Unit Trust Association. His two-year term of office will begin in April 1981 when the current chairman, Mr. Cholmeley Messer, joint managing director of Save and Prosper, steps down.

Mr. St. Giles' nomination comes at a time when unit trusts are failing to attract the volume of new business they would like. The uncertain outlook for equities throughout much of the last decade has rubbed off recently on unit trust sales with net new investment at a particularly low ebb.

"If there is one thing I would like to achieve during my term of office it will be to persuade investors that unit trusts are an efficient, effective and simple way of investing in shares."

Technical changes, he pointed out, such as new freedom for funds from capital gains tax, the abolition of exchange controls, and decentralisation of management charges, had greatly improved the climate for unit trusts in need to change the investing recent months.

## Docklands airship terminal suggested

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

AIRSHIP flights over London, from a terminal in the Docklands, are a possibility being studied by the Planning and Communications Policy Committee of the Greater London Council.

A feasibility study prepared for the committee, to be discussed at a meeting on October 10, suggests that while the airship designs proposed can meet safety standards, the main objection to them is likely to be noise.

The plans are believed to include two types of airship—one a cargo-carrying craft, and the other a 70-seater passenger craft.

Mr. Alan Greengross, leader of the committee, said yesterday: "At the moment, investment is highly speculative. But, if the problems can be overcome, London must be ready to seize new initiatives."

"Already moves are afoot to set up an airship manufacturing plant in the old London docks, and perhaps a terminal nearby."

Two UK companies are engaged in studies on airship developments. Airfloat Transport is working on plans for a cargo-carrying craft, while Airship Industries (formerly Thermo Skyships) of the Isle of Man, is developing a passenger-carrying craft.

The GLC study indicates that

large airships would require a terminal of at least 50 acres, compared with the current one-acre site of the Battersea helicopter landing station and the 2,819 acres of Heathrow Airport.

Noise, especially in the vicinity of the terminal, could be an environmental problem, according to the GLC study. Although the cruising noise of the proposed airships would be less than that of helicopters, it would be of longer duration owing to their slower speed.

Noise, at the lower altitudes flown by airships, would be expected to exceed the GLC's present standard for helicopter noise, especially on approaching and docking.

Mr. Greengross said: "It is possible that one day some firms may prefer to send certain goods by air rather than by road, particularly transformers and other giant loads that would otherwise have to be dismantled and re-assembled at their destination."

Improvements to Heathrow Airport's Terminal One (used by British Airways passengers to and from Europe) are due to start soon, at a cost of £35m.

The first floor of the terminal will be extended to provide new quarters for immigration and health control. The space which they will vacate on the ground floor will be used to extend the baggage reclaim area.

## Futures exchange widely supported

BY ALAN FRIEDMAN

THE NEED to manage financial risks in a period of economic uncertainty was cited yesterday as the main reason for engaging in trading contracts in financial futures.

Several speakers at a one-day conference at the London Hilton defended financial futures as an important method of reducing risk attached to movements both of interest rate and currency levels.

Widespread support was voiced for establishment of a London financial futures exchange soon.

Officials of the Chicago Mercantile Exchange joined with UK-based speakers to tell the audience—about 250 busi-

nessmen and investment managers—that the need for financial futures market in the City would increase as the world economy became more volatile.

Mr. Leo Melamed, special counsel to Chicago Mercantile Exchange, noted that the world had entered an era of financial uncertainty never recorded.

Financial futures present an unparalleled potential for meeting needs of financial managers in an age of historic uncertainty and risk," he said.

Last year financial futures accounted for more than 34 per cent of 76m future contracts traded on U.S. exchanges, he said.

The International Monetary Market, the financial arm of Chicago Mercantile Exchange, had a volume of 7.7m contracts last year of which 2.2m were currency contracts, 3.5m gold and nearly 2m in 90-day Treasury Bills.

Dr. Clayton Yeutter, president of Chicago Mercantile Exchange, said the world was unlikely to become less volatile in the 1980s than in the past decade. "We need to develop new techniques to offset risks."

Dr. Yeutter said he discussed with Bank of England officials this week the workings of the Chicago market in financial futures, as well as prospects for the start of a similar market in London.

He said Bank of England staff examining proposals for a London market would this month visit Chicago.

Mr. Neil Mathewson, director of the International Commodities Clearing House, described proposals for establishing a financial futures exchange in the City, and progress of the London financial futures working party, of which he is a member.

The London-based working party was set up last year. In June it submitted a study to the Bank of England. This month a discussion paper will be published for circulation among interested UK parties.

Mr. Mathewson said seminars, from late this month till early December, would explore London interest. He said that a financial futures market could be formed by the end of 1981.

The possible contracts would be currencies, sterling interest rates, and Eurodollar interest rates, as these have the greatest relevance to London markets.

Mr. Mathewson expressed confidence that a London exchange would be successful, because of the existing financial infrastructure, the fact that the market would be the first in Europe, and the prospect for a system of self-regulation which would provide a market of integrity and stability.

Most important, he said, there was a genuine economic need to be met in contracts in sterling and Eurodollar interest rates would give participants a chance to hedge not currently available.

Mr. John Sandner, chairman Chicago Mercantile Exchange, joined the chorus favouring a London market. He said volume growth of the Chicago market should be taken as an example of how trading could develop.

In the first half of 1980, turnover in U.S. Treasury Bill contracts increased by more than 130 per cent compared with the first half of last year, he said. Turnover in foreign currencies had risen by more than 120 per cent for the same time.

As an example of benefits of such trading, Mr. Sandner described the loss of about \$12m last year by some participants in a syndicate which managed a \$1bn bond offer for IBM.

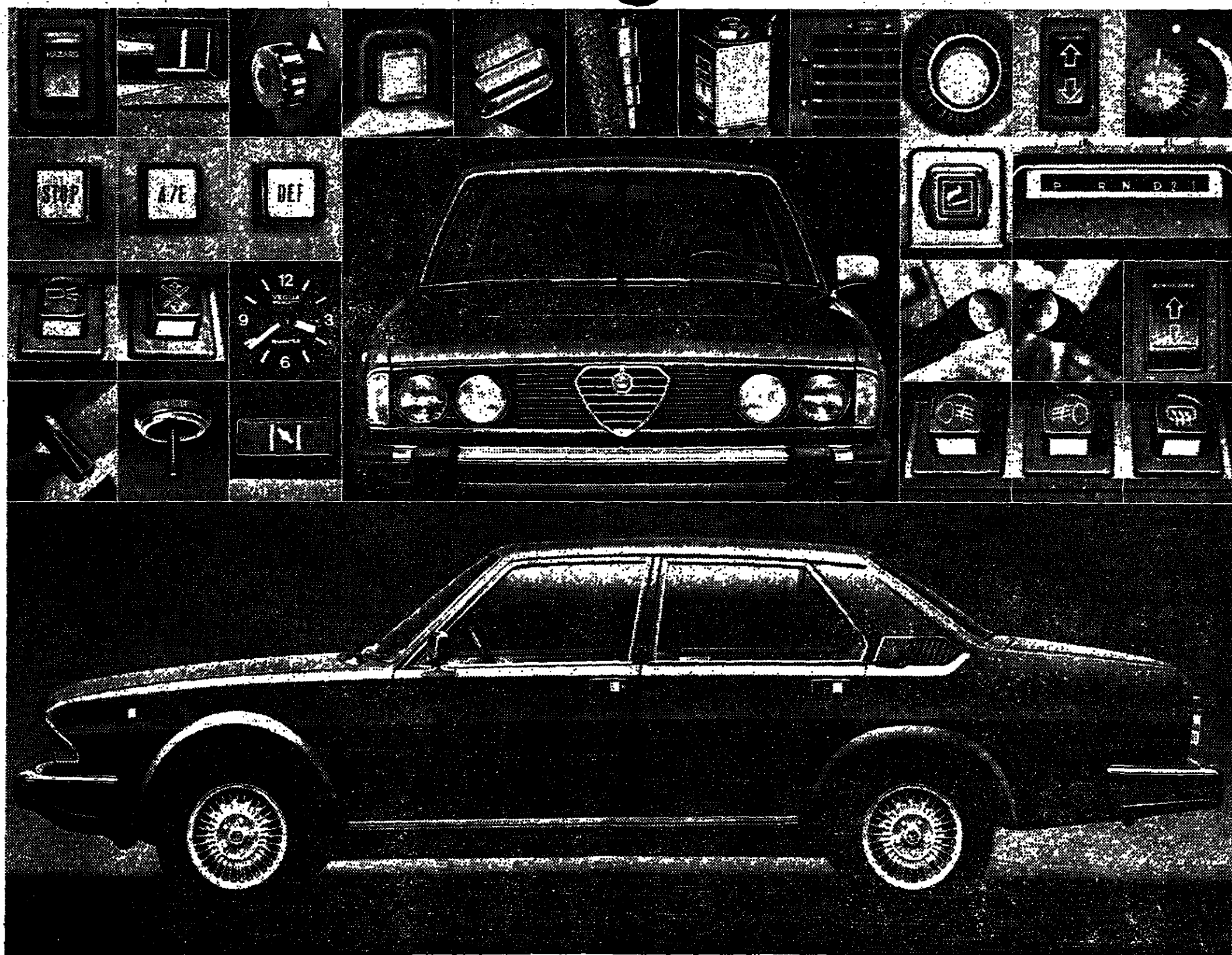
The selling syndicate had just taken responsibility for the issue when a financial announcement by the U.S. Government caused the market to drop several points. One firm in the syndicate had hedged on the interest-rate market but others lost money because they had not hedged.

In addition to hedgers, the importance of speculators was defended by Mr. Laurence Rosenberg, a former CME chairman. He said the financial futures market functioned through a combination of institutional users, local floor traders and individual customers. Speculators were essential to the functioning of markets, he said. They took the opposite side of the hedge transaction and provided liquidity.

Mr. Fred Arditti, Chicago Mercantile Exchange chief economist, presented strategies which he said could use Treasury Bill futures trading to hedge on Eurodollars. Until a Eurodollar market was established in the U.S. or London the Treasury Bill technique represented an "imperfect hedge" but was better than no hedge at all.

The conference ended yesterday with workshop sessions on technical aspects of trading in foreign exchange futures, gold futures and interest-rate futures.

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## UK NEWS

## Outline consent for Tricentrol terminal

By Ray Fernan, Scottish Correspondent

TRICENTROL Oil has been given outline planning consent to build a \$10m liquid petroleum gas terminal in Shetland, next to the Sullom Voe oil complex.

The company proposes to build a pipeline from Sullom Voe, which receives oil and gas from the Brent and Ninian fields, groups.

Liquid gas would be stored in refrigerated tanks and loaded via a jetty into gas tankers for export to Europe and Scandinavian customers.

Tricentrol has developed the plan with the Anglo Dutch company Chemical and Oil Storage Management, which would run the terminal. The companies believe that the increase in real energy prices since Sullom Voe was planned has opened new markets for liquid petroleum gas.

Sullom Voe, a jointly owned terminal shared by 30 oil companies, will have its own gas separation, storage and loading facilities, but Tricentrol says these will be suitable only for large shipments, mainly to the U.S., using carriers of more than 40,000 cu-ft capacity.

Its own plan envisages smaller shipments using smaller vessels. Some gas will travel by road for sale in the Shetlands.

Tricentrol has access to gas of its own through its 4.5 per cent stake in the Taiset field but it will need much more than this to make the venture worthwhile. It is now trying to make agreements with other partners in Sullom Voe for the handling of gas.

If the project goes ahead, detailed applications will have to be submitted to Shetland Islands Council.

## Standard emerges on top in battle for London's readers

Lisa Wood looks at the fluctuating fortunes of the capital's two evening papers

IT APPEARS that the Evening Standard has emerged the victor in its proposed merger with the Evening News after several years of wrangling over who takes over whom.

In a joint statement issued yesterday by Associated Newspapers, which owns the News, and Express Newspapers, which owns the Standard, it was said that "London's evening newspaper will be published and printed by the Evening Standard."

More than three years ago it was the Evening Standard, owned by the ailing Beaverbrook Group, which was threatened with closure in a deal planned by Lord Rothmans, then Mr. Vere Harcourt, chairman of Associated Newspapers.

He wanted to take over the Standard, close it and re-launch the News, as a tabloid somewhat modelled on Associated's Daily Mail.

The deal foundered after Associated offered £5m for Beaverbrook's Standard and a total deal worth £13.5m over five years. Sir Max Aitken, the chairman of Beaverbrook, was inclined to accept the offer because the company was heading for severe cash difficulties.

Besides the Daily Express, the profitable Sunday Express and the loss-making Standard, the group had few cash-generating resources.

However, the Beaverbrook

board was divided. One faction, led by Mr. Charles Wintour, then managing director of the Express, was bitterly opposed to a takeover by the old rival and searched energetically for an alternative way of injecting cash into Beaverbrook.

Several possible suitors expressed interest, including Mr. Rupert Murdoch's News International publisher of the Sun and the News of the World.

Some company or individual was needed who would be prepared to put at least £10m and probably more into the ailing Beaverbrook empire and find some long-term remedy for its poor profitability.

At the same time Mr. Wintour and Mr. Simon Jenkins, then the editor of the Standard, mounted a brilliantly successful public campaign to "Save the Standard", largely on the plea that it was a "quality" paper with a much more serious coverage of the arts and politics than its more populist rival.

Of all the suitors, Sir James Goldsmith, chairman of Cavenham, seemed at one time to be the front runner.

Then, to many people's surprise and to Sir James's dismay, Beaverbrook Newspapers accepted a £13.5m takeover bid from Trafalgar House in July 1977. The Standard,

running at a loss, appeared to be saved.

Associated retreated, much discomfited. It decided to go ahead anyway with the re-designed tabloid Evening News in an attempt to win over the Standard's more affluent readership, and the more lucrative advertising.

But the decline in the circulation of both newspapers continued. In 1977 the News had a circulation of 553,000 and the Standard 411,000. Latest figures show their circulation to be 482,000 and 371,000 (January to June).

But while the News continues to have the larger circulation,

it has lost money. Last year it dropped the Saturday edition, reduced distribution and allocated nearly £5m for redundancies in an attempt to cut to £2m the projected £7m loss. But this year its losses were projected by some city analysts to reach nearly £10m.

However, at the same time the Standard, after a marginally profitable period, has moved into losses and Trafalgar House face a projected £5m loss this year from the Daily Star, launched in 1978.

Under the deal the Standard has a possible readership of nearly 800,000. Miss Jenny Nibbs,

a newspaper analyst at stockbrokers Buckmaster and Moore, said: "For the last couple of years we have had two virtually indistinguishable papers rivaling each other in a reduced market."

In contrast, provincial evening newspapers have done reasonably well in recent years, unlike regional morning papers.

But the loss of the News will leave spare capacity on Associated's printing presses. This throws up the question of what will take up the slack. At present the News is printed on the same machines as the profitable Daily Mail.

Perhaps the move could be clearing the decks for the Sunday paper planned by Associated.

## Oil consumption drops as recession deepens

BY SUE CAMERON

FURTHER signs that the UK recession is deepening came yesterday with the release of official statistics showing a substantial drop in oil consumption this summer. Britain used 16.7 per cent less oil from June to August than in the same three-month period last year. General inland energy consumption was down by 7 per cent.

The provisional statistics, published by the Department of Energy, show the UK used 17.5m tonnes of oil between June and August this year compared with 21m tonnes in the summer of 1979. Oil consumption for inland energy purposes alone—excluding the crude put into bunkers or used for refining or for making petrochemicals—was down by 11.3 per cent compared to the same period last year.

Deliveries of oil products—such as fuel oil—for energy purposes fell by 15.2 per cent while those for non-energy uses dropped by a huge 45.1 per cent. Coal consumption was also

down—by 4.3 per cent—while that of natural gas dropped by 1.2 per cent compared to the same period last year.

The figures clearly reflect the cutback in manufacturing that has taken place as a result of the economic downturn. But industry experts yesterday pointed out that last year's figures for fuel consumption may have been unusually high because of the fears of supply shortages and of further increases in fuel prices that took place after the revolution in Iran.

The statistics released yesterday show that UK fuel production fell during the summer as against the figure for last year. Between June and August Britain produced 71.3m tonnes of indigenous fuel in terms of its coal equivalent—3.4 per cent less than in the same period of 1979. The biggest drop came in natural gas production—22.3 per cent lower than last summer. Oil production fell by 6.6 per cent. Coal production rose by 4.6 per cent.

LUCAS CAV of the UK, and TRW, the U.S. components group, have linked to make a significant step forward in diesel engine fuel injection equipment technology.

The two companies are using their combined expertise to develop a common diesel-fuel injection system from a Lucas CAV concept.

They hope to have the system ready by mid-1983 and to be the first to go into mass production with electronic fuel pumps for diesel engines.

If the companies succeed, the system would be of great interest to the U.S. car groups. It would enable diesel engines to achieve even better miles per gallon than petrol engines and also help engines satisfy the increasingly severe emission control legislation in the States.

Control by ECU (electronic control unit) would also compensate for gradual wear of

mechanical components, allowing longer vehicle service intervals.

Lucas CAV hopes that the system will give it a clear lead over its main rival in the fuel injection equipment market, Robert Bosch of West Germany. Between them, these two groups account for about 60 per cent of the world market for diesel fuel injection equipment. Stanadine of the U.S. has about 12 per cent.

Lucas CAV said last night:

## Better tractor launched by Seddon Atkinson

BY JOHN GRIFFITHS

SEDDON ATKINSON, International Harvester's Lancashire-based heavy truck builder, is replacing its 400-model tractor unit. The unit has been UK market leader for three years.

The 401 series, said to be a quarter of a ton lighter and up to 8 per cent more fuel-efficient than its predecessor, enters volume production in January at both the Preston and Oldham plants.

Depending on demand, up to one-third of Seddon's 6,000 units a year capacity may be devoted to the 401. The company says it intends the 401 to capture 15 per cent of the UK tractor market. Last year the 400 had 14 per cent. The proportion has edged up since then.

But the 401 makes its debut at a gloomy time both for Seddon and the commercial-vehicles industry. The UK market has fallen sharply since May, said, in common with other commercial-vehicle makers, Seddon had been working a three-day week for months. From last week, however, its employees have been reduced to

one-day working while Seddon tries to reduce stocks. The company expects to produce about 4,000 vehicles in this financial year, ending this month.

The 401 is the seventh Seddon model introduced this year, illustrating the heavy investment to strengthen Seddon's position in the UK market-place.

Seddon's share of the UK heavy-truck market overall stands at nearly 13 per cent, from 11.7 per cent two years ago. Taxable profit last year was up from £7m to £10.2m.

Seddon has concentrated on cementing its position in the UK and has lacked network facilities to export in any quantity to Europe.

But this week International Harvester, signed an agreement by which this parent takes a substantial stake in Enasa, the Spanish truck company, as part of plans to establish a European presence. In the process it should open the door to collaboration with Seddon.

## £5 gold coin auctioned for £11,000

By Antony Thorncroft

SOME exceptional prices were paid for English coins yesterday in a Glendinning auction which totalled £255,560. A George IV, 1828, £5 gold coin was the top price at £11,000 followed by the £2,200 for a Charles II five guinea of 1688 and the £5,800 for a William III five guinea of 1701. Among the silver coins, a William IV crown of 1831 went for £5,800 and a collection of 137 sets of Maundy coins, ranging from Charles II to Elizabeth II, realised £7,200.

Sotheby's completed its two-day sale of the contents of Much Hadham Hall in Hertfordshire with a total of £247,790. Top price yesterday was £9,200 for a George IV cabinet in the manner of William Balfour.

Christie's sold jewels for £239,930. A diamond collet ring and brooch went for £9,000. A diamond and rose diamond head ornament in the form of a spray of oak leaves and acorns, said to have been given by King Charles II to Nell Gwynne, realised £8,500.

## BP Chemicals tries to regain sales

BY ROBIN REEVES

AN ATTEMPT to recapture a major share of the UK nitrile synthetic rubber market is to be made later this month by BP Chemicals.

The drive is to be launched with the aid of a new £5m automated nitrile rubber finishing line, which has just been commissioned at the company's Barry complex, South Wales.

Imports have made significant inroads into the UK market for nitrile rubbers in recent years, and currently account for some

70 per cent of total UK demand estimated at about 12,000 tonnes a year.

BP Chemicals, now the only British producer of nitrile rubbers, believes that the improved product quality, resulting from the new finishing line, will enable it to win back a greater market share.

The investment gives Barry the capacity to produce up to 20,000 tonnes of nitrile rubber and latex a year.

The new range will face stiff

competition from imports, notably U.S. producers. They are selling at prices 25-30 per cent below UK levels, because of their lower feedstock and energy costs.

BP Chemicals estimates that nitrile rubber imports of U.S. origin are currently some 300 tonnes a quarter, double the level of a few years ago. The total UK market has been cut by up to 20 per cent as a result of the general recession and the cutbacks in the motor industry.

## Milk distribution system criticised

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE CONSUMERS' Association yesterday attacked the milk distribution system which it claimed had made the price of UK milk the highest within the European Economic Community.

The association's comments, in the latest issue of Which? magazine, coincide with a decision of the Office of Fair Trading to refer the milk distribution system to the Monopolies and Mergers Commission for a full-scale investigation.

The announcement of this in-

vestigation has been delayed by opposition from the Ministry of Agriculture.

The association says the lack of competition in the UK milk distribution system makes such an investigation essential. It says the Milk Marketing Board buys almost all the milk produced in Britain, which it then sells for further processing.

But the price of milk for sale in liquid form is fixed by the Government at a higher level

than the price charged by the board for the rest of its milk. This difference, known as the "liquid premium," is about 2p per pint.

The dairies who buy from the board have not challenged the price, "because the dairy trade itself enjoys a high degree of protection from rising costs."

The Dairy Trade Federation said last night that the Which report "records a high level of consumer choice and satisfaction."

## Road safety record best in 20 years

By Lynton McIn, Transport Correspondent

BRITAIN'S ROAD safety record last year was the best for 20 years, but cycling has become more dangerous, according to a report published yesterday.

A total of 6,351 people were killed on the roads last year, 480 fewer than in the previous year and the lowest since 1959 when Britain's first motorways opened to reduce congestion and accidents on other roads.

The British Road Federation says "the risk of involvement in accidents has been falling steadily for every type of road vehicle except pedal cycles."

Last year 320 cyclists were killed and 23,338 injured, compared with 516 killed and 21,885 injured in 1978.

Federation statistics show that the safest form of road transport last year was the heavy lorry, over 1.5 tons unladen weight. Motor cycles were nearly 12 times as likely to be involved in an accident as was a heavy lorry.

Basic Road Statistics 1980, British Road Federation, 388-396, Oxford Street, London, W1 9HE, price 2s.

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297	1197	2897	3597	4297	5997	11097	12897	13797	18497	19097
397	1297	3197	3797	4397	6097	11197	12997	13897	18597	19197

On November 1, 1980, there will become due and payable upon each Debenture the principal amount thereof, in such coin or currency of the United States of America as on said date is legal tender for the payment thereof of public and private debts, at the option of the holder, either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, N.Y. 10015, or (b) subject to any laws and regulations applicable thereto with respect to the payment, currency of payment or otherwise in the country of any of the following offices, at the principal office of Banca Nazionale del Lavoro in Rome or the principal office of Banca Commerciale Italiana in Milan or the main office of Morgan Guaranty Trust Company of New York in London, Brussels, Paris or Frankfurt or the main office of Algemeene Bank Nederland N.V. in Amsterdam or the main office of Kredietbank S.A. Luxembourg in Luxembourg-Ville.

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ENTE NAZIONALE IDROCARBURI

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September 25, 1980

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## Blue Circle given go-ahead on Armitage

Andrew Fisher examines the bid by Britain's biggest cement group for the top sanitary-ware concern

WHEN Blue Circle's bid for the Armitage Shanks sanitaryware company was handed to the Monopolies Commission for scrutiny at the end of February, the response was quick to say the least in industry and the City.

Seven months later, the commission has given Blue Circle its consent to go ahead with an offer which had already been accepted by the company and most of the shareholders.

The merger of Britain's largest cement group with its last major independent bathroom-fittings company would not, it concluded in its report yesterday, act against the public interest.

Blue Circle was prepared to pay more than £30m for Armitage Shanks in an attempt to broaden its activities and lessen its dependence on the cement industry. Blue Circle has around 60 per cent of the domestic cement market and widespread overseas interests.

In Blue Circle's view, the

prospects for real growth in cement sales are limited in the UK and other developed markets. It told the commission that it wanted to move into areas where its experience on the cement side, the building and home improvement industries and of builders' merchants would be relevant.

Since the bid launched in January for Armitage, the largest ceramic sanitaryware company in Britain. However, the issue was complicated by the Lebanese-owned Ceramics Investments, which had a share of over 28 per cent in Armitage at the time the Monopolies Commission came into the picture.

Ceramics Investments felt the bid was too low and held out against the terms. Mr. Gilbert Gargour, of the family which owns Ceramics, gave evidence

to the commission and told it Ceramics Investments would not automatically bid for Armitage if Blue Circle's offer was blocked.

Last night, Blue Circle and Armitage were still considering the situation, having welcomed the go-ahead for the takeover. Since Blue Circle had received acceptances from a big majority of the shareholders, it seems likely that it will renew its attempt. Yet its own share price has since moved up considerably, adding several million pounds to the original value of its bid.

So why was the surprise reference to the commission made in the first place? Its report mentions the original concern that competition could be restricted or distorted.

Blue Circle could, for

instance, use its greater market strength vis-à-vis builders' merchants by offering favourable terms through rebates, discounts or credit for the Armitage range of bathroom products so as to win business for products supplied by other parts of the group.

Or it would be able to subsidise Armitage so that it could offer uneconomic prices on terms low enough to drive its competitors to the wall. Since its profits on cement are substantially safeguarded under the industry's Common Price Agreement, it would be in an especially favourable position to do this.

In the end, the commission agreed that the merger would not reduce competition in the markets for sanitaryware or other bathroom products.

One reason for this view was

Blue Circle's intention of maintaining and improving Armitage's profitability. Another was Blue Circle's own assurances that it would not offer especially good terms for any of the Armitage products, nor operate predatory pricing policies aimed at putting competitors out of business.

The commission was also swayed in Blue Circle's favour by the strength of the other suppliers in the sanitaryware market, all of which are part of major companies such as Reed International and American Standard of the U.S., Lafarge of France and the S. Pearson group.

The commission did have one significant regret about the bid, however. If Armitage Shanks became part of Blue Circle, less financial information about its performance would be available. It recommended, therefore, that the companies should be legally required to disclose more details about their separate operations.



## UK NEWS - LABOUR

## Weighell to protest at committee expulsion

By Christian Tyler, Labour Editor

MR. SID WEGHELL, general secretary of the National Union of Railwaymen, said yesterday he would protest at the meeting of the TUC General Council from the chairmanship of its transport sub-committee.

Mr. Weighell revived the issue yesterday at the Labour Party conference in Blackpool, after what he claimed was the refusal of the Transport and General Workers' Union to meet him and explain why it had moved to expel him.

Mr. Moss Evans, general secretary of the transport workers, has denied that there was any campaign to root out moderates. In the wake of the removal of Mr. Frank Chapple of the electricians' union from the TUC's "inner cabinet," the Finance and General Purposes Committee.

The chairmanship of the transport committee was taken by Mr. Larry Smith of the TGWU on a vote of the committee. Mr. Weighell said the incident would mean friction between his union, which heads the rail lobby, and the transport workers who represent the bus drivers.

He accused the transport workers of ignoring the custom by which TUC seniority and the size of the union were the main factors in appointing committee members and chairmen.

The traditions of free speech had been sullied and co-operation between the unions on developing European and British transport policy had been undermined, he said.

## Cash payment plan to end union dispute

By Pauline Clark, Labour Staff

THE ELECTRICAL and Plumbing Trades Union said yesterday it was finalising plans to distribute strike pay, at a cost of £500,000, to members involved in the national steel strike earlier this year.

It is hoped the distribution of the money to 5,500 of the union's members working for the British Steel Corporation will end discontent among the members over the issue which has soured relations between the union's leaders and shop stewards in Wales.

Local representatives of 2,000 men involved in South Wales earlier this year threatened action against the union if they were not paid the full union benefit of £15 a week.

The electricians in Wales will meet next week however, when they are expected to accept a decision to pay £9 a week to craft members and £7.50 a week to auxiliary members.

The union said its rule book gave the executive discretion to vary strike benefit according to circumstances and the sum was allocated with a view to its effect on union funds.

## Move to restrict firework sales

BRITAIN HAS the world's worst record of firework accidents, according to a report published by the National Campaign for Firework Reform.

A survey shows that most other countries regard fireworks as explosives. The campaign seeks legislation to ban the general sale of fireworks in the UK.

## Merger of AUEW craft sections is halted

BY JOHN LLOYD, LABOUR CORRESPONDENT

THE white-collar section of the Amalgamated Union of Engineering Workers has halted indefinitely the merger of the three craft sections.

The certification officer, the Government official who oversees union mergers and transfers of engagements, upheld AUEW TASS's objection to the complete amalgamation of the engineering, foundry and construction sections.

TASS threatened to refer the merger to the High Court if the certification officer allowed it to proceed. However, it is now possible that the engineering section, with 1.2m members, the dominant one of the four, will itself take legal action to clear the way for merger.

Mr. John Edwards, the certi-

fication officer, will today meet lawyers representing the engineering section to discuss action the section might take.

Mr. Edwards accepted legal advice that the proposed merger of the three craft sections could not proceed unless the rules of the new amalgamated union were settled first.

The craft sections proposed a merger which would leave the question of the amalgamation's rules in abeyance, a proposal which TASS could not accept.

Plans for merger had been well advanced when TASS's objection was lodged weeks ago. The 25,000-strong construction section prepared ballot paper on the merger, to send to its membership. The 56,000-strong foundry section was a few weeks

away from a similar ballot.

TASS's objections were based largely on its fears that the national delegate conference of the new body would have no effective policy-making powers.

At last month's national delegate conference, in Llandudno, the engineering union's national committee, meeting before the conference, decided to oppose three constitutional changes proposed by the Labour Party's Left, thus effectively committing the conference to that position.

TASS, which takes a Left-wing position on most issues, objected to the engineering section move. However, its action in blocking merger has aroused resentment among even Left-wingers in the engineering section.

## Offer of 11% by Shell and BP may bring refinery strikes

BY NICK GARNETT, LABOUR STAFF

THE TRANSPORT and General Workers' Union has warned Shell and BP that their refineries almost certainly face industrial action by workers following offers of pay increases as low as 11 per cent.

Shell has just offered 3,700 hourly paid refinery and chemical workers an increase of 11 per cent on basic rates—roughly a 3½% hour week from October, 1980.

This follows offers by BP of 10 per cent and 11 per cent respectively to its refinery workers at Grangemouth, Scotland and Grain, Kent. The BP offers, do, however, include the possibility of re-negotiation in six months.

A joint Shell, BP shop

stewards' meeting is scheduled next week in London.

Mr. John Miller, the union's national secretary for the oil industry, said yesterday that unless the companies made very substantial improvements in their pay offers, the meeting would discuss a co-ordinated policy of industrial disruption.

"In our view those offers contain a political favour. We think they are governed by what the CBI and the Government have been saying and not by the companies' ability to pay. The companies have adopted a common stance and we'll have to meet that with a collective approach."

When BP made its offer to Grangemouth workers, the company told the union it had been

influenced by a decline in the profit performance of BP's refining and distribution service in Britain.

The union yesterday resumed negotiations with BP at Grangemouth, although the outcome was still not known last night.

Mr. Miller said industrial action would be prevented if BP offered substantial improvements at the meeting. He was sceptical, however, whether such improvements would be made.

Shell is due to respond next week to the union's rejection of its 11 per cent offer. The union and the company are close on the issue of hours, but Transport and General Workers' Union negotiators are seeking a 37½-hour week by January 1983.

## Unions fail to agree on BR measures

BY PHILIP BASSETT, LABOUR STAFF

AN ATTEMPT to unite all three rail unions to back a package of proposals naming the price for co-operation with British Rail's productivity and efficiency measures has foundered.

It was made by the National Union of Railwaymen. But the train drivers' union ASLEF, has decided not to co-operate.

Mr. Ray Buckton, ASLEF general secretary, said yesterday in Blackpool that his executive had decided that it would not go along wholesale with the NUR's proposals, although it was prepared to deal with individual points on productivity improvement brought up by British Rail as they occurred.

Mr. Buckton was critical of the NUR's document. A New

Deal for Railwaymen. The proposals could have a severe effect on the promotion of train drivers without affecting British Rail guards, mainly represented by the NUR, he said.

The white collar Transport Salaried Staffs' Association is also unwilling to support the NUR initiative. At its last meeting, the NUR executive decided to press ahead with its proposals adone. British Rail, however, is not keen to take up the package without the agreement of the other unions.

The differences between the positions taken by the unions are likely to be aired during a regular meeting between the unions and the British Railways board in two weeks' time.

## Co-op workers warned over next pay round

TRADE UNIONS representing Co-op workers were warned last night that in the next pay round they must expect a settlement amounting to less than the inflation rate.

The warning came from Mr. Frank Dugdale, secretary of the Co-operative Employers' Association, who was addressing the movement's sectional industrial relations commission in Manchester.

He said the economic facts of life dictated that Co-op wage rates must be no higher than the general level of their competitors.

Government policies had induced a recession in which summer sales were continuing into the autumn "in a desperate attempt to maintain sales," said Mr. Dugdale.

It was a recession which dictated that shopworkers, like other workers, had to accept low pay increases to minimise the number of shops closed and jobs lost. If the Co-ops wage target were not met, it would

mean that for every pound a week more, a Co-op job would so.

Turning to public spending cuts, Mr. Dugdale said he was not against the Government's aim of making the public sector more efficient.

Mr. Dugdale said increasing numbers of employers in retail distribution were not honouring their statutory obligations. The Government's own figures, quoted in the Commons on July 16, had shown that in effect one-third of High Street shops were under-paying their staff.

## Pay claim goes to arbitration

AN ARBITRATION hearing on a pay claim covering 500,000 town-hall staff was scheduled for October 21 yesterday amid employers' warnings that any increase in excess of 13 per cent would have to be paid for by staff cuts and reduced services.

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PT4

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## Crane drivers end national strike

BY NICK GARNETT, LABOUR STAFF

MOBILE construction crane drivers who have been on national strike for more than two weeks are expected to resume work tomorrow following acceptance of a peace formula agreed early yesterday.

After 10 hours of negotiations at the Advisory, Conciliation and Arbitration Service, the construction section of the Amalgamated Union of Engineering Workers agreed proposals for ending the dispute which were later accepted by mass meetings of the drivers.

Last week the union instructed all its static crane operators, including those on North Sea platform work, to strike from the beginning of

this week in support of the more than 3,000 drivers of mobile cranes.

That instruction was deferred pending negotiations at ACAS with the Contractors' Plant Association, which represents companies employing mobile crane drivers.

The settlement involves the reinstatement, without loss of service entitlement, of the 500 crane drivers suspended or dismissed for operating an overtime ban in pursuit of their pay claim. It also incorporates a slightly improved offer on pay for maintenance work.

The union and the CPA had agreed an increase, worth about 15 per cent, on the hourly basic rate lifting it from £1.77 to £2.20.

## Law disappoints directors

BY OUR LABOUR STAFF

THE INSTITUTE of Directors, in a submission to the Department of Employment, says major parts of the draft codes of practice on picketing and the closed shop, should have been included in actual legislation.

Its submission is one of 27 made so far by nervous organisations to Mr. James Prior, Employment Secretary. Mr. Walter Goldsmith, the insti-

tute's director, expresses disappointment "with the existence of quasi-legal obligations."

The institute says that some parts of the codes are unclear and will lead to confusion. "We have only begun to remove the excessive immunities and privileges enjoyed by trade unions in this country, which hamper progress towards urgently needed increased productivity," Mr. Goldsmith said.

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## UK NEWS—LABOUR PARTY CONFERENCE

## The sinister foreigner makes a comeback

By John Hunt

In the old Labour Party of Alistair Gaitskell, the need for international unity and 'fraternity' was always an important theme at the annual conference. Venerable delegates would receive rapturous applause as they rambled on about the need for party members to join with their brothers in Europe in the march towards a Socialist utopia.

In today's harsher climate, however, this has all taken a bit of a knock and the figure of the sinister foreigner has been resurrected as a scapegoat for Britain's troubles.

If only they would stop bombarding us with their cheap cars, TV sets and clothes, all would be well.

So when the subject of the Common Market came up at yesterday's conference those who wanted Britain's withdrawal were faced with a dilemma. How to make this plausible without seeming to give a kick in the teeth to their comrades in the social democratic parties in Western Europe.

Certainly there was no lack of advice to delegates as they poured into the hall. They were bombarded with pamphlets by the usual mob of wild-eyed representatives from a variety of splinter groups.

The schizophrenic nature of the problem was exquisitely summed up in a tortuous article in one such document, the Left-wing Socialist Organiser. Yes, it was true that the EEC was a threat to the living standards of the British working class. On the other hand, the IMF was an even bigger threat.

Even worse, if the Left-wing backed withdrawal from the Market, they would find themselves with such strange bedfellows as Mr. Enoch Powell, the National Front and even some elements of big business.

Therefore, the Socialist Organiser advised its readers to vote against withdrawal on the ground that for Britain to pull out would be "a diversion up the blind alley of nationalism."

The debate which followed was certainly not marked by any sophisticated or penetrating argument.

Despite the advice of the Socialist Organiser, the tide of nationalism was growing so strongly through the hall that hardly a speaker dared mount the rostrum to defend British membership of the Community.

Mr. Clive Jenkins of the ASTMS, presenting the motion for British withdrawal, had no doubts or hesitations. As usual, he painted the picture with a broad brush as a delighted Mr. Anthony Wedgwood Benn looked on from the platform nodding his approval.

The pro-Marketters should be put in the "hot" line having got Britain in a false prospect. Britain's North Sea oil revenues were going to subsidise the Bavarian farm of Herr Franz Josef Strauss.

These sallies were greeted with rapturous applause from delegates.

Then, halfway through the debate, an ominous booming arose from the hall. It was the delegates' way of greeting Dr. David Owen, former Foreign Secretary, a pro-Market leader and member of the moderate "sane of three."

"Can we really commit ourselves in the 1983-84 manifesto to withdrawal?" he asked. "Yes," came a thunderous roar from the hall.

But, despite his brave stand, even Dr. Owen had to bow to the chauvinistic mood of the conference and concede that the issue should be put to a general referendum if Labour was returned to power.

CONFERENCE YESTERDAY committed the party to fighting Britain's next general election largely, perhaps primarily, on the issue of withdrawal from the EEC.

The 5,042,000 to 2,097,000 vote for withdrawal commits the party to giving the issue priority in its election manifesto.

The centre Right pro-Marketters, having retained control of the manifesto, will no doubt try to use this to claw back some of the substantial ground lost today, but it is generally considered they will have a hard fight ahead.

The debate leading up to the vote for withdrawal was notable for the restraint shown by several key speakers and their evident determination not to polarise the party irreversibly on this issue if at all possible.

Possibly anticipating yesterday's vote, the party's three leading pro-Marketters—Mrs. Shirley Williams, Mr. Bill Rodgers and Dr. David Owen—had deftly stepped back from their earlier veiled threats to leave the party should they be defeated on this issue.

At a fringe meeting on Monday night, they made clear that their fall back position would be yet another referendum. And Dr. Owen's appeal yesterday "to give the UK people a chance to decide their own destiny" won loud cheers and applause from the body of the hall.

Leading the anti-Market speakers, Mr. Peter Shore, the Opposition spokesman on foreign affairs, all but announced himself a candidate for the party leadership, anxious to make no enemies at this delicate stage. "I'll have no suggestion that those who have taken the opposite view were wrongly motivated," he began. "We want them with us now and in the future."

But, he went on, the 1975 referendum had been an extraordinary move necessitated by the Heath Government's "rape of the British people and of the British Parliament" in taking Britain into the EEC without holding an election or referendum first. With a clear statement of Labour's position in the next election manifesto, no further referendum would be required.

That Britain was incompatible with the rest of the EEC was no longer in dispute, he said. But while clearly supporting the resolution for withdrawal, he carefully avoided spelling out when, or to what degree, Britain should pull out of the EEC.

Britain was now up to its secretary of the steel union ISTC—and neither of them attempted to argue that Britain's EEC membership had been a success.

But, Dr. Owen stressed, Britain was now firmly tied to the EEC. "We have got to face reality—it is our dominant trading partner." Seven of Britain's biggest markets were

in the EEC, 43 per cent of its exports went to the Community and these equalled 94 per cent of its imports from the Nine.

Reform was needed in the Community, as was agreed in the last Labour election manifesto, but too many in the Party saw reform as a cover for withdrawal. "There are those of us who want genuine reform, who want to work with our socialist partners in Europe for this reform," he said.

He was convinced that Spain would join the EEC, and that this in itself would force through changes in the Com-

mon Agricultural Policy. "The CAP won't withstand Spain—there is room for change and it will change," he said.

Should the party find itself incapable of achieving such reforms, it should at least hold another referendum—he would accept the result whatever it was—but to fail to hold it would be unconstitutional.

This argument was taken up by Mr. Sirs who conceded that EEC membership has proved a bitter disappointment. "We've realised it just hasn't worked out as we would have liked," he said.

"It's not the Commission's fault but we have failed." It was easy, in the light of the steel crisis, the lamb and apple wars, the job losses, to understand the bitterness of the British people. But, he added, "I'd prefer to be in there and fight—than to try from the outside."

The anti-Marketters were clearly anxious to scotch charges of little-Englandism, the former Agriculture Minister—were not given the opportunity to speak, and it was left to Mr. Clive Jenkins, general secretary of the white collar workers' union ASTMS, to deliver the sort of rumbustious, broad brush attack on the EEC guaranteed to win loud cheers from a Labour conference.

"We're spending our North Sea oil and gas revenues to let Franz Josef Strauss subsidise farmers in Bavaria," he cried passionately, "if not quite accurately."

"Can we rejoice in our superb cereal harvest this year? We cannot. We must store them expensively. In future all harvest festivals will be held in hangars in Heathrow."

"Our industries are lacerated, bleeding to death. We cannot use our oil and gas revenues to rebuild them, if we stay in the EEC."

"The Commission is remote, inaccessible and undemocratic. The Council of Ministers legislates in secret. Stop the EEC, we want to get off!"

their speeches carefully prepared—notably Mr. John Siskin, the former Agriculture Minister—were not given the opportunity to speak, and it was left to Mr. Clive Jenkins, general secretary of the white collar workers' union ASTMS, to deliver the sort of rumbustious, broad brush attack on the EEC guaranteed to win loud cheers from a Labour conference.

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"The Commission is remote, inaccessible and undemocratic. The Council of Ministers legislates in secret. Stop the EEC, we want to get off!"

Reports by Elinor Goodman, John Hunt, Ivor Owen, Margaret van Hattem and Philip Bassett. Photographs by Hugh Routledge.



CONFERENCE FACES: Mr. Clive Jenkins (left), Mr. Eric Heffer, Mr. Anthony Wedgwood Benn, Dr. David Owen and Mr. Peter Shore.

## Row over leadership • NEC manifesto bid fails

THE BATTLE over the Labour Party constitution ended in furious scenes at the Blackpool conference last night, in the bitter wrangle over how the party leader is to be elected.

By 3,609,000 votes to 3,511,000 delegates approved the principle of enlarging the franchise for the leadership election and not just confining it to the Parliamentary party as at present.

But when the two alternative methods of carrying this out were put to the conference, they were both defeated by the block vote of the unions. Thus, although the major change had been accepted in principle, there was no machinery for putting it into effect.

At this impassioned angry constituency delegates leapt to their feet shaking their fists at the section of the hall where the trade unionists were seated. A chorus of "traitors" was hurled at the union representatives.

To confuse matters even further, a heated internal wrangle had broken out within the AUEW delegation about how the union vote should be cast.

Members were angry that Mr. Terry Duffy, their moderate leader, was voting against both proposals for extending the franchise to the unions, the parliamentary party and the constituencies. There were noisy scenes, as they stood up to remonstrate with their leaders.

Baroness Jager conference chairman, shouting to restore order told them they were giving a field day for the television cameras.

"We are not at a football match," she warned. "Sit down or leave the hall."

One proposal was that Labour MPs should have the right to cast one-third of the vote for the leadership, one-third should be cast by the constituency parties and one-third by the trade unions. This was rejected by the close vote of 3,322,000 to 3,377,000.

The other option was for 50 per cent of the voting rights to go to the trade unions, 25 per cent to the constituency parties, and 25 per cent to the Parliamentary Labour Party. This was defeated by 3,495,000 to 3,557,000.

In a separate debate earlier, the proposal to give the Constituency party activists won the final round in their long running battle to force all sitting Labour MPs to submit themselves for re-selection between general elections.

A NEC proposal making re-selection compulsory—even by constituencies satisfied with the performance of their MPs—was carried by 3,798,000 votes to 3,341,000.

There was uproar when delegates were warned that Mr. Roy Jenkins is waiting to welcome moderate Labour MPs "sacked" by their constituency parties to join him in a new centrist grouping.

The warning was given by Mr. Joe Ashton, Labour MP for Bassetlaw.

He argued that the introduction of acceptability tests for all MPs between general elections would open up new divisions in the party at a time when it was essential to achieve unity.

It was a divisive proposal which Mrs. Thatcher would be glad to vote for, he said.

Mr. Ashton told delegates: "If Roy Jenkins wanted to form a party of 25 sacked MPs now in this Parliament they could be in business within six months."

He forecast that such a grouping would be backed by the media, get all the cash it needed and give advocates of a third party system the biggest boost they had ever received.

At one point delegates were called to order by Baroness Jager, the conference chairman, as they howled Mr. Ashton down.

They were incensed by his assertion that some Labour MPs threatened with the "sack" would fight on as independents in order to qualify for Parliamentary severance pay.

Mr. Sam McCuskie of the National Union of Seamen who replied to the debate on behalf of the NEC, was loudly cheered when he lashed out at Mr. Jenkins' supporters in the Parliamentary Labour Party.

Those who held such views should get out of the Labour Party now, he insisted.

Mr. Robert Hughes, MP for Aberdeen North, dissociated himself from Mr. Ashton's speech.

He maintained that many Labour MPs favoured compulsory re-selection.

The example of Mr. Reg Prentice, who crossed the floor of the Commons and is now a member of Mrs. Thatcher's Government, was repeatedly cited by delegates who argued for compulsory re-selection.

He bitterly criticised the use of the veto by the party leader, and came out with a list of points which, he said, had been effectively blocked although approved by the conference.

At this Mr. James Callaghan, the party leader, who was sitting on the platform, could be heard angrily complaining to those around him "Not true, not true."

Pressing for the changes in the manifesto procedure, Mr. Benn told the conference: "We are talking about the lifeblood of democracy. We are not engaged in an arid constitutional wrangle."

He pointed out that 18 of the seats on the 28-member executive

were held by the unions. So those who attacked the NEC were attacking the trade union movement.

Under the present system, there was not a single Labour party backbencher who saw the text of the draft manifesto. The new proposal would give them, and the unions the right to see it.

There were cheers when he said it was all drawn up so late that the country never knew what the Labour programme was until three weeks before an election.

He said that the leader's veto on the contents of the manifesto meant that things were discussed at party conference and the real decisions were

taken privately without debate at a later date.

The proposal to abolish the House of Lords was an example of this. This, he said, created mistrust. No constitutional provision could be a substitute for confidence.

"We have to accept this motion," he said. "We must give the power that goes with responsibility."

Mr. David Vangehan, from Woolwich West, said: "We have to have democracy from the top to the very bottom of the party. There should be accountability. This question will not go away."

There was a powerful appeal from Mr. Gavin Strang, MP for Edinburgh East, who pointed out that it would, for the first time, give party members in Tory seats a say in who was to be their leader.

"Surely that is democracy. Surely that is participation," he said.

Mr. Strang thought it was inconsistent for members of major trade unions to vote on who was to be their General Secretaries, without Labour party members having a similar choice of their leadership.

"There is nothing wild or revolutionary about this. It is a question of ending an anachronism."

For the EEC, Mr. Eric Heffer, MP for Liverpool Walton, said that this was not just another proposal dreamed up by the executive committee.

There had been a feeling growing for a long time in the party in favour of a change. Most of the European Socialist parties already had a much wider franchise than the British Labour Party, he pointed out.

conference must have its way because conference is what the party is about. If we don't have democracy, you don't have Socialism."

During the debate on the leadership, there was intense pressure from constituency parties and some MPs for the widening of the franchise.

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## Call for industrial action to fight cuts

FURIOUS MILITANTS clamoured for a "no holds barred" fight against the Government imposed cuts in local authority expenditure slow handclapped Mr. John Golding, the NEC spokesman.

Although he accepted an emergency resolution calling for industrial action to support Labour controlled councils, he did so in the course of a precarious balancing act and fell short of giving an unequivocal seal of approval.

Mr. Golding, MP for Ashton under Lyne, was jeered and ridiculed by many delegates when he suggested that intensive canvassing for next May's local elections should form the spearhead of the Labour campaign against the "Heseltine cuts."

His cautious words contrasted sharply with those of Mr. Ted Knight, outspoken leader of the Lambeth Council, whose grandiose spending plans have come in for particular censure from Mr. Heseltine, the Environment Secretary.

He urged the trade unions to join with Lambeth and other Labour authorities on the "Heseltine hit list" in a very clear "no cuts platform."

Mr. Knight argued that it was no good waiting for the next general election—by then there would be no local services left to defend in

Lambeth and other boroughs. He insisted that the message from conference to Mr. Heseltine could be—"We have gone so far—we will go no further."

Mr. Roy Hattersley, Labour's Shadow Environment Secretary, questioned whether Mr. Knight was advocating "massive strikes" in support of a political aim.

If so—and this was what Mr. Knight had earlier told a fringe meeting—he believed that many trade unionists would not be prepared to give their support.

Mr. Golding ran into difficulties as soon as it became clear that he was intent on a delicate if not impossible balancing act.

First he assured Mr. Hattersley that the position of the NEC remained "the same as it was."

Then he went on to state: "I agree with every word Ted Knight said."

## AUEW officials run the gauntlet

BRITAIN'S second largest union, the Amalgamated Union of Engineering Workers, yesterday was instrumental in leaving the Labour Party without a method of electing its leader.

The voting of the Right-wing led engineering section of the AUEW, which controls a block vote of some 900,000 at the Party Conference, infuriated Left-wingers in the party and virtually brought the conference in Blackpool to a standstill.

Mr. Terry Duffy, AUEW president, Sir John Boyd, general secretary, and members of the seven strong union executive, all moderates, ran a gauntlet of abuse, taunts and shouts, as they left the hall at the end of the conference.

The jubilation of the Left at its success in winning the vote on the principle of the election of the party leader by an electoral college turned to dismay as the AUEW registered its votes on the make-up of the college.

Conference had two distinct proposals before it—one for the college to be divided equally between the Parliamentary Labour Party, the constituency parties, and the trade unions, and one giving half of the representation to the trade unions, with the other half being divided equally between the Parliamentary and constituency Labour parties.

The AUEW, as mandated by its policy-making national com-

mittee, voted against changing the principle of electing the leader, as well as the two other major constitutional changes before conference, but uproar followed, when it was realised that Mr. Duffy and Sir John were casting the AUEW votes against both options for the make-up of the electoral college. Both options were then duly defeated in the voting.

At this, many of the 28-strong AUEW delegation walked out of the hall in protest. Mr. Jack McPherson Quinn, president of

the London south district committee of the union and the leading Left-winger on the delegation, said that he had protested to Sir John but the general secretary had told him to go away and mind his own business.

Mr. McPherson Quinn protested strongly that Mr. Duffy and Sir John had no right to cast the votes in that way, and that the decision on how the votes were to be cast should have been taken by a meeting of the full delegation, rather

than a hurried meeting of the executive immediately before the votes on the two options.

He said: "This leaves us in utter chaos. We have been made fools of. It brings this union into disrepute."

But Mr. Duffy, leaving the conference amid shouted accusations that he had cast a "wrecking vote," firmly maintained that the executive's action was entirely consistent with the union's policy—as decided by the national committee—of voting for no change in the present system.

The decision to vote against both options for the electoral college had been taken in an executive meeting immediately prior to the vote, he said. There would be no need for a recalled meeting of the full delegation to discuss the issue.

He said the union's voting was logical, that the executive was in the right, and that it would not bow down to the "bully boys" who were slandering its members and shouting at them.

The row over the AUEW's vote, which leaves the party with a principle of electing the party leader by a new method, but with no specific method to carry it out, is the second time this week that the AUEW has been involved in controversy over its voting. At the weekend, one delegate was alleged to have made a mistake at a delegation meeting in voting to give support for Left rather than Right-wing candidates for the elections to the party's national executive committee.

He rejected troop withdrawal which was carried out as "part of a political gamble in which, if it went wrong, thousands of innocent lives would be lost."

Mr. John said that the motion—which was eventually defeated on a show of hands—went further than the proposals put forward by Irish Premier Mr. Charles Haughey.

There are a million people in Northern Ireland who at the moment do not want a united Ireland," he said.

Mr. Alex Kilson, chairman of the NEC's study group on Northern Ireland, appealed to delegates to give the Executive time to come up with a new policy programme for Ulster.

He said one clear message from the group's work so far was that the Tory Government had been a complete disaster for the Province.

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## Atkinson rejects 'funds' innuendo

THE "whispered innuendo" that Labour Party funds were being misappropriated was rejected yesterday by Mr. Norman Atkinson, party treasurer.

He defended himself against criticism in Labour Victory, the daily conference pamphlet of the Campaign for Labour Victory, with which "gang of three" members Mrs. Shirley Williams, Dr. David Owen and Mr. William Rodgers have been associated.

Mr. Atkinson, presenting the executives report on finance to delegates at Blackpool and apparently addressing his remarks on the pamphlet to where Mrs. Williams was sitting said: "I am sure she is not responsible for some of the comments given here nor the comments which have been slyly given to the Press."

Amid angry shouting, he said: "I repudiate those accusations that have been slyly whispered to the Press that somehow or other there is money missing."

Individual journalists could back him up that there had been "whispered innuendo" of "not just mismanagement of funds but misappropriation of funds. I repudiate that entirely."



# Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CANE

## INSTRUMENTS

### Fast analysis of protein in food

BRITISH COMPANY Newport Instruments can claim a "first" in the development of its intelligent, fast protein analyser P-100 in which the direct percentage by weight of protein in a prepared food sample can be determined in about 20 seconds.

The instrument, essentially for quality control, is being aimed at the animal feed, oil seed, baby food and dairy industries in the first instance, but with the growing emphasis by some governments on the provision of analyses on bottled and packaged foods for human consumption (Germany, Sweden and the U.S. for example), the company expects to sell the instrument into processed food companies as well.

Up to now routine measurements of this sort in the food industries have often been carried out by wet chemistry techniques which are messy, inconvenient and long-winded involving as they do the "steeping" of samples in concentrated sulphuric acid and the subsequent use of various reagents. Although there are other methods involving infrared light reduction and dye techniques they are, claims Newport, either laborious or expensive.

Instead the company uses a technique which it has developed in this country and throughout the world called nuclear magnetic resonance, a phenomenon which occurs at the basic atomic level of a substance in the presence of a magnetic field.

A highly simplified explanation of NMR is that hydrogen nuclei when subject to a constant magnetic field spin round in a special way, the rotational speed having a corresponding frequency in a way that a rotating power station generator produces 50 Hz mains electricity.

If an alternating magnetic field of the same frequency is applied at the same time to the sample a resonance effect can occur—a whistled note of the right pitch in an empty room

gives the same effect. Thus, a particular nucleus, say hydrogen, can be "tuned in" rather like tuning in a radio station.

However, the Newport instrument uses a further development of the technique called pulsed NMR which allows quantitative measurements to be made. Here, the tuneable equivalent is that of hitting a bell and examining the dying note. The decay is called relaxation time and in fact is dependent on the solids/liquids ratio in a sample.

Preparation of a sample for the P-100 involves grinding the material finely and mixing it with a special liquid which contains magnetic copper ions. Adding a protein to the liquid causes depletion of the ions and alters the relaxation time of the liquid alone.

The Newport instrument, with the aid of a microprocessor, is able to measure the shift in the relaxation time and convert this to a percentage reading for protein content.

This not inconsiderable piece of basic scientific method has been reduced by the Newport engineers to a desk top instrument that can be used easily by a laboratory technician after less than 30 minutes instruction.

Known weight samples are ground and placed in a fixed quantity of the fluid in 20 ml screw-cap containers. Up to 30 of these can be kept in a heated storage block on the horizontal surface of the instrument, ready for manual transference to the measuring orifice to the right. A fluid-only reference sample is lowered by a lever mechanism to be precisely placed in the instrument's magnetic field, the micro absorbing the data. The "live" sample follows it, the operator keys in the weight of the solids using a numerical keypad on the control panel and within a few seconds the percentage of protein appears on a digital display.

Newport Instruments, Blake-lands North, Milton Keynes, MK14 5AW (0908 613691).

GEOFFREY CHARLISH

## Clean bill of health for medical X-rays

David Fishlock, Science Editor, discusses a major new study from the National Radiological Protection Board

THE INCREASING use of X-rays in diagnosing injury and disease in the last two decades has brought no corresponding increase in genetic damage to the population of Britain. This is the conclusion of the National Radiological Protection Board—public watchdog for all forms of ionising radiation—following a study\* involving over 80 NHS hospitals.

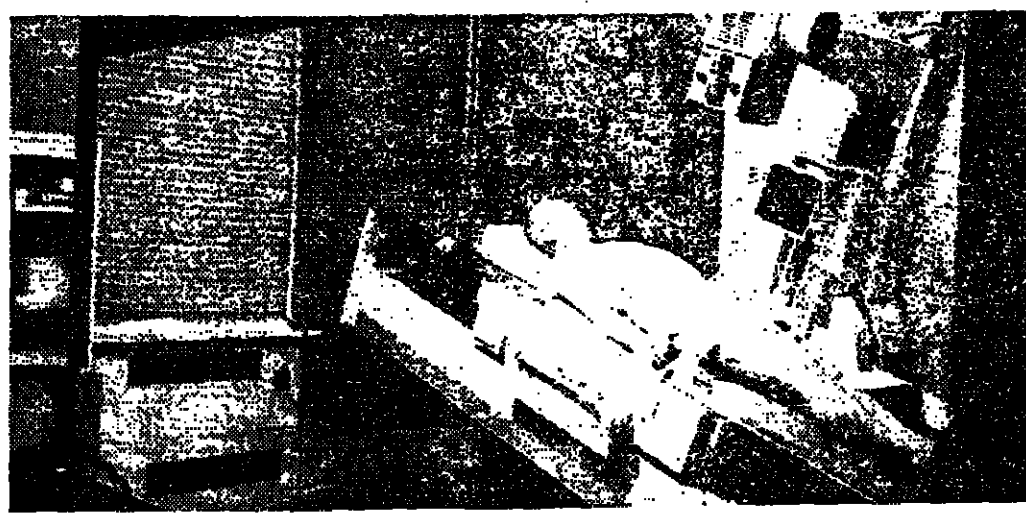
Since the last UK study of this kind in 1957, the rate at which X-rays are being used in Britain has increased by 48 per cent. In 1977, 21.3m X-ray examinations were made in NHS hospitals. Altogether that year Britons underwent about 440 X-ray examinations per 1,000 of the population.

Britain's use of X-rays in medical diagnosis is low compared with half-a-dozen other developed countries, some of which use them two or three times as frequently. West

Germany's figure for 1974, for example, was 1,658 per 1,000 of the population.

Nevertheless, for Britain medical X-rays—including those used for the treatment of disease—may be responsible for as much as 85 per cent of the genetically significant dose of nuclear radiation to which the population is exposed.

According to Dr. Stuart Rae, an assistant director, if the medical profession could avoid the 10 per cent most damaging doses of X-rays it could cut the genetic damage to the population by an appreciably larger proportion, perhaps 30 per cent. To keep these figures in perspective, about 20,000 live births a year in Britain are considered to be genetically damaged, of which deliberate X-radiation is estimated to account for only one or two, says Dr. Rae.



A Siemens automated X-ray machine going through its paces

But any reduction in the number of babies born malformed is obviously a step in the right direction, believes Dr. Rae. For this reason a meeting of radiologists has been called in December to see whether and how the top 10 per cent can be cut.

The NRPB researchers have isolated three reasons why the genetic risk to Britain has not risen with the increasing use of X-rays. One reason is that the increased use is not uniform across the population as a whole but is disproportionately higher in older people, which means that genetically it is less significant.

Another is the fall in the use of X-rays for certain problems, notably in obstetrical investigations following the warning issued by Lord Adrian after the 1957 reduction in this highly critical area—where the unborn child as well as the mother may be involved—has been by a factor of three or four, says Dr. Rae. Other technologies such as ultrasonic imaging, which avoid the use of ionising radiation altogether, have become available in the last decade. The third reason is that the

medical profession takes great care to protect children during X-rays, by careful shielding of the gonads—the ovaries in females and testes in males. Ironically, the radiographers are also quite careful to protect older people in spite of the fact that "there's really not much point," comments Dr. Rae. The sector which seems to be at risk however, is young adults, where lead-lined shields should be used much more widely to cover the susceptible organs.

Lord Adrian's warning about the promiscuous use of X-rays also seems to have discouraged some of its applications for the treatment of relatively trivial complaints. The NRPB has begun a more detailed study of how the hospitals are using X-rays and other ionising rays in diagnosis today. They want to assess the increase in risk of a person developing cancer because he has been X-rayed.

Over the next year or so, the board hopes to establish the feasibility of using a measure of the total energy imparted to a patient during an X-ray examination as an index of risk. It will involve somehow measuring the dose of radiation to

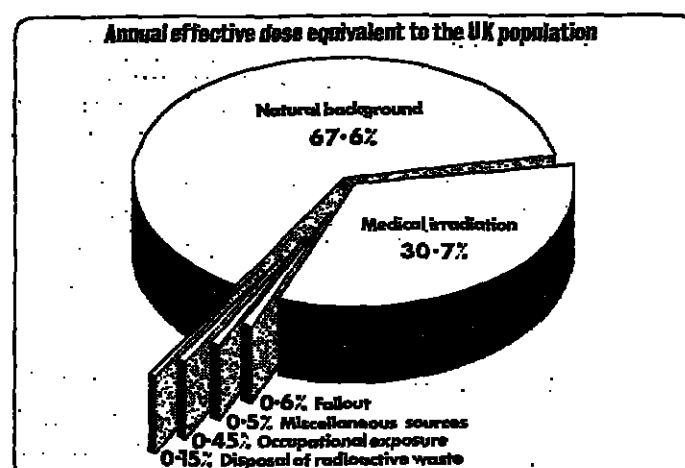
specific organs such as the thyroid glands or the lungs.

One further area in which the board is becoming increasingly interested is the consequences of using X-rays and other ionising forms of radiation to treat disease. Lord Adrian over two decades ago pointed out that four-fifths of the therapeutic use of X-rays was for non-malignant diseases. The doses for therapeutic purposes are necessarily high because their aim is to kill certain cells. The radiologist tries to ameliorate the drawbacks by focusing as finely as possible upon the spot of trouble. But almost inevitably damaging rays will penetrate into or be reflected into healthy organs and tissues, increasing the risk for the patient of iatrogenic disease arising out of his treatment. "This is an area we must get right," believes Dr. Rae.

"The genetically significant dose from diagnostic radiology in Great Britain in 1977, S. C. Darby, G. M. Kendall, Stuart Rae and B. F. Wallin National Radiological Protection Board, NRPB-R 106, pp. 29, HMSO, £3.00.

EEC technical regulations are designed to ensure that common standards are observed throughout the Community—in other words, products which fail to meet these standards could be excluded from certain Community markets. The new index is divided into sections on: motor vehicles, pressure vessels, fertilisers, measuring instruments, electrical equipment, chemicals and dangerous substances, textiles and agricultural tractors.

The index is updated monthly; it already contains 250 directives and proposals as well as "Euronorms" concerned with the specifications and testing of iron and steel. "Each month," Technical Indexes says, "we will distribute to our subscribers a relevant selection from all the regulations, directives, decisions and proposals published by the EEC, more than 4,000 of which are issued each year." More on 0344 26311.



## SAFETY

### Protects from fumes

THOSE old enough to remember Dad's Army at its peak, and the younger readers who toted Mickey Mouse gas masks to school, may look nostalgically on a German-made protective hood which instantly evokes memories of World War II safety drill.

This breathing apparatus is supplied in an oblong box which can be wall-mounted in a hotel bedroom, office, factory, school, or wherever the outbreak of fire is a possibility.

It is well known that at the outset of fire, people are liable to panic, threaten their immediate oxygen supply and, long before flames or heat engulf them, are overtaken with smoke and fumes.

Because the first few minutes of a fire are potentially the most dangerous, the Parat Escape Mask has been designed to give instant protection to the wearer.

There is a faceplate in the protective hood which can be worn by children or adults and can accommodate spectacles, long hair and even beards, says Draeger Safety, Sunnyside Road, Chesham, Bucks (02405 74481).

Its respirator filter offers protection against all fumes that are known to exist in hazardous concentrations, assures the maker, but it is

especially designed to afford a reliable barrier against carbon monoxide.

In use, it guarantees a minimum 15 minutes protection and, provided the box is not opened, the maker says the mask remains ready for use for four years and requires no maintenance.

## ENERGY

### Saves money for the paper men

PAPER MANUFACTURERS have had to look carefully at their production systems and costs following the worsening over the last five years of the energy crisis.

Promising paper makers significant reduction in steam requirements and the recapture of installation costs within six

to 12 months is a steam system offered by Reiss Engineering, Dalston Gardens, Stanmore, Middx. (01-204 7155).

This was installed last July at the Sunland Eker Papierfabrik mill, Norway, on one machine where, it is reported, steam consumption has been cut back so dramatically that the

mill is now using the same amount of steam for both of its machines as was previously expended on just one machine alone.

Based on the savings so far achieved at the Norwegian mill, the company says that the cost of the system could be paid back within six months.

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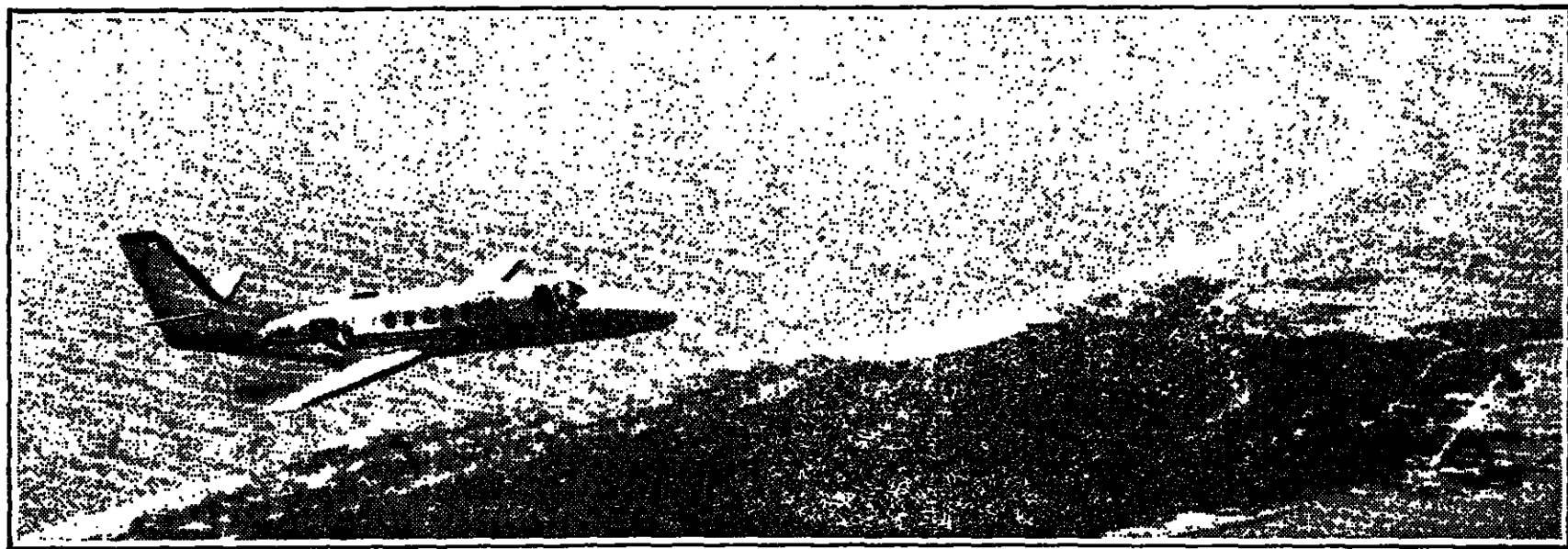
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Its respirator filter offers protection against all fumes that are known to exist in hazardous concentrations, assures the maker, but it is

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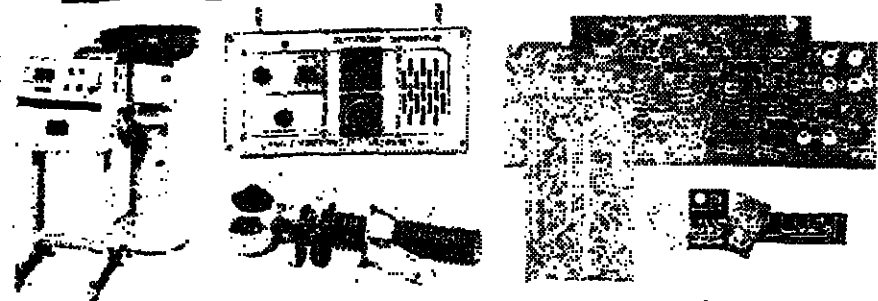
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## THE MARKETING SCENE

BY MICHAEL THOMPSON-NOEL

Trouble in the car market has produced an advertising bonanza

## The car makers: £100m worth of hoop-la

THE GRIM STRUGGLE for sales in the UK car market is heavily underlined by new figures from Media Expenditure Analysis. They show that over the first seven months of 1980, car manufacturers spent a MEAL-based £50.9m on display advertising alone—73 per cent more than in the first seven months of last year and more than £5m up on total advertising display expenditure in this category for the whole of 1979.

MEAL measures only TV and Press. But the car makers are also spending heavily on posters. On overall estimates, total car advertising expenditure this year—including agency commission, production costs and manufacturers' contributions to dealer advertising—could well exceed £100m.

MEAL figures cover only display expenditure, and are calculated at rate card costs (the latest figures for MEAL's top product groups are published in Admap).

Differences between rate card costs and prices actually paid may in some cases be considerable, says Admap. "Nevertheless, no other data exists in this sort of detail to indicate the general pattern of main sources and destinations of advertising expenditure."

On a MEAL basis, car advertisers spent £9m in July alone, more than double their expenditure in July last year.

For agencies that own a car account, the car makers' battle for sales has helped cast a rosy glow over turnover and profits for the current year—particularly where supported by heavy advertising expenditure in other free-spending categories like cigarettes, confectionery, retail, direct response, beer, chain grocery stores and others.

How long will the great car bonanza last? "How long is a piece of string?" asked one agency last night.

There are numerous factors at play, but at least the distressed trading situation in the car market, which has not only driven most car makers into the

agencies' arms but has produced severe price cutting and a festival of sales promotion—hand-outs, holidays and hoop-la. Total promotional expenditure in the car market this year, including discounts, could well be in excess of £240m.

But there are other factors at work in terms of the advertising spend. First, importers are spending freely: it costs a ransom to elbow in, even more to sustain impetus and share. "Advertising costs per car are alarmingly high," says one agency specialist. "They must leave hardly anything for profit."

Second, there is a current grouping of major car launches, a phenomenon seen every three to four years.

Third, there is a belief in some quarters (it is rebuffed in others) that advertising-to-sales ratios in the car market have at last reached a level more commensurate both with total size of market, and with the price of cars.

Formerly, these ratios were battered down by an unwritten agreement among the manufacturers not to use television advertising because of fears about cost—an agreement rudely muscled aside with the mass arrival of the importers.

At Saatchi and Saatchi, Garland-Compton, via which BL will spend approximately £10.5m on advertising this year, chairman Tim Bell warns that the picture is highly distorted.

How long would the bonanza last? "It depends on how current spending bears fruit. At the moment, the market is flooded with cars, but the makers' much higher spending is founded on good, solid marketing thinking. The manufacturers are now marketing their cars in a very positive and direct way."

At Collett Dickinson Pearce, Fiat advertising will be worth £4m to £5m this year. It is the agency's third biggest account, representing approximately 7 per cent of billings.

According to CDP's Frank

Low: "Fiat strikes a serious note of realism on the expenditure front, but has certainly maintained expenditure at an appropriate level. Several years ago the car market was under-spend on advertising compared with turnover, a situation helped enormously by the unwritten agreement not to use television advertising."

Mead Vickers, the man who writes the award-encrusted Volvo ads, fundamentally discounts the roses-in-the-garden hypothesis that advertising-to-sales ratios in the car market are running at justifiable levels. "If anything, the market is over-supported."

Volvo's above-the-line spend this year will be of the order

pressure." At Wasey Campbell-Ewald, where the Vauxhall account this year will be worth approximately £7m, account director Mike Flint reckons that total main-media car advertising in 1980 will be worth £80m (£27m in the final four months), and in the final 100m, "maybe more," if the figure is grossed up to

Audi Coupé and Quattro to come in 1981.

The agencies handling the two big autumn launches are Ogilvy Benson and Mather (new Ford Escort) and Leo Burnett (BL Metro).

Ford alone is spending more than £3m this autumn on its Cortina, Fiesta and Escort, for a 1980 total well in excess of £7m, virtually a tenth of OBM's 1980 billings. The Escort campaign ("Simple is Efficient"), is costing more than £1m, said to be Ford's most expensive UK launch. According to OBM chairman Peter Warren, the manufacturers are taking the advertising function very seriously indeed these days.

At Leo Burnett, deputy MD Richard Wheatley is coy about the size of Burnett's BL budget (primarily for the Mini, Maxi, Metro and Allegro) but says that in the past 18 months, the car makers have rediscovered advertising's powers of imagery. "For the private buyer, car purchase is a highly rational operation. It has to be. But once the buyer is over basic hurdles like mpg and service intervals, he wants an emotional pay-out for his money. Look at the Mini, whose personality is founded on fun and cheekiness. It is 20 years old and still going strong."

Even with a tiny market share of 0.7 per cent over the first two-thirds of 1980, Mazda spent £1.5m on advertising via KMP in the 12 months to August 31. "They're still a long way behind Datsun," says the agency, "but with the launch next spring of the Mazda 323, a rival to the Escort, spending will increase."

And so it goes, in the current rodeo of the car market. Car advertising has travelled a long way since David Ogilvy penned that phrase about the ticking of the Rolls-Royce clock. Which is not to say that Rolls-Royce expenditure is lifting. MEAL's latest moving annual total for the Rolls-Royce account is £85,200—an established sum indeed.

**THE PRINCESS CHALLENGE**

20. Three speed horses for sale...  
21. The Princess Challenge...  
22. The Princess Challenge...  
23. The Princess Challenge...  
24. The Princess Challenge...  
25. The Princess Challenge...  
26. The Princess Challenge...  
27. The Princess Challenge...  
28. The Princess Challenge...  
29. The Princess Challenge...  
30. The Princess Challenge...

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The Princess Challenge...  
The Princess Challenge...  
The Princess Challenge...  
The Princess Challenge...  
The Princess Challenge...  
The Princess Challenge...  
The Princess Challenge...  
The Princess Challenge...  
The Princess Challenge...



"Since then, foreign manufacturers have bowed in, and of course heavy use is being made of television. Car advertising has now reached a level more commensurate with the capital expenditure on cars."

"It will continue to be a high-spending category, but that cannot be attributed solely to the recession. Over and above import penetration, there has been a basic change of attitude on the sales-to-advertising front."

David Abbott, of Abbott

of £1.4m, out of total Abbott Mead billings approaching £15m.

"Volvo is in any case way outside the panic sector. Its advertising has indeed kept pace with inflation, but not much more. It is not over-stocked. It has got its pricing policy right, and both volume and share are up this year, but in general, the cost of advertising per car is now alarmingly high. One hears of excessive advertising costs. Dealers' margins are under the greatest

include dealer advertising support, production costs, and so on.

He expects this level of expenditure to be maintained well in to next year, as does Terry Grimward, MD of Euro-Advertising (part of JWT), where the Audi account is valued to contribute £2.4m to a 1980 billings total of £9.5m. "Audi is developing at such a pace that expenditure is growing almost automatically," he says. Euro has already launched the Audi 200 this year, with the

## Cigarette spend 74% up

APART FROM cars (see story above), other UK advertising categories in which competition has been fierce and expenditure high include cigarettes, where MEAL-type expenditure over the first seven months was 74 per cent up on £20.6m, and chocolate confectionery (42 per cent higher at £21.5m).

The biggest MEAL category is department and retail stores, where display expenditure during the first seven months of 1980 was 20 per cent higher at £58.5m. Cars are next, followed

by direct response mail order (35 per cent higher at £29.5m).

The remaining categories in the MEAL Top Ten, together with expenditure totals from January to July, are as follows:

Beers, £21.5m (+37 per cent). Government departments and services, £21.5m (+22 per cent). Chain grocery and Co-op, £20.5m (+41 per cent). Building societies, £11.4m (+33 per cent). Records, cartridges and cassettes, £11.3m (+41 per cent).

A separate MEAL table shows Trident Television to have

recorded the highest gross display advertising total (again at rate-card prices) for the year to date, with a seven-month total of £65m, 52 per cent up on the same months last year.

According to MEAL, Trident is followed by ATV, £61.9m (+51 per cent). Thames TV, £58.3m. (+20 per cent), and Granada TV, £57.6m (+44 per cent).

Top-rated Press titles in the MEAL table (first seven months, gross display expenditure only) are shown as the Daily Mirror, £23.5m (+25 per cent) and The Sun, £22.8m (+40 per cent).

## P&amp;G is still on top

PROCTER AND GAMBLE remains the biggest U.S. national advertiser, with total expenditure last year of \$615m.

All told, the 100 largest U.S. national advertisers raised advertising and promotional expenditure to \$11.7bn in 1979, reports Advertising Age—13.6 per cent increase on the \$10.3bn spent in 1978.

The figures include "measured media" expenditures for national (but not local) advertising, plus "unmeasured media" expenditures including point of purchase, direct mail, premiums

and other forms of national advertising and sales promotion. There is no remotely comparable survey in the UK.

"Increasingly tough economic times hit retailers and domestic car makers, causing them to trim ad expenditures or reduce the rate of increase," says the magazine.

General Foods was the second heaviest spender after P&G, with a total of \$393m, followed by Sears Roebuck, \$379m, General Motors, \$323m, Philip Morris, \$291m, K mart, \$287m, and R. J. Reynolds, \$258m.

If local advertising were included in the totals, Sears, which cut its national advertising and sales promotion 9 per cent last year, would be in top spot with a total of \$709m, although P&G is closing the gap.

Unilever U.S. was ranked 23rd biggest advertiser, with \$160m. BAT Industries 41st, with \$116m, and Beecham Group 52nd, with \$47m.

A fifth foreign car maker, Mazda, joined Volkswagen, Nissan, Toyota and Honda in the Top 100 advertisers.

## DAIRY MILK MOVES

## Cadbury—a third change of tack

UNEASY RESTS the head that wears the Cadbury crown. Foote Cone and Belding professes itself cock-a-hoop at having wrested the £2.5m Cadbury's Dairy Milk account from Leo Burnett. "It's the jewel in the crown," says FCB's Bill Kelly. "A major coup."

Yet despite its eminence and flag-ship status at Cadbury—current Dairy Milk sales are worth £50m—there are grounds for thinking the brand is jinxed: a Marie Celeste on the agency swell.

This is the third time the brand has changed tack. The account was at Burnett's to start with, then went to Young & Rubicam. Then back to Burnett's. Now it has sailed again. Indeed, in the first half of the 1970s, in a bid to maintain margins, Cadbury actually trimmed the brand's support, leaving itself vulnerable to a flanking move by Rowntree.

Dominic Cadbury, now managing director of Cadbury's confectionery division (the former ran the Cadbury operation in North America, supervising its interaction with the rest of Peter Paul), is perfectly frank about the Dairy Milk affair.

"We have not been satisfied with the job the advertising has done for several years. The brand has lost share, and when we analysed its shortcomings, we found that while the brand's traditional characteristics, it had also become a bit mummy and boring, not sufficiently contemporary."

He says the weaknesses have been identified, and that the confectionery market, hit much more by VAT than by the recession is in any case

clipping up.

Burnett's still has a weight of other Cadbury business, but FCB is proud of its coup. "The brand is desperately seeking a simple message, so we've analysed everything on our computer."

The £8 sandwich

● Graham Arnold, a "publicity expert" from Watton, is launched upon a crusade to bring back the sandwich-man (or woman). In short, yesterday he started an agency providing sandwich-persons on short- or long-term contracts throughout East Anglia—beginning in Watton.

"The sandwich-man, or woman, carrying an advertising board front and rear, could be a very cost-effective means of advertising," he says. "Every small town could support at least

one sandwich-man advertising local firms for a day, a week, or a month"—providing employment to the sandwich carriers and to the team of signwriters required to prepare the messages. "A static advertisement does not create half as much employment," he says.

There is an almost manic proliferation of advertising media at present, but this could get off the ground, particularly as the perks for prospective sandwich persons include a shoe allowance.

Hire charge for a 25 in x 35 in sandwich sign, front and rear, is £8 per six-hour day, plus £5 for signwriting (the carriers will cover ten miles a day). There is already a forward booking from a man who wants to announce his engagement, and from another announcing his unemployment. There are special rates for long-term hire.

The five loaves

● Bread, that most difficult of markets, has gained a new entrant: a branded range of sliced brown breads from British Bakeries, part of RHM.

The agency involved—the launch spend is worth £1.5m—is J. Walter Thompson, whose own new business record so far this year (+£14m) has been full of yeasty extract.

For those for whom the word "bread" tells, the agency's Stephen King has words of reassurance.

"Brown bread isn't just for elderly traditionalists or intellectuals in senfals," he says. "Nowadays it's a normal part of the diet for all types of family."

He also has some figures. Over the last decade, brown bread consumption has risen by 69 per cent, almost half the increase coming in the last two years. Sales are worth £197m, or 18 per cent of the bread total. In fact, more than half the households in the country now eat brown bread.

The range is being launched under the name Windmill Bakery, and includes four varieties and five loaves, offering scope for all sorts of intellectual JWT jokes about the miracle of the four varieties.

## Local advertising: clouds in the crystal ball

BY WINSTON FLETCHER

ONE OF THE less awesome manifestations of our current economic woes appears to be an exacerbation of the ever-smouldering antipathy between the regional Press and the London-based advertising and public relations agencies. That at least was the message of a recent Institute of Public Relations meeting entitled, somewhat patronisingly, Down to the grass roots—A look at the regional Press.

Why is the regional Press generally so defensive, so resentful? After all, as the Regional Newspaper Advertising Bureau's Roger Holland forcefully reminds his listeners, the largest advertising medium in the land.

Last year their £593m take

represented 28 per cent of the total, and was significantly higher than that of ITV, advertising's most powerful medium.

Of course, the increase was partly inflationary and partly due to the 1979 ITV strike. But more fundamentally, it was caused by the inexorable long-term growth of retail advertising.

While local newspapers' advertising revenues have grown significantly, their management systems—well ahead of the print processes over which Fleet Street's management and unions are still locked in argument.

Why, then, are local media not boasting with the braggadocio that their success appears

to merit? Why did Ron Hunt, the Northamptonshire Evening Telegraph's editor and Roger Holland's platform partner at the meeting, feel it necessary to harangue his listeners for failing to stray far from Fleet Street's El Vito's, and for consistently producing publicity material unsuitable to the regional media's needs?

Part of the answer is perhaps to be found in the recent depressing Liverpool Daily Post and Echo half-yearly results. With unemployment in the North and Midlands far higher than in London, and with retailers' profits plummeting, the immediate future almost certainly presages particularly bad news for regional newspapers, particularly where the retailers' troubles are

superimposed upon the collapse of classified advertising.

This was reflected in Mr. Hunt's castigation of the lavishly glossy brochures and invitations to champagne breakfasts received by local newspaper staff.

Underlying his criticisms, indeed underlying the entire session, lay the uneasy suspicion that if times are going to get hard for the media, then regional newspapers may suffer more than most.

Despite this, however, they will doubtless batter thinner issues and, protected by what are often monopoly operations, weather the storm.

Winston Fletcher is managing director of Fletcher Shelton Delaney.

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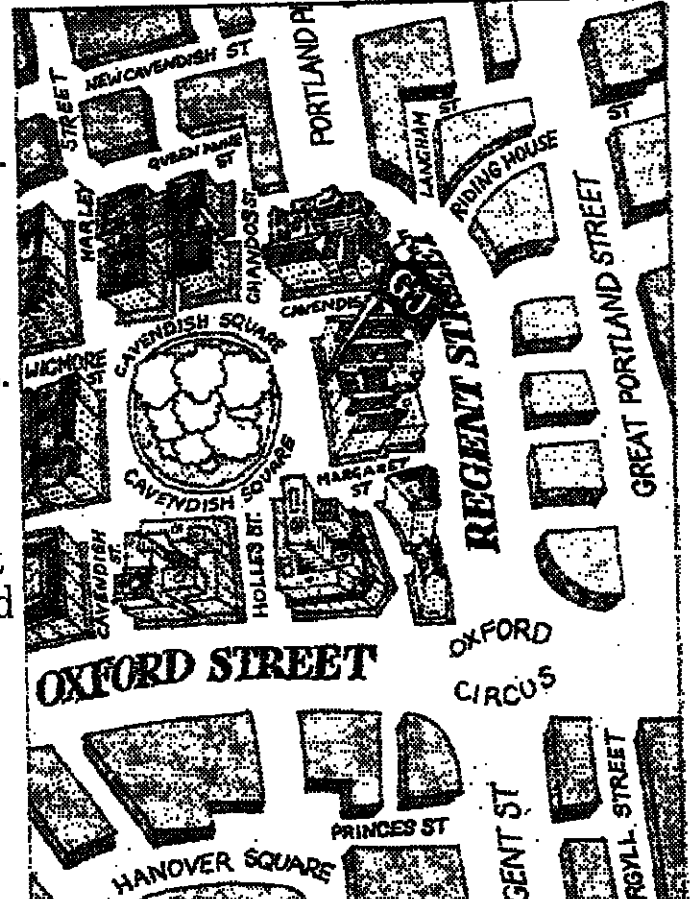
Gruner + Jahr, Germany's largest publisher of magazines, have opened their own office at 7 Cavendish Square, London W1.

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That information is now available from Sylvia Quenet or Chris Irwin at 01-580 8672. Just call them and they'll be delighted to answer your questions.

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**GJ Communication in Germany**  
Gruner+Jahr International Marketing and Media Services Ltd, 7 Cavendish Square, London W1M 9HA. Telex 298877





This advertisement is featured on page 599013 of Prestel

## Financial Controller (director designate)

E. Sussex

A profitable, and rapidly developing, company engaged in the field of advanced technology is to appoint a qualified accountant to control its financial and commercial activities.

This is an important new appointment and offers opportunities to contribute on a broad front to the company's affairs. The right person will be expected to achieve directorship within 12 months.

The successful candidate, probably aged 30-36, will have had appropriate experience in high

technology industries, and will have demonstrated a practical approach to business problems.

Remuneration is negotiable, and the package includes a car and other normal benefits and relocation expenses, if appropriate, to the South Coast.

For an application form telephone 01-236 3561 (24 hour service) or write to E. M. Nell, Executive Selection Division, quoting reference 1597L.



Peat, Marwick, Mitchell & Co.

Executive Selection Division, 165 Queen Victoria Street, Blackfriars, London, EC4V 3PD.

£12,000 plus

## REGIONAL SALES MANAGERS Unit Linked Life

We will shortly be entering the Unit Linked Market with up to the minute contracts, facilities and services. We intend to make full use of our extensive branch network throughout the country but need experienced Unit Linked Specialists for five regional areas to ensure that the needs of top brokers are met and to motivate and train our existing staff in co-operation with Branch Managers.

This is a unique groundfloor opportunity for a man or woman who knows the Unit Linked Market and can also liaise constructively within an existing branch sales structure. We expect earnings to be in excess of £15,000 p.a. with a guarantee at least in the first year. The appropriate fringe benefits, including car, will be provided.

Reply enclosing curriculum vitae to:

Brian Ridsdale or John Davies  
Scottish Amicable, Craigforth, Stirling FK9 4UE  
or phone either of them on 0786 3141



## Management Accountant

West London

£9,000 plus car

Our client, a leading company in the electronics field, wishes to recruit a Management Accountant to supervise a small team who will be responsible for the preparation of financial plans and management information.

The successful candidate will be a qualified accountant aged 26 to 30 with a minimum of two years industrial experience. Please write quoting ref. FT/347 enclosing a complete C.V. including home telephone number and listing any companies to which you do not wish your application forwarded to: Peter Barnes, Riley Advertising (Southern) Ltd., Old Court House, Old Court Place, Kensington, London W8 4PD.

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## Opportunity in Personal Financial Planning

The Trustee Department wishes to recruit, as an addition to its team, a specialist in the expanding Overseas Section which operates in conjunction with the Group's subsidiaries abroad.

The individual appointed will preferably have had several years' experience, primarily relating to the planning, setting up and operation of Offshore Settlements and Companies. Previous involvement with U.K. Trust and Estate Planning would be a considerable advantage.

This is a senior appointment with good prospects and will carry an attractive salary. Other employee benefits are house mortgage assistance, a subsidised restaurant, non-contributory pension scheme and free life assurance.

Please write, giving details of experience and career to date, to:

The Assistant Director, Personnel, Kleinwort, Benson Limited,  
20 Fenchurch Street, London, EC3P 3DB.

**KLEINWORT, BENSON**  
Merchant Bankers

## Newly Qualified Accountant

for a leading British Public Company  
trading throughout the world

c. £10,000

Our client is one of the U.K.'s most successful international groups, whose profits have grown consistently over the last ten years to their current level of £80m. Being diverse, the business depends heavily on astute, highly skilled management and good communications for its financial success, and the need has arisen to recruit an ACA or ACCA for the Head Office in the City. The successful applicant will be intimately concerned

with all aspects of accounting and reporting, including the consolidation of group accounts, and will be expected to develop close links with subsidiaries around the world to promote the achievement of even greater profits in the future.

The position thus offers significant international involvement (including some travel) and the opportunity to develop commercial accounting skills to the full.

Please send a detailed c.v., including home telephone number, in strict confidence to  
Peter Wilson, F.C.A., at Management Appointments Limited (Recruitment Consultants),  
Albemarle House, 1 Albemarle Street, London W1. Tel: 01-499 4879.

**Management Appointments Limited**

## Merchant Bank—Australia Senior Corporate Finance Adviser

Schroder Darling, one of the largest merchant banks in Australia and associated with J Henry Schroder Wagg in London, requires an executive in Melbourne to be responsible for:

- \* general corporate finance advice
- \* underwriting equity and debt issues
- \* advising on mergers, acquisitions and defence of take-overs
- \* advising on project finance including fund raising

The successful candidate will currently be a Senior Manager/Assistant Director in the corporate finance division of a leading merchant bank, with a proven record in seeking out new business opportunities. He or she will probably be in their early thirties, a graduate with professional qualifications, and with a firm commitment to permanent residence in Australia.

The position offers rapid promotion potential and the initial salary will be negotiated from \$A40,000 including car allowance, plus assistance with re-location expenses.

Telephone or write for further details and for a personal history form, quoting reference 1301, to



Anne Kneel, Blackham & Co.,  
Management Consultants,  
227/228 Strand,  
London WC2R 1BZ.  
Telephone: 01-363 5171.

## Economist

The Economic Adviser's Department at the Headquarters of RTZ in London advises the Directors and group companies on worldwide political and economic developments, world commodity markets and international activities in these and related areas.

The Department's work includes studies of the markets for a number of commodities, their structure and present tendencies, together with forecasts of prices and longer term developments. Econometric models and other research methods are employed and production costs analysed. The results of this work are fed into the Group's decision-making processes in many different ways.

The work is undertaken by a small professional group in London and we wish to appoint another member to this group whose prime responsibilities will be for aluminium and coal, although he or she will become involved in many other of the group's interests.

Candidates should have several years' experience of market or economic research, some of which should have been gained in an industrial company. Preference will be given to those with a technical/engineering background.

Salary is attractive and a good range of benefits includes membership of the RTZ pension fund and real promotion prospects.

## RTZ

Please write giving details of career to date or telephone for an application form to Mr D W Westcott, Group Personnel Services Department, Rio Tinto-Zinc Corporation Limited, 6 St James's Square, London SW1Y 4LD. Tel: 01-830 2369.

## Thinking of changing your job? (But not quite sure?)

For one reason or another, many of our clients think they should make a change, but are not quite sure. Not sure of themselves, of their potential, of their "marketability" or of their ultimate goal. We are a group of highly qualified specialists who guide senior people towards a new direction in their careers, towards optimum personal and financial rewards. If you're a senior executive or professional person and you're not quite sure, one of our professional Career Consultants will be happy to discuss the matter with you, confidentially and without charge or obligation. Telephone us on 01-637 2286 now.

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The Consultants in Executive Evaluation and Career Advancement  
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## ACCOUNTING MANAGER GENEVA

A leading engineering consulting group, operating on a world-wide basis, seeks an individual to assume control of the group's accounting and financial reporting function.

### THE POSITION

Reporting directly to the Managing Director, the Accounting Manager will control a small team responsible for the centralised accounting of the group's operations, and its various engineering divisions.

### THE CANDIDATE

- Qualified Accountant
- Experience of cost/works/project accounting in an industrial environment
- Familiarity with computerised accounting systems
- Ideal age 35/40, fluent in French and English
- Swiss or a Swiss Permit holder

This is an excellent opportunity to join an expanding group in a key position offering excellent scope for personal development. Please send your curriculum vitae in confidence to:

JOHN FEARN

MANAGEMENT AND EXECUTIVE SELECTION  
C.P. 255, 1009 PULLY, SWITZERLAND

TEL: (021) 29 43 37

## Chartered accountant with international experience

London based, from £20,000



For a privately owned international group with manufacturing, commercial and maritime interests in Europe, the Americas and the Far East.

As the most senior financial executive in the group but without corporate financial staff you will advise the owning partner on financial planning and control of the group's operations. Extensive travelling is involved.

You should be strong in investment appraisal and financial control, and experienced in dealing with principals in a European environment.

The package is entirely flexible and could include profit sharing and equity participation.

Resumes including a daytime telephone number to E H Simpson, Executive Selection Division, Ref. S674.

**Coopers  
& Lybrand  
associates**

Coopers & Lybrand Associates Limited  
management consultants

Shelley House Noble Street  
London EC2V 7DQ

## Senior Investment Analyst

A major Nationalised Industry Pension Fund is seeking an Analyst with professional qualifications or a degree and in his/her late twenties or early thirties.

A minimum of five years UK equity experience is required, which will have been gained in an established institution or broking firm. The chosen candidate will join a small team at senior level, directly managing equity funds of £400m. Success in this post will require high levels of energy, integrity and intellect, as well as an aptitude for independent thought and a resolute personality.

Although the principal task is to aid the construction of the UK Portfolio, a wider experience will enable the candidate to make a fuller contribution to the Fund's overall strategy.

Remuneration together with fringe benefits will be competitive and dependant upon experience.

You are invited to write with full career details to David Page, Foster Turner & Benson Ltd., Chancery House, Chancery Lane, London WC2A 1QU.

**Foster Turner & Benson  
Recruitment Advertising**

## Financial Staff

The Electricity Supply Commission (Escom) presently supplies some 90% of South Africa's electricity needs, and will be doubling its present capacity before 1990. This will include the construction of the Koeberg nuclear power station in the Cape. This expansion programme will obviously involve increasing the commission's staff complement.

In an expansion of this extent, it becomes apparent that a high level of financial expertise is required.

Escom requires persons with extensive related experience in the following fields as the positions to be filled are senior posts:

- \* Financial analysis
- \* Foreign loan raising
- \* Foreign exchange dealings
- \* Economic research.

### THE REWARDS

- \* Challenging and permanent growth careers in a major expanding industry.
- \* Attractive salaries in a country with a high standard of living and low taxation levels.
- \* Pension and medical aid.
- \* Abundant leisure.
- \* Home-ownership scheme with subsidised mortgage.
- \* Generous settling-in allowance and free air passages.

In addition, South Africa offers excellent schooling at all levels, beautiful countryside and scenic holiday resorts, and first class sporting and recreational facilities.

Interviews will be conducted in the U.K. in the near future. Please apply before October 23rd, quoting reference FNS, with full curriculum vitae to: The Manager, Escom, 728, The Adelphi, John Adam Street, The Strand, London, WC2N 6PL.



**ESCOM**  
The Force behind the Power

## Internal Auditor Stockbrokers over £15,000

Our client, a leading firm of London Stockbrokers is seeking to recruit an Internal Auditor.

The Internal Auditor will report directly to the Partners and will be responsible for establishing and developing this new section of the firm. The section will be involved in testing all accounting and recording systems to ensure security of the firm's resources, making recommendations for improvements in the controls and efficiency of operating procedures within the firm, computer audit controls and security reviews.

Applicants, aged under 33, should hold a professional qualification and have several years experience of either internal or external Auditing; knowledge of Stock Exchange procedures would be an advantage. A strong, useful personality is essential together with the ability to communicate with staff at all levels.

Benefits will include a basic salary of £10,000 p.a. plus an annual bonus and profit sharing, additional benefits include BUPA and a contributory pension scheme.

This appointment is open to both male and female candidates who should send adequate particulars initially, in confidence, to R. I. Beard, Personnel Services Division of:-

Spicer and Pegler Management  
Consultants,  
St. Mary Axe House, 56-61 St. Mary Axe,  
London EC3A 8BJ.



## Financial Negotiator

£25,000+

A City based financial company wishes to appoint an experienced financial negotiator for a specific task. Considerable overseas travel is involved, so base location is flexible.

The new man or woman needs to have presence, determination and realistic financial awareness. The task is both difficult and challenging calling for negotiating at a high level. Detailed technical knowledge is not required as the essentials can be readily learned. However, those with overseas experience in banking, commodities, factoring or insurance may have an advantage. Languages and a

professional discipline would be helpful. Age range 35-62.

The remuneration, made up of a high basic salary and a performance related bonus could exceed £25,000 in the first year earned largely overseas. Younger candidates on successful completion would be assured of other employment with the company, while older candidates would be expected to complete the assignment within two to three years.

Please telephone or write in confidence to Tim Gartside for an application form quoting client reference 2601.

**Roland Orr**

Management Consultants

35 Piccadilly, London W1V 9PB Telephone 01-734 7282  
Telex 262236/299914

## ACQUISITIONS/PROJECT ACCOUNTANT

S.E. London

£10,000-£12,000+ Car

A successful and expanding private group of companies with a turnover approaching £40 million, our client is actively seeking further growth and diversification through a policy of acquisition into various unrelated business areas.

Reporting to the Group Financial Director, the appointee will be responsible for undertaking investigations and preparing recommendations covering a variety of potential investment and acquisition situations. Additionally he/she will be involved in ad hoc accounting development projects within new or existing subsidiary companies of the Group.

Candidates should be qualified accountants in their mid to late 20's with a background in either public practice or commerce/industry. Self-motivation, commitment and a practical approach are qualities of prime importance in this role. Career prospects within the Group are excellent.

For more detailed information and an application form telephone or write to Anthony J. Forsyth B.Sc., 410 Strand, London WC2R 0NS, Tel: 01-838 9501, quoting ref. 3017.

**DOUGLAS LLAMBIAS**

Douglas Llambras Associates Ltd.  
Accountancy and Management Recruitment Consultants



and at 26 West Nile Street, Glasgow G1 2PF (041-226 3101)  
3 Coates Place, Edinburgh EH3 7AA (031-225 7744)

## Business Analyst

The British National Oil Corporation's Financial and Investment Planning Department, based in Glasgow, has a requirement for an additional Business Analyst.

Working as a member of an inter-disciplinary team on the technical and economic assessment of specific project proposals, you will contribute to the appraisal of new investments by the Corporation. Your particular responsibility will be to determine the commercial significance of such proposals against oil industry norms and the economic background in which the Corporation operates. There will also be opportunities to participate in economic forecasting and in the design of economic and financial modelling systems.

You should hold an honours degree and relevant post graduate qualifications will be

advantageous. Several years experience in the use of financial appraisal techniques including the use and understanding of discounted cash flow analysis is essential. You must also have the ability to grasp the essence of complex problems and communicate effectively their solutions to management both orally and in written presentations.

An excellent remuneration package is offered, including pension and free life assurance schemes. Where appropriate, generous assistance will be given with relocation.

If you are interested in this opportunity, please contact, quoting Ref KWM/FT to:

The Senior Personnel Officer  
The British National Oil Corporation  
150 St. Vincent Street  
Glasgow G2 5LJ  
Telephone: 041-226 5555

**BNOC**

**The British National Oil Corporation**

## Tax Accountant

c £12000

Victoria SW1

An American corporation with a substantial interest in two major producing North Sea oil fields requires a tax accountant to handle all aspects of its United Kingdom tax affairs relating to its North Sea activities. This is a new appointment.

The tax accountant will report to the finance controller. His/her duties will include:-

- preparation of corporation tax and PRT returns
- computation of tax provisions for inclusion in the company's accounts
- liaison with outside advisors

A chartered accountant practised in the preparation of corporate tax returns is required. The successful candidate will undergo specialised tax training at the corporation's head office in Houston prior to taking up employment in the United Kingdom.

Location: Victoria, London SW1. Salary negotiable around £12,000.

Please write in confidence for a job description and an application form to David Prosser, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 8SY quoting MCS/3553.

**Price Waterhouse**  
Associates

## Senior Appointments GROUP ACCOUNTANT

North London

£10,000 neg.

Our clients are leaders in the field of photo products and rapidly diversifying into other related fields.

They offer unusual and rewarding career prospects to a young qualified accountant preferably with experience gained in industry. Reporting at Board level and responsible initially for the Financial Services Department. Duties will include management accounts, budgets, forecasting, monitoring cash flow and ad hoc studies. Ref. B1853.

Contact Mark Lockett or Chris Dennington on 01-588 5105

**ACCOUNTANCY PERSONNEL SENIOR APPOINTMENTS**  
41 London Wall, London EC2M 5TB - 01-588 5105

## Director Project Finance Merchant Banking

Bank of America's Merchant Banking Group is expanding its integrated project finance organisation with units in London, San Francisco, Hong Kong and Caracas, and invites applications for the position of Director of Project Finance in London. Major responsibilities will include management of the London unit, new business development, and the provision of comprehensive project advisory and financing services, including capital structuring and funds sourcing utilising the resources of Bank of America's world-wide organisation.

Qualified candidates will have 7-10 years' business experience including a successful track record in developing and marketing financing packages for capital intensive projects, ideally supplemented by an MBA and/or a background in the natural resources industries.

Prospects for career development are excellent, both within the Merchant Banking Group and in other areas of the Bank's international operations. The starting salary will reflect the importance of this key appointment, and fringe benefits are in line with best banking practice.

Write, in strict confidence, with full personal, career and salary details to: The Managing Director, Bank of America International Ltd., St. Helen's 1 Undershaft, London EC3A 8HN.



**BANK OF AMERICA INTERNATIONAL LTD**

## THE UNIVERSITY OF MANCHESTER MANCHESTER BUSINESS SCHOOL

Research Fellowship in Management Accounting and Control in the Manchester Business School

Applications are invited for the above post from suitably qualified candidates. Salary range: £9,083-£10,484 p.a. further particulars and application forms returnable by October 27, 1980 from the Registrar, The University, Oxford Road, Manchester M13 9PL.

## CONTROLLER Management Accounting Construction Industry

Our client is the leader in the sector which specialises in underground mining construction. The company is Yorkshire based and has a growing turnover, now over £20 million.

Growth means change. In accounting terms this means the setting up of a new department to immediately strengthen and reorganize the control and costing systems.

We need a Senior Management Accountant from the construction industry who can work in parallel with the Financial Accountant to effect the changes that are needed. The successful candidate will be qualified, a self starter, practical, ambitious and hardworking, aged probably 25-35 and able to work directly with top management. Experience is also essential in computerisation of administrative and management accounting procedures.

Starting salary will be negotiable at around £11,000 plus car and pension.

Letters of application accompanied by CV, quoting reference S101/FT will be forwarded unopened to the management consultants advising on this appointment.

**JWT Recruitment Ltd**

Executive Recruitment & Selection  
40 Berkeley Square London W1X 6AD 01-629 9496

## Head of Legal Department

For a very large UK Company (part of a British-based multinational) which manufactures in the UK and Europe a wide range of industrial products. UK sales are about £450 million per annum.

The Legal Department, which is located at the Company's Headquarters in West London, consists of several qualified Solicitors/Barristers with support staff and provides a comprehensive legal service to Operating Units and Divisions. Counsel are briefed as and when appropriate and occasional liaison with outside solicitors is required. The job-holder must be ready to travel within the UK and perhaps abroad.

The requirement is for a solicitor, between 35 and 45 years of age with a good degree. The successful applicant, male or female, will probably currently be the number two in the Legal Department of a large Company, or a partner in a commercially-oriented solicitors practice. Importantly the successful applicant must be able to relate to all levels of management and willing to participate actively in the commercial environment.

Salary around £18,000 p.a. A car will be provided. For further details and an application form please write, quoting ref BMH/8046, to Position Number Supervisor, Austin Knight Limited, London W1A 1DS. Applications are forwarded to the client concerned, therefore any companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

**Austin Knight Advertising**



## COUNTY BANK

### Corporate Finance

Our Corporate Advisory Division continues to expand and we are seeking two additional executives with the potential to make a significant contribution to our business.

One will probably be a qualified accountant or lawyer working with a City firm and be aged between 24 and 30. The other will have a similar professional background and might have had direct experience in Corporate Finance with a merchant bank.

Successful applicants will be offered an attractive salary and benefits package coupled with excellent prospects.

Applications, with a concise curriculum vitae, should be sent in strictest confidence to:

J. W. Matthews, Director,  
County Bank Limited,  
11 Old Broad Street, London EC2N 1BB

A member of the National Westminster Bank Group

## TIRED OF TRAVELLING

Member firm of stockbrokers require partner's assistant at their Southampton office. Previous stock exchange experience essential. Good terms and opportunities for advancement offered to right applicant.

Write to:  
Senior Partner, A. H. COBBOLD & CO.,  
61 Devonshire Road, Southampton SO9 1XL

## Portfolio Administration

VACANCIES IN CITY MERCHANT BANK

Due to expansion, Robert Fleming Investment Management Limited, a leading Investment House, has vacancies in its Portfolio Management Department for administrative account supervisors to assist in the day-to-day management of clients' portfolios. Applicants aged 19 to 26, should have Stock Exchange or Banking experience.

Attractive salaries with worthwhile fringe benefits are offered.

Apply: W.N. Smith, Robert Fleming & Co. Limited, 8 Crosby Square, London EC3A 6AN. Tel: 01-658 5858.

**ROBERT FLEMING**

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In the serious business of marketing yourself, MINSTER EXECUTIVE provides the professional, individual and comprehensive career counselling service that has achieved outstanding results.

After evaluating your full potential we direct you through every stage of the job search, furnishing you with material individually tailored to your specific needs, and counsel in the art of being interviewed.

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## Jonathan Wren Banking Appointments

The personnel consultancy dealing exclusively with the banking profession



### BUSINESS DEVELOPMENT

Commercial Lending, UK & Ireland

Negotiable £16-20,000

On behalf of a highly-reputed international bank we seek an experienced individual to manage the business development of commercial lending services in the UK and Ireland.

Relevant candidates will probably be working currently at Manager or Assistant Vice-President level. An American banking background would be of interest, although this is not essential. Preferred age range is 30-40.

### CREDIT ANALYST (fluent German)

Negotiable, c. £9,000 p.a.

Our client, a prominent internationally expanding German bank, wishes to appoint a Credit Analyst as part of its current development plan. Prime responsibility will be to review new commitments, both country and commercial risk, and to prepare submissions to the Board for new participations, as well as reviewing the existing loan portfolio on a regular basis. The ideal candidate will be fluent in both the German and English languages, preferably with German as the mother tongue, although this is not essential. He/she will also have a minimum of two years experience of risk appraisal.

### INVESTMENT ASSOCIATE

c. £9,000

Our client, a young and expanding investment bank backed by major international and Middle Eastern banks, manages substantial funds invested in an exceptionally broad range of investment media.

The appointment offered will lead to direct responsibility for a large multi-currency bond and money market portfolio, within a team of innovative and internationally oriented investment advisers.

Candidates, preferably aged under 30, should be mathematically minded and show a high degree of personal initiative. Some financial experience would be highly desirable, although the position could be filled by a recent graduate in a relevant discipline.

In the first instance please telephone, or write enclosing a detailed Curriculum Vitae to, Ken Anderson (Director)

First floor - entrance New Street  
170 Bishopsgate London EC2M 4LX 01-623 1266



**ALPS**ACCOUNTANCY & LEGAL  
PROFESSIONS SELECTION LTD  
35 New Broad Street, London EC2M 1NH  
Tel: 01-588 3575 Telex 887374

A key position — scope to play a major role in the expansion of the financial accounting operation

**ALPS**  
CITY**ASSISTANT GROUP ACCOUNTANT**

£12,000—£16,000 + CAR

**ROTHSCHILD INVESTMENT TRUST**

Applications are invited for this new position from qualified accountants (CA, ACA, ACCA or ACMA) aged 28-35, who have acquired either three years' post-qualification experience in professional accounting or in a financial services environment. Part qualified accountants with particularly closely related experience will be considered. Responsibilities will cover the co-ordination of the Group's accounting function, the highlighting of variances and putting forward recommendations and the further improvement of financial accounting control systems. A strong, tactful manner plus the capacity to work accurately under pressure are important. Initial remuneration negotiable £12,000-£16,000 plus car, non-contributory pension, free life assurance, permanent sickness insurance, free family BUPA, season ticket loan facility, assistance with removal expenses if necessary. Applications in strict confidence, under reference AGA 024/FT, to the Managing Director.

Open to a prime mover—scope to build up, as the Head of Finance within 3-5 years, in an organisation poised to grow through acquisition.

**ALPS****FINANCIAL MANAGER**

LONDON S.W.1

£12,000 - £15,000

**MAJOR INTERNATIONAL ENERGY COMPANY—ASSETS IN EXCESS OF \$1 BILLION**

This vacancy calls for chartered accountants aged 27-32 who have acquired at least 3 years' post-qualification experience and a good knowledge of modern accounting systems. The successful candidate will head up the accounting and financial function of this newly-established London office, and will report directly to California. Responsibilities will cover also cash flow management, production of monthly management figures to tight deadlines and setting up the accounting systems. Very occasional travel to the U.S. will be necessary. The ability to build an operation from scratch, and a strong commercial flair are important. Initial salary negotiable £12,000-£15,000 + pension and free life assurance. Applications in strict confidence under Reference FM025/FT, to the Managing Director.

ACCOUNTANCY AND LEGAL PROFESSIONS SELECTION LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH  
TELEPHONE: 01-588 3588 OR 01-588 3576 - TELEX: 887374

**Senior  
Corporate  
Auditor****PARIS Based c.Fr.150,000+benefits**

This challenging position has arisen due to promotion within a two billion dollar U.S. multi-national group.

Responsibility is to the Audit Manager for operational audits of marketing, personnel, production control, tax and tax planning; systems audits using in-house devised audit packages; and limited review audits. Approximately 30% of the year will be Paris based with a further 40% in Spain and Portugal with the remainder split between South Africa, Singapore, Australia and New Zealand.

Promotion to controllership position is envisaged in 2 years.

Preferably an ACA aged 27/29 with sound experience gained either within a top professional practice or corporate audit function. Self motivation, social awareness and the ability to succeed are the essential qualities required in this demanding but fulfilling role.

Telephone or write in confidence to M. J. R. Chapman, quoting reference 4168.

**Lloyd Chapman  
Associates**

123, New Bond Street, London W1Y 0HR 01-499 7761

A highly successful, internationally active, consultant company, specialising in merger and acquisition, affiliated to a world-wide known industrial group is entering a new phase in its development and is

offering interesting career opportunities as

**SENIOR EXECUTIVE**

at their offices in Zurich and London

The right applicants will have first-class communicative skills, obvious managerial potential and personal dedication. A flexible, hardworking and tenacious approach, together with a well developed business acumen are essential to the job.

Age: 35-50

An attractive salary is offered with excellent benefits package. If you have the personal and professional qualification needed for these posts write to:

Cipher 44—61727, Publicitas, P.O. Box, CH-8021 Zurich

**Recently Qualified**

London W.1 around £10,500

As a result of continuing growth the position of Assistant Group Accountant has been created by our client, a public company, active in the property sector. Other Group activities include financial leasing and investing in shares and securities. Working closely with the Finance Director the successful candidate (supported by a small staff) will be involved in the preparation of the financial and management accounts, budgetary and project control and special assignments. This is an ideal opportunity for a qualified accountant to exercise his/her talents and skills in a vigorous and demanding commercial environment, offering excellent opportunities for advancement. Benefits include a non-contributory pension scheme. Ref. 1158/FT. Apply to R. P. CARPENTER, FCA, FCMA, ACIS, 3 De Walden Court, 85 New Cavendish Street, London W1M 7RA. Tel: 01-636 0761.

*Phillips & Carpenter*  
Selection Consultants**Export Finance  
Executive**

London American Finance Corporation is one of the City's best known export finance houses. As a result of recent internal expansion we now require a first-class marketing professional for a key appointment, with responsibility for developing business in the Middle East and North Africa and for maintaining existing relationships in these markets. We should like to hear from people with three to five years' experience in export marketing, whether with a manufacturer or a banking/finance house. Knowledge of ECGD Credit Insurance is essential. Analytical skill, good written and oral communication, an international outlook and an interest in people are desirable qualifications. Regular overseas travel will be necessary. A competitive salary will be negotiated and there are excellent career prospects as well as a good benefits package. Please write briefly to Mr. M. F. Pettman, enclosing a C.V., London American Finance Corporation Ltd., Walker House, 87, Queen Victoria Street, London EC4V 4AB.

**International  
Treasury Assistant**

LONDON WCI up to £11,281

A Senior Assistant is required by a small team within the Treasurer's Department that manage the Corporation's activities in the foreign exchange and short-term money markets. Main responsibilities will be concerned with the buying and selling of foreign currency and the management of the Corporation's short-term borrowings in the New York Commercial Paper market. However, he or she will also be required from time to time to assist with operations in the Sterling Money Markets and with administrative back-up.

Applicants should be either graduates in Economics or Business or possess a professional qualification, have experience either in banking or in the finance function of a large corporation, and demonstrate a thorough understanding of international financial markets.

Salary will be in the range of £9,887 - £11,281 (including Inner London Weighting) plus the benefits normally associated with a large progressive organisation. Please write with full details of age, qualifications, experience and current salary, quoting reference F/036601, to the Senior Personnel Officer (London), British Gas, 59 Bryanston Street, London W1A 2AZ.

**BRITISH GAS****THE OLD VIC****SPONSORSHIP MANAGER**

The Old Vic, like many other theatres, is largely dependent on sponsorship and other forms of financial support. The Old Vic needs to appoint a Sponsorship Manager who will arrange the sponsorship of the Old Vic Company's productions from industrial or commercial organisations or institutions and for raising funds in the U.K. and abroad, through a variety of means including the services of the Friends of the Old Vic. Candidates should have demonstrated their ability to raise funds, be good at encouraging and co-ordinating the activities of a wide variety of people, good at administration, and must feel that they can identify with the theatre. Salary is negotiable and will depend largely on the successful candidate's past and future success. Please write, giving some indication of the relevance of your career to this job, to: Administrative Director, The Old Vic, Watlington Road, London SE1 8NS, by the 17th October, 1980.

**Financial Controller**  
Hertfordshire

c. £10,000 p.a. + Car

FrigoScandia are Europe's market leaders in industrial freezers, public cold storage and refrigerated transport and distribution. The Company has an excellent growth record made possible through strong financial controls and planning techniques.

Based at our UK Head Office in Hoddeston, you will report to the Finance and Administration Manager and will be responsible for servicing the operational and financial accounting requirements of our UK companies. Your duties will include planning the requirement and deployment of finances, preparation of management and annual accounts (including consolidation),

analysing financial statements, co-ordination of budgets and forecasts and financial appraisal of capital expenditure projects.

Candidates, male or female, must possess a minimum of five years' practical experience in accounting and have an appreciation of computerised accounting systems. Ideally, you will be under 35, a good communicator, and be able to demonstrate a successful career in the management of people, preferably in a similar environment.

Conditions of service are excellent and include a non-contributory pension, life assurance and BUPA.

**AGA FRIGOSCANDIA**

For an application form and further information about this position, please contact: Peter Roberts, Personnel Manager, FrigoScandia Ltd, Scanlon House, Amwell Street, Hoddeston, Herts. Telephone: Hoddeston 4851.

**FINANCIAL  
ACCOUNTING**

Applications are invited for the post of LECTURER in Financial Accounting in the Department of Management Studies. Candidates, who should be graduates with a professional accounting qualification, should have a specialised interest in financial accounting. Salary within the scale £5005-£51976 (under review). Postcard requests for application form and further particulars to Paul Johnson, Senior Lecturer in Financial Accounting, Loughborough University, Loughborough, Leicestershire. Candidates may also telephone Mr. J. Finner for informal discussion on 0509 85171, ext. 481.

**THE UNIVERSITY OF  
MANCHESTER**

MANCHESTER BUSINESS SCHOOL  
RESEARCH FELLOWSHIPS (2)  
Applications are invited from suitably qualified persons for two posts of Research Fellow in the Manchester Business School in the areas of accounting and finance. Salary range £2,000-£10,000 p.a. (plus benefits). Send application form, returnable by Oct. 1980, to: The University, Manchester, M13 9PL.

**Finance Director**  
(Designate)

Manufacturing • c.£13,500+car • Midlands

Our client, a division of a well known public company, is seeking to appoint an experienced Financial Executive with a strong, dynamic personality coupled with a sound commercial acumen.

Aged 30-50, male or female, you must be a qualified accountant (ACA, ACCA or ACMA) with several years experience in industry, preferably biased towards a labour intensive batch production environment. More specifically, your range of expertise gained to date will include financial and management accounting, financial planning and cash forecasting, the use of computerised systems and particularly standard costing and budgetary control.

You must be a self-starter with a successful track record in the implementation and development of accounting and control procedures. The total remuneration package includes a profit related bonus, car and assistance with relocation expenses where appropriate.

Ref: B9702/FT  
REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

**PA Advertising**

6 Highfield Road, Edgbaston, Birmingham B15 3DJ Telephone: 021-454-5791 Telex: 337239



A member of PA International

**Manager  
CREDIT DEPARTMENT**

A leading German bank will shortly be opening a branch in London and requires a suitable applicant for the above position who must have extensive knowledge and experience of all aspects of credit business.

The successful applicant must be fluent in written and spoken German/English language and will be able to set up his own department. Experience in the London market will be an advantage.

The position offers excellent opportunity.

Salary commensurate and usual fringe benefits will apply.

Write in strict confidence giving full details of experience to:

Box A.7310, Financial Times  
10 Cannon Street, EC4P 4BY

**Broker Sales  
Life & Pensions**

We are looking for someone with a successful track record and a high degree of technical competence to join our small but highly respected London Broker Sales Team.

Do you have experience in Life Assurance and Pensions Planning? Can you relate this to the development of sales through professional advisers?

If so we can offer you a challenging and rewarding career with Save & Prosper Group providing information and guidance to professional advisers on our wide range of personal financial services. An attractive salary plus incentive bonus, company car and excellent employee benefits are offered.

Applications, which will be treated in strict confidence, including brief career details, should be submitted in writing to: R. A. Somers, Regional Manager, Save & Prosper Services Ltd., 4 Great St. Helens, London EC3P 3EP.

This appointment is open to male-female applicants.

**SAVE & PROSPER GROUP**



## Merchant Banking

We seek a banker to develop our Middle East activities which include corporate advisory business and investment deals.

Candidates will be aged 28 to 38 with good academic credentials and a background in commercial or merchant banking. Candidates should be familiar with doing business in the Middle East and ideally will have experience in investment portfolio management and investment projects.

Based in London with frequent travel to the Gulf, this position calls for a mature individual who can work at a senior level with client organisations.

We hope this position will be the first step in a long term career with our organisation.

Please write in confidence sending your curriculum vitae to the Staff Manager,  
Lazard Brothers & Co. Limited,  
21 Moorfields, London EC2.

Lazard Brothers & Co., Limited

## MANAGEMENT ACCOUNTANT

South Coast

c.£10,000+car

Our client, part of a major, well established British group, is a medium sized engineering company currently the market leader in its field. As a result of promotion within the group the opportunity has now arisen for the appointment of a Management Accountant at the company's South Coast location.

The first task for the successful candidate will be the establishment of effective manufacturing costing systems involving close liaison with both the manufacturing and sales/marketing departments. Although the post reports to the Finance Director, there will be contact at all levels within the company thus requiring a positive, yet tactful, personality.

It is essential that candidates, male or female, are professionally qualified and possess at least 2 years post-qualification experience in a manufacturing environment.

In addition to an attractive starting salary, other benefits include a car leasing scheme, excellent relocation assistance, 5 weeks annual holiday and other benefits expected of a progressive employer. For the ambitious, career prospects are excellent.

Please send, in complete confidence, a full curriculum vitae including age and salary details and stating any company to which your application should not be forwarded, quoting Ref No M/WS 8039 to: Bill Sneddon, Barnett Keel International Limited, Providence House, River Street, Windsor, Berkshire SL4 1QT

**Barnett Keel**  
INTERNATIONAL

## UK Controller

Consumer Goods

North Hampshire About £12,000 + Car

Our client is a market leader with several household names in its product range. Its UK business has been one of the most successful parts of the group (which is US owned) and turnover is currently running in excess of \$20m.

This new position will take responsibility for the accounting and finance department with some 20 staff. Systems are computerised on in house equipment incorporating VDUs.

We are seeking an individual whose post qualification experience includes some exposure to US reporting techniques and requirements and who naturally reacts positively in a fast moving environment. Age—most probably early 30s.

Please reply in confidence quoting U886/FT, giving concise personal, career and salary details to R. G. Billen—Executive Selection.

**AMS**

Arthur Young Management Services  
Rolls House, 7 Rolls Buildings  
Peter Lane, London EC4A 1NL

## Qualified Industrial Accountant (STRONG COMMERCIAL BIAS)

to £14,000

Nr IPSWICH, SUFFOLK

As the result of promotion, a well established division of a highly successful international group requires an ambitious and progressive minded Accountant with three years post qualification experience, to join the management team as Financial Controller.

Heading an efficient accounting and DP team, the role embraces responsibility for monthly and annual accounts, variance analysis, budgets & long term plans, cash management and the continuing development of sophisticated integrated systems employing in-house computer facilities.

An essential requirement of this position is the ability to provide guidance to the production, market and selling functions, advising on project evaluations, major capital expenditure etc. as well as playing an important part in pricing and contract negotiations. Career prospects and rewards throughout the group are excellent.

Interested candidates should apply in confidence to:

*Sheldrick, Sedgwick & Godyer*

93-94 Chancery Lane, London WC2A 1DT. 01-405 9843

Senior accountancy & financial management selection

## OLYMPUS REQUIRE A CHARTERED ACCOUNTANT

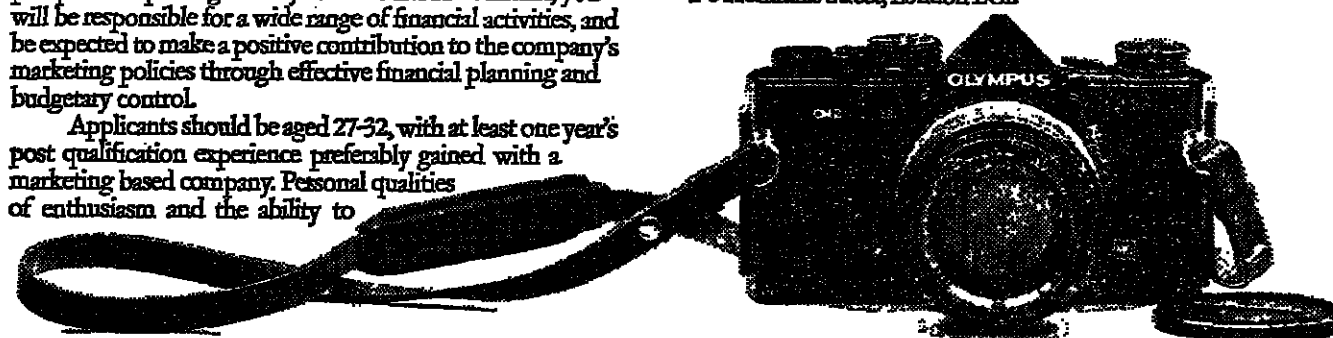
We are the market leaders in quality photographic equipment. In order to facilitate our continued growth, we require an ambitious Chartered Accountant to join our financial team.

The scope of this position cannot be over estimated and, for the successful applicant, there are excellent promotion prospects. Reporting directly to the Chief Accountant, you will be responsible for a wide range of financial activities, and be expected to make a positive contribution to the company's marketing policies through effective financial planning and budgetary control.

Applicants should be aged 27-32, with at least one year's post qualification experience preferably gained with a marketing based company. Personal qualities of enthusiasm and the ability to

communicate, are essential to succeed in this innovative role.

The commencing salary will be negotiable and the remuneration package will include a six monthly bonus, BUPA and pension scheme. For further information, please write in confidence to: C. Wood, Olympus Optical Co. (UK) Ltd., 2-8 Hondras Street, London ECL.



## Director General

The National Caravan Council

The National Caravan Council, established in 1939, is the official representative body of the British caravan industry. It serves to promote and protect the interests of the industry and the customer. The Council has formed close links with government and with local authorities and is the accepted channel of communication between these bodies and the industry. The Director General is the chief full-time official of the Council. His or her prime responsibility is to contribute to broad policy making, to represent the Council in certain circumstances and to direct the work of the Secretariat which services the various committees of the Council. Applications are invited for a successor to the present Director

General on his retirement. Candidates preferably aged between 40 and 50, will have held senior administrative appointments in commerce or industry. Salary will be negotiable over £15,000 and a car is provided. Location: Weybridge, Surrey.

GM3/7457/FT

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

**PA Personnel Services**

Hyde Park House, 61a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



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As a result of continued success in our policy of sector specialisation, an opening is now available for a salesperson to join our Electrical and Electronic marketing team.

Ability to communicate with institutions is of prime importance, and experience within the Electrical/Engineering Industries would be preferred.

Please reply in confidence to:

Colin Line

Spencer Thornton & Co.

22, Cousin Lane, London EC4R 3TE

## COMPANY SECRETARY/ ACCOUNTANT

£15,000

A City based American Investment Bank seeks an experienced Accountant/Administrator wishing to broaden his/her managerial skills. The successful candidate will report directly to the Senior Executive and be responsible for accounts, general administration and personnel.

Ideally, the person appointed will be aged 30-40, an ACA or ACIS with Financial/City experience.

Please apply to:—

CRONE CORKILL & ASSOCIATES LTD.,

23 Wormwood Street, London EC2

Telephone: 01-628 4825

## INTERNATIONAL BANKING

**EUROCURRENCY LOANS ADMIN.** to £7,000  
Quite recently established London branch of international bank offers challenging opportunity to young bankers, 25+, with sound practical experience and preferably some supervisory ability.

**ACCOUNTING/CONTROL** c. \$5,000  
Not just a "ticking and checking" job but one that requires the ability to handle a wide range of accounting aspects, queries and ad hoc exercises.

**FOREIGN EXCHANGE "BACK-UP"** (3) c. \$5,750  
Each of these situations demands sound practical experience and genuine promotion potential; in return, they offer better prospects than most in actively trading international banks.

The above is but a selection from our current list of career opportunities; to discuss these, or your own particular requirements, please telephone Ann Costello or John Chiverton A.T.S.

**JOHN CHIVERTON ASSOCIATES LTD.**

31, Southamton Square  
London, W.1L  
01-425 5841

## Senior Commercial Lawyer London

c.£15,000

International Military Services Limited is a British government owned Company, engaged in the supply of defence equipment, technical support and major engineering projects for overseas governments. Increased Company activity has created a vacancy for a Senior Commercial Lawyer.

Reporting to the Commercial Director, and with the assistance of a small team, the successful candidate will provide in-house legal advice on current and new business and assist in contract preparation, negotiation and completion. Liaison is maintained when necessary with externally retained Solicitors.

The essential requirement is a number of years' practical experience in the preparation and implementation of high value commercial contracts of a technical nature both in the UK and overseas. Understanding of Company finance, including ECGD Insurance would be an advantage. Candidates, male or female, should have an appropriate qualification and it is unlikely that anyone under the age of 35 will have had sufficient experience.

Benefits are attractive and include a non-contributory pension scheme and free BUPA membership.

Please write with details of experience and qualifications to:  
Mr. P. M. Cross, Personnel Manager, International Military Services Limited,  
4 Abbey Orchard Street, London SW1P 2JJ.

**IMS**

**International Military Services Limited**

## Managing Director

Branded clothing £30,000 minimum

A well-known British company with an internationally recognised brand name has a turnover approaching £20m in the home market. A Managing Director is required to take full responsibility for this operation and ensure its profitable growth and development. Candidates, aged up to 50, should have board-level experience within a clothing manufacturer which markets branded merchandise—ideally casual wear. Their background should be in sales and marketing/merchandising and they should be thoroughly familiar with the distribution channels for their products. They should be experienced

in allocating a substantial advertising appropriation and in providing an adequate interface and guidance for manufacturing. Salary is negotiable upwards of £30,000 plus car. Location: Home Counties. Ref: GM34/7458/FT  
Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

**PA Personnel Services**

Hyde Park House, 61a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



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## INDUSTRIAL FINANCE

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Our client is a subsidiary of a major international Group specialising in Industrial Hire Purchase and Leasing.

Applications are invited from candidates with considerable experience, gained within a recognised Finance House, who have now reached the position of either Area or Senior Branch Manager.

Whilst professional management skills are essential, the emphasis will be directed towards those who can demonstrate entrepreneurial flair and the ability to obtain new business through negotiation at all levels.

The package includes a substantial basic salary, executive car and all normal big-company benefits, plus relocation expenses where applicable.

For further information, male or female candidates should telephone 061-928 3664 to 5.30 pm or 061-941 4652/061-486 0058 6.30—9.30 pm or write immediately to

**HEWITT MANAGEMENT SELECTION**

16/17 Stamford House, Stamford New Road,  
Altrincham, Cheshire, WA14 1BL

## THE UNIVERSITY OF MANCHESTER MANCHESTER BUSINESS SCHOOL

Research Assistantship in International Finance and Banking in the Manchester Business School

Applications are invited for the above post from suitably qualified candidates. Salary range £4,402-£6,599 p.a. Further particulars and application forms returnable by October 27th 1980 from the Registrar, The University, Oxford Road, Manchester M13 9PL.

## ACCOUNTING OVERLOAD...

has developed an exclusive relationship with some substantial client companies for the provision of temporary accounting staff. The newly created permanent division is building on this reputation, the following being a sample of current vacancies:

Management Auditors—Ambitious qualified (C.A.) prepared for overseas travel with "blue chip" multinational c. £12,000.  
Deputy Financial Controller—divisional responsibilities within major brewing group, career development opportunity to £15,000.  
Senior Audit Clerk—Practice requires part-qualified or older unqualified person. Salary £6,500 to £7,000.  
Cashier—Confidential house have vacancy for experienced cashier age 30-45, c. £6,200 p.a. excellent fringe benefits.

Contact our Consultants now for a greater detailed discussion of how we can help you maximize your career potential on:  
404 0350/1 121 Kingsway, London WC2 6PH



## Financial Controller

### Investment Banking

£20,000+benefits

A challenging international development plan, for a substantial U.S. investment bank, has created the need for a financial controller within a young executive team based in London.

The position will involve responsibility for the creation of accounting functions, the development and maintenance of control systems and administrative procedures. The individual will advise on both corporate and personal taxation in an international environment and will be expected to travel.

Candidates must be Chartered Accountants, over 35, who can demonstrate considerable achievement within the financial community, U.S. reporting

experience and exposure to computerised accounting are required.

Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications.

Please write to P.J. Williamson quoting reference 929/ET on both envelope and letter.

**Deloitte  
Haskins+Sells**  
Management Consultants  
128 Queen Victoria Street, London EC4P 4JX

## Australia Investment Analyst Financial Director Designate c.\$A40,000

A major U.K. owned group with world-wide commercial and manufacturing interests is expanding its Australian operations.

To help in this development it is seeking an Analyst, preferably an Economist or a qualified Accountant with a degree in business administration. Probably in his late thirties his experience, commercial knowledge and analytical ability will enable him to play a significant part in the search for and evaluation of potential acquisitions and other projects. He will report directly to and work closely with the Chairman and Chief Executive.

Several years' practical experience in one or more manufacturing

companies using sophisticated appraisal and control techniques, and experience in domestic and international finance would be definitely advantageous.

The longer term prospects in either financial or general management are good.

The position will be based in Sydney and the salary will be in the region of c.\$A40,000. Additional benefits will be those of a very large international company.

Please write with a comprehensive c.v. that includes salary history to Position Number AMT 8048, Austin Knight Limited, London W1A 1DS.

Applications will be forwarded to our client and you should list in a covering note to the Position Number Supervisor those companies to which you do not want your application sent.

**Austin Knight Advertising**

**AK**  
LONDON

Charles Barker  
Confidential Reply Service

## Leading Merchant Bankers

Guernsey

Our client has immediate vacancies for:-

### Senior Banking Clerk

The successful applicant for this senior appointment will be directly responsible for co-ordinating the activities of the principal sections in the Banking Department which involves support for their dealing activities and control of all of the banking administration, management returns, etc.

There is a wide diversity of activities and we are looking for someone with experience in Banking who is keen and able to accept responsibility.

Age is not important for this challenging appointment. Reference 1673A.

### Asset Management Assistant

Applicants for this post require a good working knowledge of stock exchange procedures in the United Kingdom and should have had some experience in delivery and settlement procedures on an international basis. The opportunity provided is to join a team handling considerable asset portfolios for individuals and trustees as well as corporate cash management.

Preference will be given to applicants with local residential qualifications.

A highly competitive remuneration package is offered. Reference 1673B.

## A Corporate Finance Challenge for a Young Accountant

PolyGram Leisure is a member of a major international group with substantial interests throughout the recorded music, music publishing, film and T.V. and related leisure fields. Its recordings carry such well known labels as Polydor, Decca, Philips and Deutsche Grammophon and it includes companies such as Chappell and Britannia Music.

The Company occupies a major position in its field and the Financial Director is now looking for a young Accountant, aged 25-30 with a recognised qualification to act as his assistant. Based at the Company's head office just off Oxford Circus, the man or woman appointed will be involved in the fields of finance and accounting relating to all U.K. operations including back-up, monitoring and ad-hoc projects for the Financial Director.

A broad-based commercial/ industrial accounting background is essential coupled with a high level of professional ability; a logical mind; tact and diplomacy.

This position will provide excellent career opportunities and a good insight into corporate level operations in a dynamic international organisation.

Salary will interest those at present earning in excess of £6,500 per annum and there is an attractive range of benefits.

Please write in confidence with full c.v. to Mr. A. L. Wilbraham, Group Personnel Executive, PolyGram Leisure Limited, 15 St. George Street, London W1R 9DE.

**polygram**

## Fast track accountants



As one of the largest British management and economic consultancies we offer exceptional challenges—and opportunities—to outstanding graduate accountants, aged 26-32, with successful records in financial analysis or computer-based systems.

We offer:

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- demanding assignments, often working in multi-discipline teams
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- a base in London, Birmingham, the North or Scotland
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Resumes including a daytime telephone number to E.H. Simpson, Executive Selection Division, Ref. CA20/80.

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London EC2V 7DQ

## General Manager

Northern Ireland c. £15,000 + car

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Our client seeks a General Manager (with a view to a future Board appointment) to establish a new office in Belfast. This is a unique opportunity for an experienced insurance broker to set up and run an autonomous operation with the full backing of this major group which has established insurance connections in Northern Ireland.

The man or woman we seek will have the experience, leadership and managerial

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Please telephone or write in strictest confidence, quoting reference 74/GM/FT, for an application form.

**PA Management Consultants Ltd**

Executive Selection Division,

Ulster Bank House, Shaftesbury Square, Belfast BT2 7DL. Telephone: Belfast 27467.



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## INVESTMENT MANAGEMENT

### FUND MANAGER

An opportunity arises in this company for a young but experienced fund manager. He/she will probably be in his/her late twenties, will have a university degree or professional qualification, and will have had several years' experience in the management of sizeable investment funds.

The post will be primarily concerned with the management of institutional funds and it is important that applicants should have a broad general knowledge of the needs of such funds and the appropriate personal qualities necessary for representing the company at a relatively high level. Funds under management at present total about £300m.

Salary will be competitive and there are in addition generous profit-sharing arrangements. A non-contributory pension scheme provides a first-class package of benefits including substantial life cover, and widow's pension.

The company supports a subsidised lunch restaurant.

Applications with full curriculum vitae to:-

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Following internal promotion within Financial Times Business Publishing, applications are invited for the position of Editor of Money Management. This is a senior appointment within the company and the successful candidate should be able to demonstrate both magazine experience and extensive knowledge of the field of personal finance.

Please contact:

Niall Sweeney,  
Editorial Director,  
Financial Times Business Publishing Ltd.,  
Greyhound Place,  
Fetter Lane,  
London EC4A 1ND.

Tel.: 01-405 6969.

(All applications will be treated in strictest confidence)

## CREDIT ANALYST

TO £12,000

A leading American bank requires an experienced Credit Analyst to assume particular responsibility for European and UK commodity markets. The successful applicant will have experience in credit/research analysis and possess the aptitude and long term ambition to progress to a more senior appointment within the bank. In addition to a competitive salary excellent benefits include mortgage facility and personal loans.

Call Majella Feely on  
01-580 3536

**Alison Harding Limited**  
BANKING RECRUITMENT UNIT

## Botswana Power Corporation

## Divisional Accountant

Up to £14,000 plus allowances

Applicants must be decisive and completely self-motivated and possess a recognised accounting qualification; they should also have three years' experience in a supervisory capacity.

The successful candidate will be responsible to the Corporation's Chief Accountant for the preparation of monthly accounts for the self-accounting division covering the eastern area of Botswana. Specific duties include preparation of budgets and long-term estimates, major project investment appraisal, control of the divisional cash resources and the training of local staff. Posting will be to Selebi-Phikwe.

Salary attracts 25% tax-free gratuity. Other benefits include free passages, generous paid leave, children's holiday visit passages and education allowances.

For an application form and full details writing quoting MA/910/FE, or phone Jane Holland on 01-222 7730 ext. 3519.

## Crown Agents

The Crown Agents for Overseas Governments and Administrations, Recruitment Division,  
4 Millbank, London SW1P 3JD.

## Financial Accountant c. £9,500

A leading industrial organisation now has a challenging opportunity in its group financial department in West London.

The post calls for a young qualified accountant, ideally with experience in a major professional practice or commercial concern. An above average ability to communicate with accountants at all levels and ages and the strength of personality to ensure adherence to reporting policies are important attributes.

Within strict time parameters the role covers all aspects of financial accounting using computerised systems and offers excellent experience at large group level. There are good prospects for personal development and promotion.

Please telephone or write in confidence to:  
MANN MANAGEMENT, 124 New Bond Street,  
London W.1. 01-629 4226.

**MANN  
MANAGEMENT**

### MANAGEMENT ACCOUNTS

Age 23-25 c. £6,500  
Sound experience of management accounts and Bank of England returns plus supervisory potential will secure this demanding position in a major European bank. Career prospects are excellent as are the fringe benefits which include 3% mortgage facility and n/c pension scheme. Please contact Trevor Williams.

### INTERNAL AUDITOR

Age: Late 20's c. £10,000  
If you're a qualified accountant with at least 18 months' post-qualifying experience of the auditing function within banking and you have fluent German, our client offers a first-class career opportunity in a small but expanding European bank. Excellent range of fringe benefits includes mortgage assistance, 4 weeks holiday, free BUPA, etc. Please contact Trevor Williams.

If your present job in banking does not seem to be developing along the right lines and you feel in need of sound advice on current opportunities in the City, ring Banking Personnel now for an informal chat with one of our Consultants.

**BANKING PERSONNEL**  
41/42 London Wall London EC2 Telephone: 01-588 0781  
(RECRUITMENT CONSULTANTS)

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Age 21-24 c. £6,500  
If you have good experience of roll-overs, drawdowns and rate fixings and your potential is going unrewarded, our client the merchant banking division of a leading American bank, may provide the solution. They offer superb career prospects and a full range of fringe benefits including 3% mortgage facility and n/c pension scheme. Please contact Miriam Chance.

### SENIOR CREDIT ANALYST

Age: Mid/Late 20's c. £10,000-£12,000  
If you're a credit analyst of at least 3 years' standing, use your balance sheet analysis expertise as a springboard to greater responsibility and superb career prospects with a major international bank. If your experience includes formal U.S. credit training so much the better. Please contact Miriam Chance.

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Excellent bonus prospects plus usual range of benefits

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Personnel Department,  
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Winchester House  
100 Old Broad Street,  
London EC2N 1BQ.  
Tel: 01-588 6010  
(No Agencies)

DISTRIBUTORS/AGENTS required to provide more range of portable buildings and refrigerated units throughout UK and abroad. Write Box A7312, Financial Times, 10, Cannon Street, EC4P 4BY.

### ART GALLERIES

FIELDWORK GALLERIES, 63, Queen's Square, W1A 3BB. 01-580 3500. 1980. SCOTTISH WATERLOO, Lower Gallery, 10, WILKIE STREET, LONDON. 01-580 3500. FREDERICK GORE, ROONEY BURN.

FINE ART SOCIETY, 148, New Bond St. W1. 01-580 3516. ART IN SCOTLAND 1400-1920. Also Edward Bawden.

LEFEVRE GALLERY, 30, Bruton St. W1. 01-483 1772. 90, Exhibition Rd. LONDON. 01-580 3516. PAINTINGS BY TRISTRAM HILLMAN, N.A. Mon-Fri, 10-6. Sat. 10-7.

MALL GALLERIES, The Mall, SW1. 01-580 3516. 15-17, Pall Mall, SW1. 01-580 3516. 15-17, Pall Mall, SW1. 01-580 3516.

### BERMUDA

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Leading Far East Merchant Bank seeks an experienced Corporate Finance Executive. The appointed candidate will join an established and successful team and will handle transactions independently. Preferred age late 20's or early 30's.

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Candidates male or female should write briefly and in confidence to the Managing Director, Executive Appointments Limited, 18 Grosvenor Street, London W1, quoting reference. No identities divulged without permission.

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Please apply with a c.v. in strict confidence, to the Managing Director, Box A.7314, Financial Times, 10 Cannon Street, EC4P 4BY

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## STOP PRESS

FOR IMMEDIATE DETAILS ABOUT ANOTHER WORLD

MEET MR. MARICH AT THE DORCHESTER BETWEEN NOW AND FRIDAY 3rd OCTOBER  
PHONE: 01-629 8888

## COMPANY NOTICE

## GOLD FIELDS 1980

### Notice of Annual General Meeting

The Annual General Meeting of Consolidated Gold Fields Limited will be held at the Dorchester Hotel, 10 Cannon Street, London, W1, on Wednesday, 12 November, 1980, at 11.15 a.m. for the transaction of the following business:

1. To receive and consider the audited accounts for the year ended 30 June 1980, together with the report of the Directors, and to declare a final dividend.
2. To re-elect Directors.
3. To re-appoint the Auditors and to authorise the Directors to fix the Auditors' Remuneration.
4. To consider, and if thought fit, to pass the following Resolution which will be proposed as an Ordinary Resolution: "That with effect from 1 November 1980, the remuneration of the Directors be substituted by £25,000 in Article 80 of the Company's Articles of Association."

NOTES: Only members holding fully paid Ordinary shares, or their duly appointed representatives, are entitled to attend and vote at the meeting. A member so entitled may appoint a proxy, who need not be a member, to attend and vote on his behalf. Holders of shares who wish to be present or represented at the meeting may obtain the necessary information regarding the formalities to be complied with from the registered office of the Company.

By Order of the Board, R. B. TURNER, Secretary, 30 September, 1980.

Consolidated Gold Fields Limited  
49 Moorgate, London EC2R 6BQ

### BOLTON HOUSE INVESTMENTS LIMITED

Offer for 400,000 Ordinary 25p Shares at 100p  
Enson & Davies Securities Management Limited announce that the offer was oversubscribed and the application has closed at 10 a.m. on September 29th, 1980.

### PUBLIC NOTICES

**WAKEFIELD METROPOLITAN DISTRICT COUNCIL**  
£5,400,000 Bill of Estimate 2.10.80 at rate of 19p to mature 2.4.81. Total applications were £29,000,000 and these bills are the only ones outstanding.

**LAND REGISTRY**  
It is proposed to issue a new Certificate of Title in the name of the late Mr. R. B. TURNER, Secretary, Wakefield Metropolitan District Council, who died on 10th October 1980, in accordance with the provisions of the Land Registration Act 1925. The Certificate will be issued to the Council's Solicitor, Mr. J. H. HARRISON, 10, Wakefield Road, Wakefield, Wetherby, West Yorkshire WF1 1JH.

### MINERALS AND RESOURCES CORPORATION LIMITED

NOTICE is hereby given that the 1980 Annual General Meeting of Minerals and Resources Corporation Limited will be held at Belvedere Building, 11111, 11115, on Monday, 10th November, 1980, for the following business:

1. To receive and consider the audited accounts for the year ended 30th June, 1980, and to declare a final dividend.
2. To elect Directors.
3. To fix the remuneration of the Directors for the year ending 30th June, 1981, and to authorise the Directors to fix the remuneration of the Auditors for the year ending 30th June, 1981.

A member entitled to attend and vote at the meeting is entitled to appoint a proxy to attend and vote on his behalf. Under Bermuda law and the provisions of the Memorandum and Articles of Association of the Corporation, a proxy must also be a member of the Corporation.

By Order of the Board, R. B. TURNER, Secretary, Belvedere Building, 11111, 11115, London EC1P 1AJ. Registered Office: 40 Moorgate, London EC2R 6BQ. Telephone: 01-629 8888. 2nd October, 1980.

## DEPOSIT DEALER

A professional deposit dealer is required by the London based subsidiary of a leading Scandinavian bank to manage its funding requirements. Applicants should have several years of experience in the euro-currency interbank deposit markets, preferably gained with a leading international bank. Knowledge of domestic sterling markets would be useful as well as in other short term treasury instruments, including commercial paper, C.D.'s and bills.

The successful applicant will have substantial autonomy within an operation that is growing very quickly and as a consequence will offer a very competitive salary and fringe benefits scheme.

Please send full details to Box A7311, Financial Times, 10 Cannon Street, EC4P 4BY

## Join our Acquisitions Team

Hill Samuel & Co. Limited, one of the City's leading Acquiring Houses is looking for an Executive to join their Corporate Finance Department as a member of a specialised acquisitions team.

The responsibilities of the individual will include the initial identification and assessment (including financial appraisal) of potential acquisitions both for clients of the Bank and other companies. Applications are sought from individuals in their late 20's to early 30's who have gained practical experience as an analyst with a firm of stockbrokers or another financial institution and who are able to demonstrate sound commercial judgement and initiative. An attractive remuneration package will be negotiated including mortgage facilities, BUPA and non-contributory pension scheme.

Please write with full career details as soon as possible to: R. C. G. Gardner, Director of Personnel, Hill Samuel & Co. Limited, 100 Wood Street, London EC2P 2AJ.

All applications will be treated in the strictest confidence.



## MELLON BANK N.A.

London Branch requires a

### CREDIT ANALYST

Whose duties will encompass analyses of U.K., European and Scandinavian companies and banks for preparation of recommendations for the Bank's Management. Previous credit, financial or investment analysis experience and a good knowledge of accounting is essential. Preference will be given to a graduate or professionally qualified person. Salary is negotiable and the total remuneration package attractive.

Apply, giving particulars of work experience, to: Miss D. M. Thain, Mellon Bank N.A., 15 Trinity Square, London EC3N 4AP

## SOUTHEAST BANKING CORPORATION

### International Bank Economist

Florida's largest banking group seek an International Bank Economist with minimum 6-8 years' experience specialising in Latin America, for new position in rapidly developing International Division. Responsibilities will include assisting with management training programme; advising executive management on country risk analysis and strategy; preparation of international economic reports for public leadership; and representing Bank in the speaking engagements to regional financial and business communities.

Among personal qualities to be stressed will be ability to relate well to and work effectively with others. Willingness to travel and ability to speak fluent Spanish essential. Position to be based in internationally-orientated Miami. Compensation will be competitive in U.S. terms and dependent on qualifications and experience.

Applicants are invited to submit written résumés of educational background, qualifications and experience in strictest confidence to:



European Representative Office  
Southwest First National Bank of Miami  
Stock Exchange Tower  
Old Broad Street  
London EC2N 1ED

## LEADING LONDON EURO-CURRENCY DEPOSIT BROKERS

require a French speaking broker for their expanding continental C.D. business, broking or banking experience essential.

Please write with details of c.v. to:

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Attention: Managing Director

## FOREIGN SETTLEMENTS CLERK

Medium sized firm of Stockbrokers have a vacancy for a Foreign Settlements Clerk. Applicants must be experienced in handling bearer and foreign securities, also able to settle foreign currency accounts. London Stock Exchange experience essential. Good salary offered together with usual benefits.

Write Box A7313, Financial Times,  
10 Cannon Street, EC4P 4BY

## Credit Analyst

Marine Midland Bank N.A. London Branch, is seeking to strengthen its small professional team of credit Analysts as a result of the strong growth of its lending activities. We are looking for someone with either at least two years experience in full time credit analysis, or with an extensive corporate research background and evidence of financial ability. Fluency in a European language would be advantageous.

The position offers an exceptionally wide range of analysis and requires high quality and precise written reports. A competitive salary and comprehensive benefits package is being offered.

Please send full c.v. to Mrs. T. Andrews, Personnel Department, Marine Midland Bank, N.A., 34 Moorgate, London EC2R 6JR.



MARINE MIDLAND BANK, N.A.

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Applications in strict confidence to:



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Chairman & Managing Director  
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Telephone 01-433 0121

(Stockbrokers)

## Laing & Cruickshank

have vacancies for dealers to service their large and expanding Private Clients Department. Experience is preferred, but consideration would be given to experienced senior Blue Buttons.

Applications to Mr. G. Church  
(Dealing Partner)

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- Fluent English
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Please write to arrange an interview:  
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10, rue Bonivard, 1201 Geneva



# Sources of low productivity in UK plants

BY GEOFFREY OWEN

IF AS MOST people agree, an increase in output per man in the UK is an improvement in productivity, it is important to be clear about what the causes of low productivity really are. Comparisons of factories in the UK and Germany suggest that German productivity does not stem from larger amounts of capital investment, nor from a higher work-rate on the part of employees. What is crucial is the way workers at all levels (including managers) are organised and deployed, and this in turn has a great deal to do with the way they are trained for the job.

## More flexible

In comparison with Germany, British plants have an excessive number of people engaged in maintenance and other "non-productive" or staff activities. In support of the line, in Germany many of these functions are built into the line. The people engaged directly in production, ranging from the semi-skilled operatives through the foreman up to the production manager, are more self-sufficient and more flexible. They are able and willing to perform tasks which in the UK would be hived off to another department.

In a detailed study of similar plants in the two countries, Mr. Arndt Sorge and Mr. Malcolm Warner have shown (Industrial Relations Journal, March/April, 1980) how the barrier between maintenance and production, so rigid in the UK, is virtually non-existent in Germany. British apprenticeship training is centred largely on maintenance. Workers' careers do not straddle the production-maintenance divide to the same extent as in Germany. There is a qualifications gap in the UK between the two activities, reinforced by the separate unions involved. In Germany a craft-fitter is as likely to be a production operative as in maintenance. Moreover there is a tendency to assimilate skilled worker and semi-skilled worker training, notably through the

provision of semi-apprenticeships. Training of semi-skilled workers is more systematic in Germany: it is only slightly shorter in duration and less demanding in content than full apprenticeship training.

## Delegated

Sorge and Warner found that in Germany work on the line was more technically oriented; it featured a concern with products and equipment to a greater extent than in Britain, where technical work was more hived off from the line of authority and delegated to expert departments. "Authority and expertise were more closely linked in Germany, but divested from each other in Britain, where work in the line was purified down to managerial, non-technical aspects."

Secondly, the qualifications and careers of technicians, engineers and managers in Germany were seen to be more contiguous and supplementary to those of workers. This made for a more cohesive labour force within the factory, in marked contrast with the UK, where the independence of separate groups was jealously guarded.

## Sectionalism

Hence the British factory employs more men than it needs and its industrial relations are complicated by the fragmentation of bargaining units. (The German system has other, non-industrial relations advantages, notably in facilitating the integration of design with production.) Correcting this state of affairs is not easy, because the sectionalism of the British labour force (reflected in the structure and behaviour of the trade union movement) has deep historical roots. Companies have to chip away at the obstacles to mobility and cohesiveness within their factories, while at the national level the deficiencies of the apprenticeship system need to be tackled as a matter of urgency.

A SELECT audience of lawyers, for whom the avoidance of any hint of remoteness or remoteness of contempt of court is a deeply ingrained habit, received a shock last Friday. The occasion was the afternoon session of the Ninth Congress of the International Federation for European Law, better known as FIDE, the first held in London.

In the presence of seven out of nine judges of the European Court, Mr. Rudolf Luster, a deputy chairman of the legal committee of the European Parliament, mounted the rostrum to expound the Parliament's case in its dispute with the EEC Council, now pending before the Court. Judge Hans Kutscher, president of the European Court, was on the point of getting to his feet to put a stop to this outrage, but Judge Joseff Mertens de Wilmars, who will be elected President of the Court at the end of this month, was in the chair and did nothing to stop this extraordinary pleading; and so Judge Kutscher suppressed his anger and remained seated.

There are good reasons why the European Court should not insist on the same tactical silence which surrounds English court deliberations. As Lord Hailsham, the Lord Chancellor, said when welcoming the FIDE Congress to London, some of the EEC's problems stem from the fact that the European Court, unlike other courts, is free from

any constitutional checks or balances. A politically unacceptable ruling of the House of Lords can be reversed by legislation, but from the European Court, as Lord Hailsham pointed out, the only appeal is to the Press.

As long as the member states remain unable to agree any change in the Treaties, and as long as the European Parliament remains only a consultative body, the European Court will remain the only institution capable of developing EEC law and adjusting it to changing circumstances.

This, however, is a highly political task. Consequently the judgments of the European Court should be preceded by the widest possible public discussion of the political and macro-economic merits, in the same way as other political decisions.

The case which the speakers brought to discussion at the FIDE Congress illustrates very well the intertwining of business and political interests in the disputes submitted to the Court. On the face of it the case is a complaint by two out of the six European producers of isoglucose—a liquid sweetener made from mainly imported maize—which feel aggrieved by a quota system imposed by the Council for the benefit of sugarbeet growers. Underlying this dispute, however, is a last ditch defence

of the European Parliament to have its consultative function respected by the Council, and what is probably more important, the question whether the aim of making rich farmers of rich countries richer is, in fact, overriding all other aims of the EEC Treaty.

Isoglucose, which in the U.S. and Japan has a 13 per cent

down the six existing isoglucose producers in Europe and not allow them to increase substantially their existing production capacities. The Council was in a great hurry to replace the regulation quashed by the Court and asked the European Parliament for a speedy opinion. However, there were serious disagreements in the Parliament, and

the isoglucose producers and that it is abusing the intervention in order to defend its rights and to fight the Council. However, Advocate General G. Rasmussen took a different view in his opinion, submitted on September 18. He held that the intervention is admissible because the question of Parliament's consultation is decisive for the validity of the regulation. "As the Treaties reduced the role of the European Parliament in the legislative process to a mere consultation," said the Advocate General, "this limited participation of the people of the member States must not be made ineffective by allowing the consultation to be eliminated without any legal consequences." He concluded that Regulation 1293/79 is null and void because the Council failed to consult the Parliament in making it.

It is a well established practice in Luxembourg to take back with the left hand what the petitioner has received from the right hand. And so the Advocate General proceeded to propose that the Court should make use of Article 174 of the Treaty which enables the Court of Justice to indicate which of the effects of the regulation which it has quashed shall be regarded as confirmed.

Somewhat surprisingly, the Advocate General proposed that though the regulation was void the quota system, which was the subject of the complaint,

should remain in force. The Advocate General, however, argued that the Council could not be genuinely concerned over the stability of the market as it increased the intervention price for sugar by 2 per cent at a time when the increase in yields was accompanied by an unexpected reduction in the intervention price. They argued further that the priority of Common Agricultural Policy (CAP) should not go so far as to eliminate whichever competition, which was one of the main reasons laid down in the EEC Treaty for the pursuit of economic progress. They also reminded the Court that the Commission insisted on a residue of competition in the sugar sector when fixing European sugar refunds in the Sugar Refining case, and that such aids for isoglucose production would fall under the competition rules of the EEC Treaty.

But the Advocate General would have none of this. In an Opinion of 80 pages, which is as much a political as legal analysis of the case, he comes down firmly on the side of the CAP. In his view the Treaty and regulations made under it make it clear that the protection of agriculture, and in this case the ensuring of a proper living standard of sugarbeet growers, has priority over other aims of the Common Market.

"European Court, Luxembourg, Cases 138 and 139/79. Opinion of the Advocate General September 18, 1980, unreported."

## BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

share in the market of liquid sweeteners is in Europe a relatively new product of little economic importance, but it showed a tendency to quick growth and had a competitive advantage over beet sugar. To eliminate this, the Council imposed a special levy on its production by Regulation 1111/77. British and Dutch isoglucose producers succeeded in having this regulation annulled by the European Court as discriminatory in October 1978. On that occasion the Court held that the protection of sugarbeet producers could be achieved by other non-discriminatory measures.

In response to this invitation the Commission proposed a new regulation, replacing the levy by a quota system. The objective of this system was to pin

the Council, without waiting for their opinion, approved the quota system by Regulation 1293/79 on June 25, 1979.

The European Parliament was pained. The right to comment is the only one it has in connection with secondary legislation. Unlike the Commission and the Council, it has no right of lodging a complaint against the other institutions and the member States with the European Court. But when two isoglucose producers, the French Roquette Freres, and the German Malzenna GmbH, attacked the new regulation in the European Court, the Parliament seized the opportunity and intervened on the side of the isoglucose producers.

The Council maintains that the Parliament is, in reality, not concerned about the rights

# Bel Bolide set for success

THERE HAS been no more profitable a guide to the outcome of the 2,000 Guinea over the past 12 years than the Middle Park Stakes but, having said that, I cannot claim that there is a runner in today's renewal of the race looking capable of following in the foot-

steps of Right Tack, Brigadier Gerard or Known Fact.

This time, the runners look much of a muchness, with only Bel Bolide standing out as a colt with really solid early-way claims. A model of consistency throughout the summer, the Beckhampton juvenile was, without doubt, a deserved win-

ner of the Gimcrack six weeks ago. Always travelling well on the Knavesmire, the American-bred colt quickly settled the issue concerning the favourite, Al Kuwait, meets Fine Tale among others. Al Kuwait did well to wear down Heighlin and Legions under a vigorous ride from Carson in the Reg Day Memorial Trophy on the July course last time out. However, that race was over a considerably longer distance than today's and his Cesarewitch supporters should not be disheartened if he fails to match strides with Beau Reef here.

**NEWMARKET**  
2.00—Milton Eye  
2.30—Lingia Liu  
3.00—Bel Bolide\*\*  
3.15—Beau Reef\*\*\*  
4.10—Perlece  
4.40—Gerontas\*

## RACING

BY DOMINIC WIGAN

steps of Right Tack, Brigadier Gerard or Known Fact.

This time, the runners look much of a muchness, with only Bel Bolide standing out as a colt with really solid early-way claims. A model of consistency throughout the summer, the Beckhampton juvenile was, without doubt, a deserved win-

## TV/Radio

† Indicates programme in black and white

### BBC 1

6.40-7.55 am Open University (Ultra high frequency only). 9.00 For Schools, Colleges. 12.45 pm News. 1.00 Pebble Mill at One. 1.45 Mr. Benn. 2.00 You and Me. 2.15 For Schools, Colleges. 3.55 Regional News for England (except London). 3.55 Play School (as BBC2 1.00 am). 4.20 Touché Turtle. 4.25 Jackanory with Instant Sunshine. 4.40 Heidi. 5.00 John Craven's Newsround. 5.10 Blue Peter. 5.40 News.

### BBC 2

6.40-7.55 am Open University. 7.30 Labour Party Conference. 11.0 Play School. 11.25-12.00 and 2.00 pm Labour Party Conference. 4.50 Open University. 7.25 Mid-Evening News. 7.40 Open Door. 7.45 "A Canterbury Tale," starring Eric Portman, Sheila Sim and Dennis Price. 10.15 Jack High. 10.45 Newsnight.

### LONDON

9.30 am Schools Programme. 12.00 Little Blue. 12.10 pm Stepping Stones. 12.30 Home Made for the Home. 1.00 News. 1.30 pm The 10.30 Thames News. 1.30 For Maddy with Love. 2.00 pm Sports Special: Racing from Newmarket, and Golf: The Dunlop Masters Tournament. 3.40 Labour Party Conference. 4.15 The Dancin' Mystery. 4.45 Animals in Action. 5.15 Mr. and Mrs. 5.45 News. 6.00 Thames News. 6.30 The 10.30 Thames News. 7.00 International: Cavalcade of International stars, TV games, special events and features from Wembley Conference Centre. 10.00 News. 10.30 Television (continued). 3.00 am Close: "Sit Up and Listen," with Tony Bastable.

All IBA Regions as London except at the following times:

### RADIO 1

5.00 am Radio 2. 7.00 Dave Lee Travis. 8.30 News. 9.00 The Golden Hour (part 1). 10.30 News. 11.00 News. 11.30 News. 12.00 News. 12.30 News. 1.00 News. 1.30 News. 2.00 News. 2.30 News. 3.00 News. 3.30 News. 4.00 News. 4.30 News. 5.00 News. 5.30 News. 6.00 News. 6.30 News. 7.00 News. 7.30 News. 8.00 News. 8.30 News. 9.00 News. 9.30 News. 10.00 News. 10.30 News. 11.00 News. 11.30 News. 12.00 News. 12.30 News. 1.00 News. 1.30 News. 2.00 News. 2.30 News. 3.00 News. 3.30 News. 4.00 News. 4.30 News. 5.00 News. 5.30 News. 6.00 News. 6.30 News. 7.00 News. 7.30 News. 8.00 News. 8.30 News. 9.00 News. 9.30 News. 10.00 News. 10.30 News. 11.00 News. 11.30 News. 12.00 News. 12.30 News. 1.00 News. 1.30 News. 2.00 News. 2.30 News. 3.00 News. 3.30 News. 4.00 News. 4.30 News. 5.00 News. 5.30 News. 6.00 News. 6.30 News. 7.00 News. 7.30 News. 8.00 News. 8.30 News. 9.00 News. 9.30 News. 10.00 News. 10.30 News. 11.00 News. 11.30 News. 12.00 News. 12.30 News. 1.00 News. 1.30 News. 2.00 News. 2.30 News. 3.00 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Telegrams: Finantime, London P54. Telex: 3854571

Telephone: 01-245 5000

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## Europe: the easy way out

THERE IS every temptation to play down the significance of the Labour Party conference vote calling for Britain's withdrawal from the European Community: the party leader retains the last word on the matter; the next election will not be held for several years; in the meantime the party may modify its position; even if it does not, it may not win the next election; even if it wins, an incoming Labour Government might not take Britain out of the Community. In short, a lot of water must flow under the bridge before yesterday's vote can be translated into action.

Nevertheless, such caveats cannot conceal the fact that yesterday's vote represents a major lurch in the party's stance on the Community.

## Hostile

Previous conferences have been more or less hostile either to the principle or to the practice of Community membership, but they have until now stopped short of an unequivocal demand for withdrawal. Anti-marketiers now sense they are running with the tide of popular opinion, and the pro-marketiers will have their work cut out if they are to have any chance of getting the party to adopt a more nuanced position.

By itself, of course, the deceptively simple demand for withdrawal from the Community does not constitute a coherent policy.

The electorate is entitled to know what alternative arrangements a future Labour Government would make in place of Community membership, but on this equally important question the resolution is entirely and predictably silent: predictably because the party is divided between isolationists and internationalists, neutralists and Atlanticists.

To state half the policy is therefore to state the line of least resistance, but it is also a dangerous exercise in cheap populism, since it fails to circumscribe any reasons for withdrawal, let alone address the question of alternative policies.

There are probably three main factors in the unpopularity of the Community with British public opinion: the Common Agricultural Policy, Britain's trade deficit with the Community, and the diminution of what some populists like to glorify as national sovereignty. These factors have become

fused in a general notion that Community membership is bad for Britain.

We accept that the CAP is bad for Britain; but since it is also bad on balance for the Community as a whole, the solution lies not in our withdrawing from the EEC, but in making sure that the policy is reformed. Since pressure for reform is building up in other member states, it would be an act of lunacy to leave the Community over the CAP.

Our trade deficit with the Community is not the Community's fault; it is our fault, since too much of our industry is unable to compete with our opposite numbers. Our ability to compete will not be improved by leaving the EEC, and it may well be diminished. It is childish to blame the Community for weaknesses in the British economy which were apparent long before we joined. The one certain consequence of leaving will be to eliminate any chance of securing improved access for our invisible exports, where we are fully competitive.

Only the narrow-minded and the nostalgic take a narrow view of national sovereignty; to a broader view, it is self-evident that Britain is in a stronger position to defend its interests against the outside world if it joins other countries whose essential interests are similar to our own. The appeal to national sovereignty is a broken-backed assertion that we would run our affairs better on our own, an assertion for which the record of the past 30 years offers no support.

## Reform

But whatever the merits of the argument, the tide of public opinion and the vote in Blackpool cannot be ignored. Unless public opinion starts to take a more balanced view of Community membership, there is a real danger that this country could find itself in the grip of an unstoppable movement to leave the Community, with or without a referendum.

Public opinion will only change if there are clearer signs that the Community confers quantifiable benefits on this country, and that will not be achieved by a public relations campaign by the Government. What is required is a more determined strategy for improving the balance of advantage in our favour, with a profound reform of the Common Agricultural Policy as the most pressing objective.

## The U.S. dollar entanglement

THE CONTINUING rise in prime bank lending rates in the U.S., extended by another half point yesterday, should give pause to those encouraged by the recent strong performance of the leading indicators to hope for a strong rebound from the present recession.

The rise can hardly be attributed to unyielding policies from the Federal Reserve Board: the rise of a full point in the official discount rate last week was largely an acknowledgement of what had already happened to commercial rates, and the Fed is reported to have supplied liquidity on a large scale since then. The problem is basically one of loan demand. The leading indicators are themselves, of course, a compound of real and financial factors, and events earlier in the summer conspired to produce a misleadingly strong performance. The precipitous drop in interest rates after their record peak in the spring was due more to smart footwork by corporate treasurers than any sudden abatement of inflationary pressures.

The very sharp drop in output also showed a quick commercial response to financial pressures, as stocks were sold off. For a time the combined effect of large-scale debt funding and reduced stocks depressed loan demand and the monetary aggregates sharply; and as production edged up again, once stocks had been reduced to the desired level, all the signs suggested a strong recovery.

## Fervour

Subsequent events have shown that the whole drama was greatly exaggerated. The underlying problems of the real economy have not been transformed by a few weeks of high interest rates, and in the financial markets the reactions in both directions seem to have been overdone. Bond prices have now given way to a more gradual recovery, and the monetary aggregates are for the moment alarmingly far above the target range, and the market in housing finance—the most reliable barometer in past cycles of a sustained recovery—is once more unable to attract anything like adequate funds. The autumn correction thus marks a return to reality in the

financial markets. There is no reliable sign yet of any fall in the underlying rate of inflation, which has on the contrary recently been exacerbated by a drought which has sharply reduced farm output. Restructuring in the vast motor industry has so far added more to demand than to saleable output.

Meanwhile, fiscal policy appears to have been moving in the wrong direction. Rising costs in the public sector have pushed the Federal deficit up to an annual rate of \$85bn in recent months, nearly three times the Budget objective. This is only partly due to the reduced outlays and higher spending which have resulted from the recession. The Carter administration has proposed a substantial tightening for the fiscal year shortly to begin; but tax cutting fervour in Congress and in the Presidential campaign has spread fears in the markets of another spendthrift year.

## Volatile

The question which now concerns financial markets is whether the present rise in rates has yet gone far enough to get the economy back on track; while America's trading partners will be equally concerned about what that track is likely to lead the real economy—whether the recovery will be fast or sluggish, sustained or faltering.

The course of the real economy can be forecast if not with confidence, then at least with a good deal more conviction than the course of interest rates. The unhappy conclusion must be that there is still a great deal of spawdwork to be done before growth can be reliably resumed. The implications of this picture for credit markets are that the rapid growth of demand which has resulted from the turn of the stock cycle may soon revert to a more normal rate; the relative firmness of the dollar which has already resulted from the rise in rates will also tend somewhat to damp activity and credit demand.

However, the techniques adopted by the Fed for the last year have been highly volatile rates. Whatever the trend, the tide is likely to be bumpy.

THE ONE economic innovation for which the present British Government has any chance of being remembered is for the medium-term financial strategy unveiled in the 1980 Budget. If that is to be allowed to go by the board, it will become just another run-of-the-mill Conservative administration, remembered for its preoccupation with guns, truncheons, and nuclear fall-out shelters.

Contrary to much of what is written, the strategy is still far from dead. But its future could well depend on the exact nature of the statement at the end of this month or the beginning of next, announcing the 12-month monetary target for the period up to next October.

If this turns out to be purely a short term statement, ignoring both the overshoot that has already occurred and the four-year plan published in the Budget Red Book, one can say goodbye to all chances of a new approach.

The biggest enemy of the strategy is the pre-occupation with technicalities. Those who are encouraging the Prime Minister to concentrate on changing the machinery of control to something called "the monetary base" are the unwitting allies of those in the Bank of England who tried to kill the strategy in the first place. The latter group would like nothing better than to reopen the debate on which definition of money to use and which control mechanism to apply.

The job of explaining the financial strategy has had to depend far too much on a handful of outside commentators and economists—with the exception of a very few lectures by the Financial Secretary. Indeed, some of the writers who are avowedly sceptical of its

that they will be observed over a period of years. . . . They have been stated so much better than this year's performance.

This being so, the best contribution that financial policy can make is to provide for a price regime which is as stable as possible. In other words, to avoid adding government-induced inflationary (or deflationary) shocks to the unavoidable real shocks arising from, say, energy supply changes or Middle Eastern wars. Surely, one does not need to labour the point that stability within a 0 to 5 per cent inflation range is both more desirable and easier to maintain than stability around a 20 per cent rate?

Control of one particular block of financial assets which happen to be defined as money is not, of course, an end in itself. The object is to control total spending—or money times velocity. This is measured by

the national product at current market prices, and I would have preferred the strategy to be stated at least partly in these terms. So far from this being a new thought or change of emphasis, the idea was expressed in an Economic Viewpoint article well before the introduction of monetary targets by Mr. Healey in 1976.

A businessman's term to express what has to be controlled would be "the state of the market." This expresses the fact that not merely is total turnover now increasing fairly slowly, but that it is being won with difficulty at the expense of profit margins; and that its

roll, it is recognised as a force in industry and with both Congress and the Securities Exchange Commission. Starting modestly, with a circular around the top 100 companies in Britain, the society's steering group was well content with the turnout of 40 odd specialists at the launch to hear Silverster expounding.

"Every company has investor relations," he told me, "but in Britain they are sometimes conducted in a lackadaisical way." The result is that while in the U.S. where the specialists are well-established and communications are good, share prices react in a "sound way," in Britain we tend to have "biased markets."

Link man between the BOC International Board and the company shareholders, and freshly installed as the society's first chairman, his aim is ultimately to shape the new group into a body as influential as the U.S. National Investor Relations Institute. Established 10 years and with officers from some 80 per cent of the companies in the Fortune 500 on its

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roll, it is recognised as a force in industry and with both Congress and the Securities Exchange Commission.

Monetary targets are to be viewed as a regime, like fixed exchange rates or the gold standard, rather than as a detailed blueprint for macro-policy. . . . The ultimate regime would involve a more or less steady rate of growth of the money supply. The proposed transitional path, in which the trend rate of growth of money supply is reduced by 1 per cent a year, is admittedly a bit arbitrary, but the exact determination of the target is regarded as less important than adhering to whatever target has been fixed.

Furthermore, the knowledge that a rigid monetary regime exists will reduce the frequency, intensity and duration of many of these shocks. This applies both to domestic union wage push and the secondary domestic forces by which external shocks such as oil price increases are amplified.

It is this aspect of a long-term regime, which the so-called practical monetarists in the Bank of England—who want to put all the emphasis on flexible targets for the next six months, and to treat bygone as bygone—fail to grasp. If we followed their siren songs, we would be throwing away the effects on inflationary expectation of a credible monetary regime and be left mainly with the immediately depressing effects on output, thus obtaining the worst of all worlds.

A belief in the financial strategy in no way depends on viewing inflation as the ultimate horror. Nor does it depend on downgrading employment and growth. But it does depend on a profound scepticism about the ability of governments or central banks to spend their way into full employment. This is a matter which Mr. Callaghan explained with great eloquence

in his speech to the Labour Party Conference of four years ago—so much better than this year's performance.

This being so, the best contribution that financial policy can make is to provide for a price regime which is as stable as possible. In other words, to avoid adding government-induced inflationary (or deflationary) shocks to the unavoidable real shocks arising from, say, energy supply changes or Middle Eastern wars. Surely, one does not need to labour the point that stability within a 0 to 5 per cent inflation range is both more desirable and easier to maintain than stability around a 20 per cent rate?

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the national product at current market prices, and I would have preferred the strategy to be stated at least partly in these terms. So far from this being a new thought or change of emphasis, the idea was expressed in an Economic Viewpoint article well before the introduction of monetary targets by Mr. Healey in 1976.

A businessman's term to express what has to be controlled would be "the state of the market." This expresses the fact that not merely is total turnover now increasing fairly slowly, but that it is being won with difficulty at the expense of profit margins; and that its

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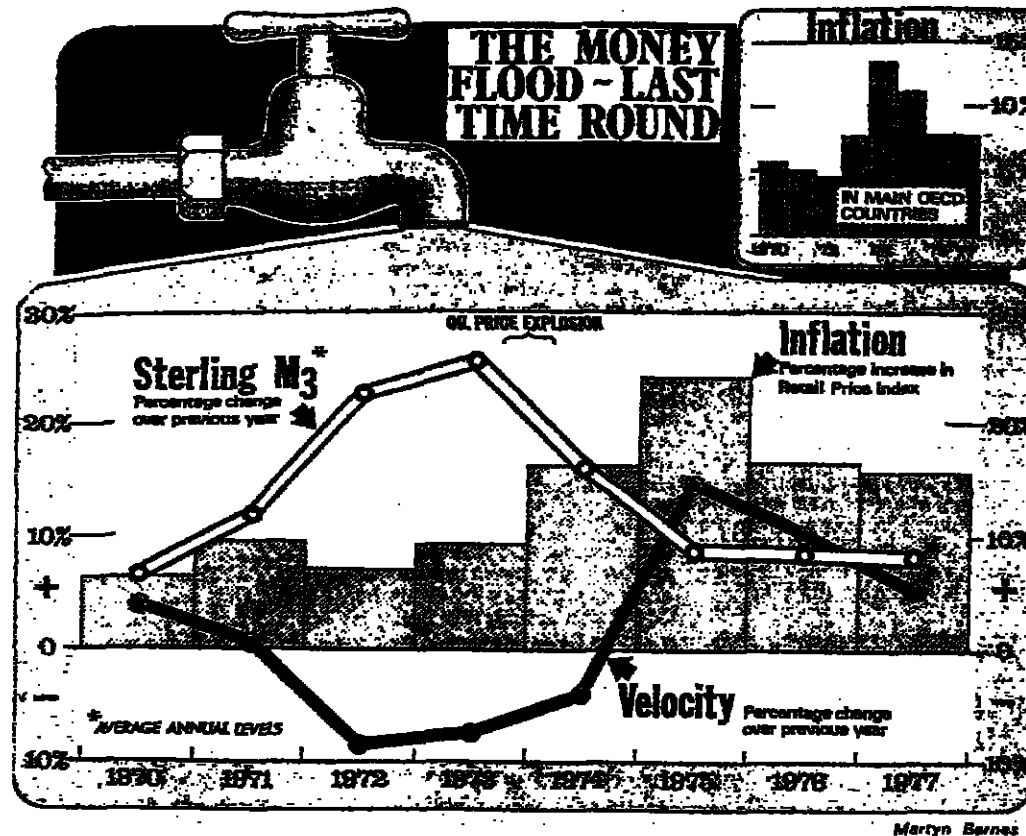
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## ECONOMIC VIEWPOINT

## History is far from bunk

BY SAMUEL BRITTON



in his speech to the Labour Party Conference of four years ago—so much better than this year's performance.

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maintenance depends on keeping costs under better control. It is not a policy that the business community can be expected to like; and it is not surprising that it should turn sour when the going becomes rough.

Seen in these terms, there is no puzzle whatever about the combination of monetary excess and the intense squeeze that business has been experiencing. Anyone who has looked carefully at British monetary figures knows that the velocity of circulation can vary a great deal in a period of two or three years. (I always think of Mr. Peter Walker when velocity is mentioned. No matter how many charts I insert on the subject, he still asks: "What about velocity?")

Nor is there any mystery about why velocity should be contracting. The squeeze has come from a higher real exchange rate which has put intense pressure on profit margins. The result is that newly created money has been tied up in stock, finance, extended trade credit, or even in meeting current losses, rather than increased turnover.

Unfortunately, however, we cannot leave it there. Every episode of changing velocity has its own individual explanation. The 20 per cent fall in 1971-74 reflected the fact that most of the monetary creation during the Heath dash for growth went initially into the property market and speculative stock accumulation. Then as now the friends of the Bank of England were saying that the monetary excess was a statistical illusion to be explained away by technicalities.

But sure enough, the fall in velocity soon reversed itself, and the new Labour Government of 1974-75 found in the pipeline an inflation rate of 24 per cent. Just in case anyone

thinks that this was all due to the first oil-price explosion, I have inserted a chart of the average inflation rate in the seven main industrial countries, which was about half the British rate during the worst of the oil crisis.

To come back to the present: in the 12 months up to this August, Sterling M3 grew by 18 per cent, or by 9 per cent more than the official target measured from the middle of the range. The distortions of the

## Ambiguity of 'base drift'

corset make it difficult to say exactly when the excess occurred. Mr. Gordon Pepper of Greenwell's presents a plausible case that most of it occurred in the last few months.

If the "water under the bridge" school prevails, and no attempt is made to mop up the excess money, then at some time or other velocity will recover and there will be another inflationary explosion. This will be associated, of course, with a fall in sterling, which will be far less popular when it occurs, and far more difficult to control, than those now lobbying for it suppose.

Whether the inflationary explosion occurs before the end of 1981 or 1983, is beyond anyone's powers to predict. The supposedly rigid 18.24 months lag between money and prices is a pure man of straw invented for gaudy purposes by the opponents of monetary control.

Nor is there any escape through the slogan "Sterling M3 is not enough." The measure of Private Sector Liquidity, known as "PSLI," which includes bills and local authority

and finance house deposits, rose by 17 per cent in the last 12 months, an overshoot of 8 per cent. Even the widest measure "PSLI," which also includes building society deposits and national savings, rose by 14 per cent, giving an excess of 5 per cent. Moreover, we do not know how much more is to come before the unwinding of the corset distortion is complete.

Even that is not the end of it. For, if a monetary overshoot in one period is treated as "water under the bridge," what assurance is there that future excesses will not be passed over in the same way? The widest meaning of the strategy is beginning to be understood after much delay and pain by those who settle pay in the labour market. Yet just at this time, a signal would go up saying that all the trouble had been for nothing and that cost push would, after all, be quite likely to be accommodated by monetary expansion and currency depreciation. Thus, all the recent hard-won gains would be thrown away and single-figure wage settlements would be for one winter only.

The philosophy of water under the bridge is lower in the U.S. "base drift." It means that a series of low targets is translated into large actual increases by continually rolling the target forward without compensating for overshooting in the past. This, of course, is a general arithmetical property of rolling targets, rolled forward in the wrong way, and is not confined to money or economics. It is undeniable that the expression "base drift" contains the word "base," which is also the name of one particular technique for controlling the money supply. Were it not for this unfortunate ambiguity, the title of this article would have been: "Stop base drift at all costs."

There are numerous ways of doing so in practice. Let us take the excess of 5 per cent shown in the growth of the widest measure of liquidity. This will have to be absorbed over the remaining 3½ years of the financial strategy. One could make a start by reducing the target range from 7 to 11 per cent to a new range of 6 to 10 per cent in the next 12-month period, and explaining fully the logic of the reduction. But it would be much more imaginative to aim for the lower end of the target range and say so. This would enable the Government's strategists to take advantage of a period when interest rates are likely to be falling to get back on course fairly quickly.

Both the words and the figures of the next monetary statement will matter. Although one cannot avoid altogether horrible technical terms like "base drift," the ultimate test will not be technical at all. It will be whether the Government is still seriously committed to a new monetary regime or whether it is just muddling through and hoping for the best. In which case, the whole raison d'être for this Government disappears altogether—unless you really want the fall-out shelters.

## MEN AND MATTERS

## Good relations in the U.S. style

Eric Silverster believes he is a unique. Although there are doubtless many who combine duties similar to his with other responsibilities, he thinks he is the only executive in Britain to bear the title of investor relations manager.

He tells me, however, that he will be delighted to have his singular claim challenged and welcome those in a similar position to a new club, the Investor Relations Society, which was inaugurated last night by Stock Exchange chairman Nicholas Goodison.

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dockside checks, there is little they can do. They are angrier of all about the dockers' ungentle handling of their most delicate export. One Dutch exporter is even suing for compensation.

"I know of some cases," says my aggrieved French informant, "where a whole lorry-load has been broken."

Not wholly unsympathetic to the French appeals, the Ministry has had a quiet word. Things are a little better now. At least they have stopped throwing them around.

## Vin guard

More in puzzlement than anger, a delegation of French food manufacturers left Portsmouth this week after a most instructive meeting with the port authorities about bringing in new specialities to tickle our palates.

A measure of confusion arose, I am told, over the special interest shown by the customs man in plans to ship canned coffee etc. The manufacturer, at first believing his product was so impressive that the official wanted the recipe to try at home, offered to post him details.

But our man was interested only in how much wine the cans contained, so he could charge the proper duty. Unable to impress on this barbarian that most, if not all the spirit is driven off in cooking, the bemused exporter left for home wondering how on earth he was to fulfil the excise officer's demand for a precise measure of alcohol content in litres per 100 kilos.

## In the dark

City observers are becoming somewhat piqued at the attention Mrs. Thatcher pays to foreign banking experts in her quest to find a replacement for Britain's creaking methods of money supply control.

Professor Karl Brunner, the Swiss-American monetarist who



Robert Cottrell looks at the fiercest squeeze on publishers for 50 years

# A story of high costs and poor profits

BRITISH book publishers are experiencing their fiercest squeeze in 50 years. High production costs and the strength of sterling in traditional export markets have had a serious impact, while public spending cuts loom at home.

There is little that the industry can do about the recession. But it hopes that, when the upturn comes, it will have reduced its exposure to the factors—some the direct result of the post-war growth—which have left it so vulnerable.

The position is, for most publishing houses, uncomfortable but not desperate. There are about 9,000 publishers in Britain, of which only the largest and public companies, either in their own right or subsidiaries of public companies, are likely to survive the current year. It is these larger companies which tend to have the greatest exposure to export markets where the damage has been most conspicuous. Their results have received the most notice by virtue of their public status.

Publishers which have recently reported poor profits include Penguin (like the Financial Times, a subsidiary of S. Pearson held through Pearson Longman). Its first-half losses multiplied from £478,000 in 1979 to £1,624,000 in 1980, although this is partly because of a change in the status of a U.S. subsidiary, Viking Press.

EPC, formerly the British Printing Corporation, with a 1980 interim loss of £8.5m, pointed to "continuing difficult trading conditions" in its publishing division, which made a trading loss of £1.48m against a 1979 interim loss of £150,170. The publishing and bookselling division of Penton, which includes the Ward Lock and Marshall, Morgan and Scott imprints, reported earlier this month an interim trading loss of £154,000 against 1979's £21,000. Full year profits for

1979 from this division had fallen to £959,000 compared with 1978's £1,721,000.

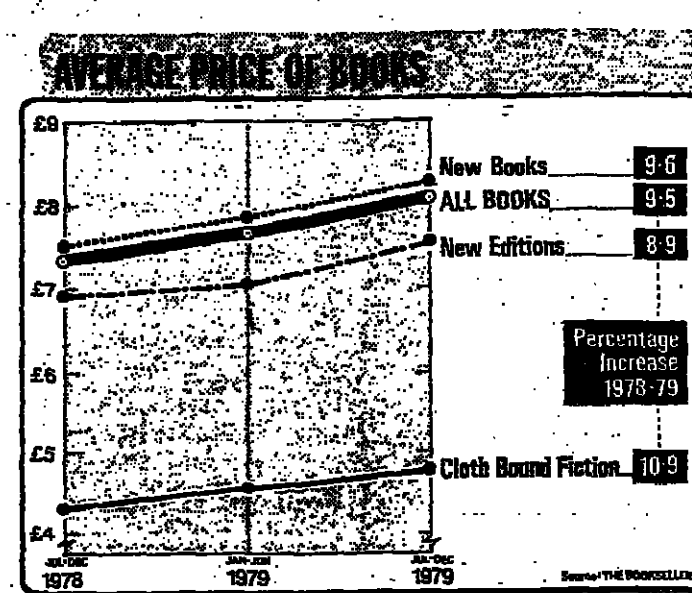
Among smaller publishers reporting for the year to March 31, 1980, Routledge and Kegan Paul, which employs 120 people producing a list this year of 240 titles, saw profits fall back from 1979's £367,587 to £241,000 on turnover up from £3.7m to £4.1m.

With substantial lags in reporting times for both industry statistics and company results, it is difficult to be precise about current year trends. But, according to Mr. Clive Bradley, chief executive of the Publishers Association, "most views are that the second and third quarters have been pretty bad for both export and home sales."

The recession has been cruelly felt in an industry which, despite popular concern about the apparent erosion of literacy and dominance of the electronic media, has tripled its sales in real terms over the past 30 years. In current prices sales have risen from £27m in 1950 to almost £600m. According to figures produced by The Bookseller magazine, almost 33,000 new titles were published in 1979, against 11,738 in 1950. The industry has also traditionally been a strong exporter, with about a third of production going overseas.

Publishers are, in the main, optimistic people, and the view of Mr. Tom Rosenthal, managing director of Secker and Warburg is that "with the appropriate belt-tightening, one can publish one's way out of it." Heinemann, which owns Secker and is in turn part of the Thomas Tilling Group, saw 1979 trading profits fall to £3.4m from 1978's £4m after start-up expenses of a book club, Nationwide, in which it is a participant.

An optimistic sign for those who, like Rosenthal, believe in



the fundamental health of the industry came recently from 1980 interim figures reported by William Collins. Britain's largest publisher. The company turned back from a 1979 first-half loss of £228,000 to a comparable 1980 profit of £175,000. But to swim against the tide, Collins reluctantly took the kind of action which others may yet have to imitate.

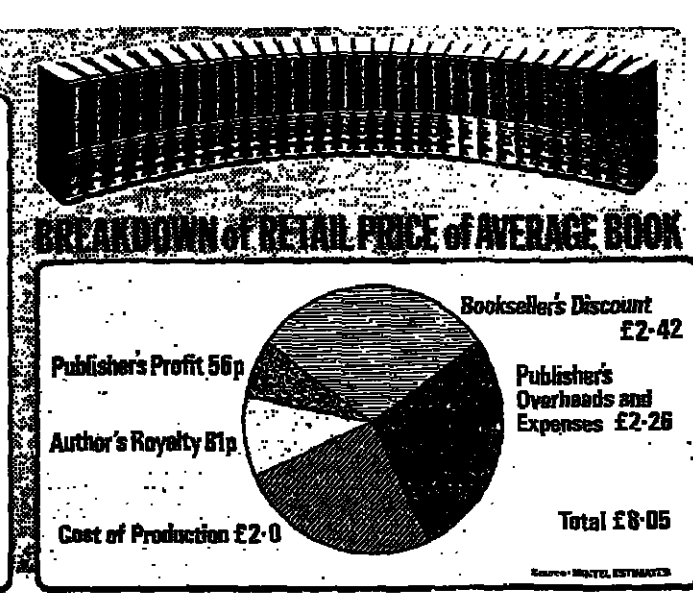
It cut 550 British jobs, mainly in its Glasgow manufacturing division, closed certain UK and Australian interests, and provided for the anticipated closure of a loss-making U.S. subsidiary. The total bill of £3.1m was offset by a sale-and-leaseback deal on freehold properties which brought in £3.2m.

According to Cambridge Econometrics, the forecasting group, there is little short-term prospect for the publishers. Its forecasts for the whole print and publishing industry—a 4.9 per cent downturn in demand this year, 1 per cent more in 1981, before a 0.4 per cent up-

turn begins in 1982. From 1983 to 1986 the forecasters see 3.1 per cent average annual growth. The worst of it will, say the forecasters, be felt by book publishers. Employment in the whole industry is expected to contract by 12.6 per cent over the recession period.

The roots of the book industry's present difficulties go back almost as far as one cares to look. Mr. Michael Geare of the Bookseller sees a structural problem arising in the post-war years, when print runs for moderately successful novels began to rise from a typical 750 to 2,000 copies. The publishers were then happy to contain prices instead of seizing an opportunity to take extra marginal profits. So, although book prices have rarely fallen much behind inflation, margins in an increasingly overcrowded marketplace have become uncomfortably tight.

That tightness is keenly felt by Britain's 8,000 new book shops. The average net margin of those leading book shops in



the Booksellers' Association "charter group" is only 3.5 per cent, low by consumer durable retail standards. The alternative distribution channels—mail order and book clubs—it is felt in the publishing trade, do not threaten a further squeeze on the shops.

The clubs, accounting for perhaps a fifth of sales, are heavy advertisers, heightening public awareness of both particular titles and the desirability of book ownership. And, though they may undercut the shops, the additional print runs for the clubs helps keep down the price to the shops. The largest club is Book Club Associates, a joint venture of Doubleday and W. H. Smith.

In the past 18 months three factors have been particularly responsible for the publishers' headaches: higher production costs, higher sterling, and public spending cuts.

Association, with the UK at 100, other European printing costs are: France, a variable 58 to 100; Spain 64; and West Germany 77. Composing costs on the same basis are Hong Kong/Singapore 50; India 65; and America 64. Even allowing for freight costs, a 25,000 print run dictionary costing £5.30 per copy to produce in Britain could be produced for £4.69 in the U.S. A 50,000 print run book quoted in the UK at £2.34 per copy could be undercut in the U.S. by 45 per cent.

In the rather relaxed world of the moderately-sized British publisher, it is a good deal more comfortable to motor out to the Home Counties to check on the progress of a page than to do business with Hong Kong.

But as economic pressures build up nearly a quarter of all books published in Britain are now being printed abroad and this figure is rising. But there are signs that British printers want to make a fight of it with their foreign counter-

parts. While he concedes that an "appreciable" proportion of Secker's work goes abroad, he notes that "we are getting prices and service (at home) which we were not getting a year ago."

The problems of exporting books whose price, already boosted by high production costs, is further magnified by the strong pound, are considerable. In mid 1979, at constant 1972 prices British domestic book prices had fallen over 7 per cent in real terms over the eight-year period, while export prices were 22 per cent higher. Over the same period, according to the most recent Publishers Association figures, home sales were 3 per cent up in real terms, while exports were 8 per cent down.

As a result, where 10 years ago British publishers made 44 per cent of their sales by value abroad, this had shrunk to 33 per cent by 1979, and there can be little doubt that with the strengthening of sterling this trend has continued.

In the home market, fears centre on the effect of the Government's professed determination to cut public spending, with particular recent emphasis on the local authority level. It is estimated that 45 per cent of all book purchases in Britain are made with public money—either directly by public institutions, or indirectly by persons receiving government support, such as students.

The provision of books by education authorities has become a contentious issue. In a recent Commons debate, Mr. Neil Kinnock, the "shadow" Education spokesman, claimed that some pupils had so few books that they were reduced to drawing lots for them. Mr. Robert Carr, the Education Secretary, disputed this and said that "cuts in the provision of school books should be the

very last in the order of priorities of any well-managed proper-thinking educational authority."

According to the Educational Publishers' Council, books account for less than 1 per cent of educational spending. So this is an area which, with such Ministerial encouragement, should expect insulation from general economies. In fact, says the EPC, the number of school books bought in the first quarter of 1980 has shrunk from 7.5m to 6.5m—a decline of 13 per cent.

The real casualties of the current recession have been the minnows—the gentlemanly end of the profession, setting up with a little capital and much enthusiasm. Mr. Stephen Swaden, a specialist liquidator employed by Leonard Curtis, the accountants, is currently handling two companies which went over the edge. The classic failures, he says, are "100 per cent optimists who don't believe in things like economic climates, but believe in publishing and printing pretty books."

For the larger and more rugged members of the publishing fraternity the blueprint issued by Mr. Peter Mayer, chief executive at Penguin, to his staff is the order of the day: "less staff, less titles, less overheads, less stock."

"Anyone who pays attention to professional forecasts is heading for disaster," says Mr. Rosenthal. Those prepared to take that risk must budget for a couple more gloomy years. In that period comes the opportunity to reduce printing costs by moving abroad or by waiting for better deals at home. Foreign publishers have failed to gouge a markedly larger chunk out of the UK market. The Government does not want education authorities to cut spending on books. The years beyond look more than a little brighter.

## Letters to the Editor

### Currency futures

From Mr. G. R. Randal  
Sir—The introduction of a financial futures market into London (September 30), although bringing with it a whiff of Chicago, Middle West and gun smoke, must be welcomed for the simple reason that any extension of a market place must eventually produce a more efficient system for future price evaluation.

What concerns me is that the City working party in its paper on the new financial market has proposed that there be currency contracts in U.S. dollars against sterling, Deutsche Mark, Swiss franc and Japanese yen. Agreed that this is commendable, albeit lacking in four other currencies readily tradeable on the international monetary market in Chicago, but why not trade the pound sterling against other currencies?

This Government abolished exchange control just under a year ago and in so doing made a bid to restore the pound in the eyes of the world as an international currency. Why should the City seek to reinforce the U.S. dollar as the reserve currency by duplicating that which is already provided? G. R. Randal, 54, Pall Mall, SW1.

### Fundamentalist politics

From Dr. C. Phipps  
Sir—Your perceptive analysis (September 29) on the condition of the Labour Party should be cause for concern to everyone in the United Kingdom and especially to commerce and industry. A leader in very similar terms could equally have been written about the Conservative Party and indeed you have not been slow to point out the damage currently being wreaked by the Government's policies.

The tragedy is that both parties in their failure to solve our continuing economic crisis have retreated further and further into fundamentalism. No individual, family or company would dream of running its affairs on the basis of fixed dogmas chug to independently of events. If one adds to this dependence upon dogma the fact that both parties are deeply split, the reasons why many of us are now working actively for the creation of a new political force in Britain become evident.

The real problem with fundamentalist politics is not that they do not work, but that their implementation increasingly deprives us of our basic freedom. Liberty is as much under attack at the moment from one side as the other and it will take radical new policies to rescue us from this threat. To date most of the debate concerning the creation of a new political party of the radical centre has been carried on by politicians; however, it is of the utmost significance to the health and freedom of the British economy and this must include industry and commerce. The kinds of policies required should recognise both that the underprivileged should be protected and that our national wealth properly distributed at the same time as the creators of wealth are properly rewarded. Productive industry and commerce, both public and private, have the essential role

to play in this process. So far they have played little role in the debate about the formation of a new political grouping. It must be in their interest to enter into it as soon as possible. Dr. Colin Phipps, Mathon Court, Mathon, Malvern.

### Avoid woolly thinking

From Mr. J. Bourlet

Sir—Mr. J. H. Pogmore (September 30) points out that firms are now borrowing extra money just to pay the interest on previous borrowing, that this causes a "cash flow" problem and that the alternative is to go out of business. He concludes that interest rates must be cut and fired old prices and incomes policies tried all over again.

But his "problem" is an illusion—and the trick in seeing through it is to consistently think of money in real terms. If a firm starts the year with "x" borrowings from the bank and pays 20 per cent interest out of further borrowing during a period when inflation is running at 20 per cent, then, in real terms it is no more in debt at the end of the year than it was at the beginning! Furthermore, any interest rates over about 3 or 4 per cent only occur during times of inflation and that means (by definition) that viable firms can increase prices in line with inflation thus solving "cash flow" problems of this sort.

Of course inflation impacts differentially between firms and some firms would go bankrupt if inflation ceased and the capital subsidy which inflation confers abolished. But that is a separate subject and in the meantime we should avoid woolly thinking about nominal interest rates. James Bourlet, 26 West Square, SE11.

### Town Hall autonomy

From Mr. T. Sharpe

Sir—Your correspondent Robin Pauley (September 24), while drawing attention to the need for greater efficiency in local government, shows an unwarranted optimism in suggesting that the local authority management services and computer committee and the district audit service will together provide the key to lower costs and better service.

On the contrary, it is arguable that excess is built into the present system: local authorities spend money they do not raise and can only be held to account, if at all, by the district auditor by legal action brought by a ratepayer. Both these procedures were designed to detect and prevent illegality and irregularity.

Now, while under certain circumstances waste can constitute illegality, it need not always be the case that this is so; indeed it need never be the case. It is true that a Department of Environment Circular of 1973 drew auditors' attention to their powers in the face of waste and mismanagement but the fact remains that a challenge to local authority accounts, in a serious matter, in the absence of manifest illegality, is a procedure

fraught with problems and is politically contentious.

The result is twofold: a reluctance on the part of the auditor to challenge accounts, and if they are challenged, officials are allowed to defend their inefficiency, if such exists behind the inevitable battle between the Department of Environment on one side and the local council on the other.

In the light of central Government's very deep involvement in the finances of local authorities and in the absence of any serious scrutiny by Parliament there is much to be said for implementing the recommendation of the Expenditure Committee in its report on the Civil Service, namely, that the district auditor service should be independent of the Department of Environment and placed under the supervision of the Comptroller and Auditor-General. The Comptroller would then be in a position to draw examples of mismanagement and waste in the committee's attention in much the same way as he presents the accounts, and his comments on them, of the central departments and other bodies to Parliament.

The Public Accounts Committee has long been the most effective source of information about the efficiency of central Government: it is somewhat anomalous that it should not have general oversight over the very large volume of public expenditure voted to the local authorities.

In addition proposed legislation, notably the Planning and Land Bill, will create very wide powers in favour of the Secretary of State, most of which will have financial implications for local authorities. The only way that Parliament will obtain any information about the effects of the exercise of the Secretary of State's discretion will be via the detached and informed questioning of a major Parliamentary committee.

The change suggested above will have the effect of enhancing local government efficiency, improving its accountability by substantial sums voted by Parliament, and at the same time improving the Secretary of State's answerability to Parliament. It will no doubt be seen as yet another nail in the coffin of local government autonomy, but in my view there can be no real autonomy without a much greater degree of financial responsibility, and to achieve this a reform of local taxation will be needed. But that is another story. Thomas Sharpe, Wolfson College, Oxford.

### Value for money studies

From the Chairman, Working Party on Local Government Finance and Expenditure, Confederation of British Industry

Sir—In his article "Time to call in the efficiency experts" (Financial Times, September 24), Robin Pauley points out that local authorities make very little use of the local authority management services and computer committee to help them assess the efficiency of their operations.

The CBI has for long been advocating that councils assess their expenditure by calling in outside agencies to conduct "value for money" studies to

ascertain whether they are conducting their affairs in the most efficient way possible.

The advantage of having an independent outside organisation to carry out this exercise is self-evident: the ratepayers—particularly business ratepayers who are contributing so much money without having any say in how their money is spent—will have a great deal more confidence in the results of such a study if it comes from outside auditors than if it is an entirely internal exercise. The Cheshire "value for money" study is a case in point.

The CBI has been issuing distress signals for some time about the current high level of business rates, and about the prospect of a further supplementary rate levy being imposed in the near future. Businessmen are not looking for any reduction in the level of services provided by local authorities. We are simply saying that the same services could be provided at lower cost to the ratepayer. Only by carrying out surveys into the efficiency of their departments can local authorities establish where they are truly giving value for money, and where the same services could be provided for less money.

M. E. Davies, CBI, Centre Point, 103 New Oxford Street, WC1

### Local authority efficiency

From the Director of Housing Southwark Borough Council

Sir—I have read with interest Robin Pauley's article on September 24. I know that it is popular at this time, both in the political and journalistic worlds, to attack local authorities, but I was disappointed that the Financial Times should have joined in this attack and, in particular, for the sweeping statement that local authorities currently make very little use of management service organisations. I am convinced that efficiency is essential in all types of organisations and this must include local government.

Amongst other matters, I am responsible for the direct labour organisations in Southwark and long before the Government considered legislation I was convinced that any such organisation should be on a full trading account and in direct competition with the private sector. With this in mind I appointed consultants to examine and reorganise the existing organisation and to make it cost-effective and accountable in both the contract division and the maintenance division. I am pleased to say that this work is nearing completion after three years and is demonstrating considerable savings to the authority by the employment of direct labour rather than private contractors.

In view of the Local Government and Planning Bill and the requirements within that Bill, in relation to direct labour, I am organising a seminar in London in conjunction with the consultants to demonstrate to other local authorities the management information services now established within the direct labour organisation.

J. O'Brien, Housing Department, Southwark Borough Council, 38 Rye Lane, SE15.

## Today's Events

UK Labour Party conference continues, Blackpool. Official reserves of the UK (September).

Capital issues and redemptions (September).

Meeting of the Council for the Securities Industry.

Home Office application in High Court to stop Commission for Racial Equality holding investigation into immigration controls.

Dr. Gerald Vaughan, Minister for Health, addresses conference on management arrangements in restructured National Health Service, Kensington Town Hall, London.

Mr. James Prior, Employment Secretary, speaks at annual lunch of the Union of Independent Companies, Cafe Royal, Regent Street, London.

Overseas: International Monetary Fund meeting continues, Washington.

Statement by Mr. Richard Burke, member, Commission of the European Communities, on proposals for improving oil tanker safety at sea, London.

COMPANY RESULTS: Final dividends: Macellan-

Glenlivet. Charles Sharpe. Interim dividends: Beauford Group, City of London Brewery and Investment, Downhams Holdings, F.C. Finance, Austin Reed Group, Revetex Chemicals, Solicitors Law Stationery Society, Volsteadholme Rink, Interim figures: Beraft Tin and Wolfram, British Enkalon.

COMPANY MEETINGS: Associated British Engineering, The Meeting House, Glasgow, 12 K.O. Boardman International, St. James's House, 7, Charlotte Street, Manchester, 12.

City of London Brewery, Winchester House, 77, London Wall, E.C. 2.30. Davy Corporation, Cavendish Conference Centre, Duchess Street, 12, Dowry Group, Arle Court, Cheltenham 11.

Goome Photographic, Park Hotel, Park Place, Cardiff, 11.30. Grant Bros., 14-32, High Street, Croydon, 12. Grimsshaw, Waldorf Hotel, Aldwyth, W. 12. Robert Moss, 333, Banbury Road, Oxford, 3.30. Mountleigh, Leigh House, Stanningley, Fudsey, 3. Norton and Wright, Queen's Hotel, Leeds, 12. Owen and Robinson, Swinagery, York, 3. Wagon Industrial, Midland Hotel, Birmingham, 11.

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UK COMPANY NEWS

# Strong first half rise by Provincial Insurance

A 50 PER CENT reduction in underwriting losses and a 40 per cent rise in investment income enabled Provincial Insurance to record pre-tax profits well ahead from £0.61m to £2.84m in the first half of 1980. The after tax profit amounted to £1.53m compared with £0.83m.

The interim dividend is lifted from 6.35p to 7.5p net. Last year from profits of £4.98m a total of 15.5p was paid.

General premium income improved by 13 per cent from £39.3m to £44.4m.

In the UK the markedly reduced underwriting loss reflected a combination of better weather and the effects of remedial action. The substantial motor account produced a marginal profit while the accident account had only a marginal loss. The household account had a substantial reduction in its losses. The commercial and industrial fire account causes concern with the rising number of large fires and severe competi-

## HIGHLIGHTS

The Lex column considers the decision by the Monopolies Commission to allow the takeover of Armitage Shanks by Blue Circle to go ahead after all and then moves on to examine a merger in another sector, that of the Evening Standard and Evening News. The Asia annual report contains an interesting statement on the higher prices of new sites and Lex briefly considers its implications for retailers generally. Finally Lex looks at the Bank of England's decision to roll over £500m of gilt-edged repurchase facility with the banks for another month. On the inside pages there is an interesting tale out of the Abwood annual report while the two companies that come in for comment are Anchor Chemical and Comfort Hotels.

tion keeping rates down.

There was an overall loss overseas, due to adverse results in Canada, Australia and Holland. Any produced a profit and the Far East business reached break-even.

There was a marked reduction in overall new life business in the first half of the year, arising

from the Budget restrictions on income bonds. New annual premiums amounted to £788,000 against £867,000 and single premiums to £512,000 against £275m. But the underlying trend is strong, with new with-profit premiums 15 per cent higher and unit-linked premiums 40 per cent up on last year.

# Anchor Chemical slips £83,000

PRE-TAX PROFITS of Anchor Chemical Group slipped from £350,000 to £267,000 in the first half of 1980. Turnover during the period remained static at £7.07m compared with £7.16m.

Although the company is currently trading profitably, particularly the operations, Mr. B. E. Pugh, the chairman, warns that he does not expect the first half performance to be repeated. In view of the depressed state of the chemical industry in general, he says he finds it impossible to forecast profits for the year.

He says that trading in the first half was difficult. Price increases were extremely hard to obtain and the continued strength of the pound brought constant pressure on margins. Exports were badly affected, turnover falling from £1.97m to £1.21m. On the home market, however, sales improved to

£3.92m (£3.48m).

The chairman adds that all the overseas companies did well. In the U.S., despite the recession there, Anchor's joint-venture substantially increased its profits. Overall, the overseas companies contributed £1.95m in the six months, compared with £1.72m a year earlier.

The directors are maintaining the interim dividend at 2.38p net but say the final payment will depend on the conditions prevailing at the end of the year.

Tax for the half year took £132,000 (£115,000) leaving stated earnings per 25p share of 4.7p (£2.2p) and a net surplus of £135,000, against £235,000.

The company's principle activities are the processing and distribution of chemicals and plastics.

● comment  
Perhaps it is only the proximity

# Beckman below £1m for full year

A FURTHER decline in profitability in the second six months to June 30, 1980, left A. Beckman, converter and merchant of textiles, with full-year pre-tax profits of £857,000, compared with the previous year's record of £1.1m to £1.37m.

When reporting first-half profits down from £1.06m to £626,000, the directors explained that the textile and garment industry had taken a severe downturn in the period and this trend seemed to be continuing.

Yearly earnings per 10p share dropped from 10.25p to 4.4p, but the dividend total is being held at 5.75p net, with an unchanged final of 3.75p.

Tax charge was down from £1.17m to £508,000.

THE Midland News Association, newspaper publisher, reports an increase from £1.38m to £1.6m in pre-tax profits for the six months to June 28, 1980. Turnover rose from £9.32m to £11.17m.

Although expressing satisfaction with the first half results, the chairman warns that the same level of profit will not be maintained during the second half.

The company publishes the Express and Star, Shropshire Star and Shropshire weekly newspapers.

In his chairman's statement

# Improvement likely at B. Paradise

In spite of poor trading conditions generally, Mr. A. A. Davis, chairman of B. Paradise, manufacturer of distributor of clothing, told shareholders at an extraordinary meeting that the outlook appears more promising and a material improvement in its fortunes is anticipated during the current year.

In the last financial year, the company reported a pre-tax loss of £401,000 (£317,000). The meeting voted to change the company's financial year, and in future it will end on April 30 instead of January 31. The next accounts, therefore, will be for the period February 1, 1980, to April 30, 1981.

In order to conform with results published by its parent company, R. and J. Pullman, accounts will be prepared for the half year from May 1 to October 31, 1980, and the trading figures published as soon as is practicable.

# Deltight Inds. finishes lower

A DROP from £515,462 to £315,795 in pre-tax profits is reported by unquoted company, Deltight Industries, manufacturer of specialist fasteners, for the year to April 30, 1980. The decline started in the first half when profits fell from £266,000 to £195,554. Turnover for the full year rose from £4.6m to £5.58m.

The pre-tax figure was struck after interest charges up from £70,642 to £109,536. Tax took £114,971 (£178,597). There was an extraordinary gain of £97,470 (nil) on the sale of properties.

# CAMRA profits advance 65%

Taxable profits of CAMRA (Real Ale) Investments increased 65 per cent from £12,418 to £20,523 for the 24 weeks to July 14, 1980. Turnover of this free house operator rose 31 per cent to £333,982 with sales per house 13 per cent higher.

The board says there are signs that the second half will be tougher than the first, but believes that by exercising tight control over all aspects of the business, performance will continue to improve.

For the year ended January 28, 1980, profits before tax were £27,735.

The company's shares are quoted under Rule 163 (2) (a).

# INCREASE FOR JOVE INVESTMENT

Gross revenue of Jove Investment Trust increased from £502,753 to £585,632 for the half-year to August 31, 1980, while net attributable earnings climbed from £242,967 to £288,269.

Earnings per 10p share rose by 0.32p to 2.04p and the net interim dividend is stepped up to 2p (1.75p) per income share.

Tax took £160,215 (£140,094) and minorities accounted for £45,449 (£40,101).

The directors say it is difficult to forecast any material improvement in second-half profitability, but they are confident the group is well placed to take immediate advantage of any general upturn in industrial activity.

Half-year earnings per 5p share are 1.25p (1.37p). The interim dividend is held at 0.85p net and the directors are

# Abwood's accounts qualified

Chartered accountants Gane Jackson and Walton, auditors to Abwood Machine Tools, which has reported a net loss of £178,625 and, after tax adjustments, a loss of £129,804 for the year ended March 31, 1980, have qualified the group's accounts.

In their auditors report attached to the accounts Gane Jackson and Walton say that, in view of the points made in the chairman's statement, "we are of the opinion that neither the loss for the year ended March 31, 1980, nor the movement of funds statement show a true and fair view."

Gane Jackson say in their report "We were appointed auditors following the resignation of Messrs. Shipley Blackburn on June 24, 1980. Since this was after the year's end we did not attend the physical stocktaking which the company carried out, and were therefore unable to verify independently the accuracy of the physical quantities used in making the valuation of stock and work in progress at March 31, 1980."

The report continues: "The accounts have been prepared on a going concern basis which assumes that the company has adequate working capital available."

No depreciation has been charged on freehold buildings contrary to statement of accounting practice number 12."

But they add that "subject to the foregoing we are of the opinion that the balance sheet together with the notes thereon show a true and fair view of the state of affairs of the company at March 31, 1980, and comply with the Companies Acts 1948 and 1967."

Mr. Geoffrey Suckling says that, "I am satisfied that a major proportion of this loss is attributable to previous years, but the absence of detailed records for earlier years makes it impossible to apportion this precisely. In view of these results no dividend is recommended for the year."

He continues: "In January, 1980, I first discovered that serious deficiencies existed in the company's administration. In particular, invoices were being passed through the books in advance of the appropriate dates and stock and work in progress were not being priced in accordance with the stated company's accounting policy."

Following an investigation into these matters your board retained the appointment of Mr. Alan Peck as managing

## DIVIDENDS ANNOUNCED

Company	Current payment	Date	Corre. Total	Total
Anchor Chemical	2.38p	Nov. 21	2.38p	5.3p
A. Beckman	3.75p	Jan. 3	3.75p	5.75p
A. F. Bulgina	0.58p	Nov. 21	0.58p	1.35p
Comfort Hotels	0.2p	Jan. 2	0.15p	0.35p
Dinkie Heel	0.25p	Jan. 2	0.25p	0.25p
James Halstead	1.6p	Nov. 21	1.6p	2.4p
Hiltone Footwear	1.3p	Nov. 21	1.3p	4.72p
JB Holdings	1.5p	Jan. 5	1.5p	3p
Jove Inv. Trust	1.75p	Nov. 28	1.75p	1.75p
Provincial Ind.	6.37p	Nov. 3	6.37p	15.5p
Rivoli Cinemas	46p	Nov. 21	25.66p	28.66p
Francis Sumner	0.35p	Nov. 10	0.35p	0.65p

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ Forecast of maintained total on capital increased by rights issue. § First payment as quoted company.

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Following an investigation into these matters your board retained the appointment of Mr. Alan Peck as managing

It would not be appropriate for me to elaborate further," he tells shareholders.

Under the articles of association, "Mr. Peck will be retiring as a director by rotation at the annual general meeting. In the circumstances your directors, other than Mr. Peck, are unanimously of the opinion that Mr. Peck's re-appointment would not be in the best interest of the company and accordingly a resolution will be proposed that he be not re-elected."

Mr. Suckling says that "as reported in my interim statement the company also suffered from the extremely detrimental effect of the engineering strike in August and September 1979."

He adds: "Following my appointment on March 14, 1980 as chief executive in place of

Mr. Peck, I instigated a further director and I became chief executive. Mr. Peck has claimed before an Industrial Tribunal that his dismissal was unfair. The company is vigorously defending this claim.

"Since the proceedings have not yet been concluded, I am sure you will appreciate that investigation which revealed that the problem referred to previously had not been fully disclosed. I am satisfied that these deficiencies have been remedied and are included in the loss now reported. However, I must mention that there are other contingent liabilities of a substantial nature which the board are actively seeking to minimise."

On trading, Mr. Suckling warns shareholders that "the company is not immune from the general depressed level of industrial activity and is at present operating on a short working week. I do not see that this position is likely to improve whilst the minimum lending rate remains high."

He concludes: "Notwithstanding this disappointing report I am confident that not only will the company survive, but following its re-organisation, it will quickly move forward and become a leader in its field as soon as the market turns."

"In order to provide a clearer picture the company's freehold has been revalued at March 31, 1980 and the surplus of £130,000 has been included in the accounts."

The annual general meeting will be held at the Royal Victoria Hotel, Dartford, Kent on October 22 at 12 noon.

# ASDA sees less midway

PROFITS FOR the first six months of the current year at Associated Dairies Group will fall short of those for the comparative period in 1979, says Mr. N. Stockdale, the chairman, in his annual statement. But he adds that these must not be taken as indicative of the full year's figures.

Last year's first-half results were boosted in the first quarter by a buoyant sale of carpets and furniture divisions, prior to the increase in VAT.

Pre-tax profits for the 53 weeks to May 31, 1980 rose to £98,98m, compared with £41.01m for the previous 52 weeks, on turnover up from £791m to £869m.

In the furniture, Wades and Williams was affected by the VAT increase which resulted in a reduction in volume sales and the chairman says it is unlikely there will be any material increase throughout the remainder of the financial year.

However, the streamlining of

board's most optimistic expectations and in September there were three further openings in this region.

On the fresh foods side, he is confident that both volume and profits from meat products will move strongly forward. Performance in the dairy sector will to some extent be dependent on Government attitude towards compensating against continued escalating costs.

Allied Carpets, the group's carpet division, while less buoyant than previously, looks to be increasing market share and an increase in volume is anticipated with margins being maintained.

In furniture, Wades and Williams was affected by the VAT increase which resulted in a reduction in volume sales and the chairman says it is unlikely there will be any material increase throughout the remainder of the financial year.

However, the streamlining of

this division will eventually result in considerable savings in administrative costs, and by moving up-market, secure substantial sales increases once the economy moves from recession, he states.

In Ukay, sales will be substantially increased due to the addition of the three new superstores at Bow, Rayleigh and Olympia, but pre-opening expenses will offset any potential profit contribution.

At May 3, 1980, shareholders' funds were up from £81.4m to £106.65m. Bank overdrafts were higher at £18.57m (£4.64m), of which £5.07m (£4.49m) were secured. Short term deposits rose £1m to £2.8m and cash totalled £1.76m (£3.25m).

Future capital expenditure, excluding government grants, amounted to £53m (£38.1m), of which £45.2m (£29.5m) had not been contracted for.

Meeting, Leeds, October 29, 2.30 pm.

# Halstead slightly higher

A MODEST increase from £308,825 to £311,632 in second-half pre-tax profits is reported by James Halstead (Holdings), but figures for the full year to June 30, 1980, are down from £1.68m to £1.52m. Turnover rose from £20.28m to £21.87m.

The group, which manufactures PVC floor coverings and mouldings, and water-proof clothing, has recently introduced an employees' profit sharing scheme and the initial payment amounts to £76,088.

During the year the group closed BM Coatings, which had made losses for five years. Closure costs are reflected in extraordinary profits of £742,715 (£91,446). The board says the effects of the closure will be to improve the group's profitability base and to release in excess of £500,000 cash for further investment.

After tax down from £383,761 to £365,095, stated earnings per 10p share are 10.04p (£8.88p), and the final dividend is raised from 1.55p to 1.6p net for a total of 3.4p (3p). Dividends absorb £264,200 (£231,450), leaving retained profits substantially lower at £73,672 compared with £761,629.

After tax down from £383,761 to £365,095, stated earnings per 10p share are 10.04p (£8.88p), and the final dividend is raised from 1.55p to 1.6p net for a total of 3.4p (3p). Dividends absorb £264,200 (£231,450), leaving retained profits substantially lower at £73,672 compared with £761,629.

As a result of this, the company reduced prices more drastically than ever before for its July sale which has preserved the cash flow and left cleared stocks for the second-half, the chairman adds.

Overheads were affected by a change in the annual review date for shop assistants' wages. This meant a double increase for three months of the period under review.

Other expenses were influenced by high inflation and the initial costs of five new shop openings during the period.

EXPRESSING A lack of optimism for the current year, Mr. Raymond Walker, chairman of Alfred Walker and Son, building contractor and property developer, says prudent management dictates the group should become as liquid as possible.

To achieve this a number of investment properties were sold last year, resulting in cash inflow of some £114,000, and the dividend payment was passed.

Accounts for the year show that the Inland Revenue is disputing various group tax saving transactions. Mr. Walker's opinion indicates that the Revenue's view is unlikely to be upheld. However, should it be upheld the group would have a liability of some £300,000 plus interest and Mr. Walker says the company would face severe cash flow problems.

In 1979-80, group retained profits—as reported on September 30—jumped from £33,000 to £123,000, earnings per share rose to 4.1p (1.77p).

The AGM of the company will be held at Birmingham, on October 24 at noon.

# Decrease at Dinkie Heel

Although turnover was higher at £906,000, against £849,000 last time, pre-tax profits of the Dinkie Heel Company fell from £165,000 to £129,000 for the first six months of 1980.

The net interim dividend is maintained at 0.25p per 5p share—last year's total was 0.5p on taxable profits of £238,280.

The company's principal activities are the production of safety toe caps for protective footwear and the production and supply of components for the shoe repair trade.

# Hiltone Footwear falls to £0.2m

Despite a rise in turnover of almost £1m to £6.63m taxable profits of Hiltone Footwear more than halved from £487,294 to £200,044 in the six months to July 25, 1980.

The chairman says that the increase in turnover was achieved at the expense of gross margins while overhead costs rose substantially.

And although sales are satisfactory in the first few weeks of the second half the pressure on margins continues, he warns.

Prospects for the remainder of the year are only fair, and it seems likely that the company will be unable to recover the first half's shortfall and match last year's total, he adds.

However, the chairman hopes to be able to report second-half profits at a similar level to those achieved last year—£1.08m.

The interim dividend is maintained at 1.3p net. Last year a final of 3.42p was paid from pre-tax profits of £1.56m.

Tax for the six months of this footwear retailer was lower at £76,000 (£90,695) but stated earnings per 20p share show a drop from 6.66p to 2.02p.

The chairman says that the fall in margins in the half year was partly due to successful efforts to increase the company's share of a market diminished by reduced consumer spending. In addition, he says, the vagaries

of fashion and an exceptionally cool summer left the company with very heavy stocks.

As a result of this, the company reduced prices more drastically than ever before for its July sale which has preserved the cash flow and left cleared stocks for the second-half, the chairman adds.

Overheads were affected by a change in the annual review date for shop assistants' wages. This meant a double increase for three months of the period under review.

Other expenses were influenced by high inflation and the initial costs of five new shop openings during the period.

# Home Farm meets prospectus forecast

Home Farm Products has met its prospectus forecast in announcing taxable profits of £702,567 for the year to May 31, 1980. Turnover for the period, net of VAT, amounted to £11,23m.

Tax took £371,709 and there was a deduction of £203,528 representing £5,074 due to the accounts of three subsidiaries being made up for a 48-week period and pre-acquisition profits of the subsidiaries, acquired on May 1, 1980, amounting to £255,451.

The net surplus was £67,333 with the brought forward balance standing at £228,185. Flotation cost amounted to £95,019 and the carried forward figure is given as £169,571.

There are no comparisons to the year's results as these are the first consolidated accounts of the group.

A final dividend of 1.75p net is being paid. Dividends are being waived in respect of 3,006,191 shares on payments in excess of 0.1p per share. Earnings per 10p share are stated as 7.19p.

Home Farm, a pig processor, was given a Stock Exchange

# Waverley Cameron down

Directors' hopes that 1980 would see progress maintained at Waverley Cameron have been dashed. For the six months to end-June, taxable profits of this stationary manufacturer fell from £115,361 to £80,856. Sales for the period eased to £0.92m, compared with £1.03m.

The directors say they have recently taken action to combat the effects of cautious buying by UK retailers and export problems caused by the strong pound.

Tax for the six months took £42,045 (£39,985) but there was no stock relief this time, against £61,697. The net surplus amounted to £38,811 (£17,070) and stated earnings per 25p share are 4p (12p adjusted).

The company paid a dividend for the whole of last year amounting to the equivalent of 3.75p net from pre-tax profits of £79,416.

# Bulgin lower at halfway: £1m cash call

The board intends to take up its personal commitments under the issue in full, saying the company has traditionally maintained a strong cash position and has always attached great importance to a positive cash flow.

While current trading is reflecting the general slowdown in the UK economy, the directors are confident of a resumption of growth in demand for group products in the future and are determined to expand at a more rapid rate than in the past.

In distribution, Solent Component Supplies has been formed as a division of Bulgin.

Long leasehold premises have been acquired at Portsmouth and fully experienced staff engaged.

Solent commences trading this month. Larger, preferably freehold, premises are being sought in the Croydon area for Projex Distribution. Distribution rights for one major range of products have recently been obtained and two others are under active consideration.

The board intends to increase its involvement in the energy industry and it is anticipated that there will be many opportunities to do so within the next year.

In the first six months turnover advanced from £2.77m to £2.64m. Tax for the period took £318,000 compared with £355,000.

# LAGANVALE—97% ACCEPT

Acceptances have been received in respect of 96.65 per cent of shares offered in a rights issue by Laganvale Estate, the Belfast property group in which Mr. Jim Slater has a significant interest. The issue was intended to finance the £1.5m purchase of a property in Brighton.

# Over £140,000 for L and C Advertising

PRE-TAX profits of London and Continental Advertising Holdings (formerly Associated Tate Estates of Ceylon) were £141,000 from turnover of £660,000 in the six months to June 30, 1980. Due to the significant change in the business of the company, no comparative figures for the six months to June 30, 1979, are shown, but in the year to December 31, pre-tax profits were £215,904 from group turnover of £909,731.

After a tax charge of £73,700 (£132,700 for year), distributable profits are £68,032 (£37,135) and earnings per share are 0.43p (0.19p at December).

The directors of this specialist advertising contractor intend to recommend a final dividend for the year to December 31, 1980, based on the full year's results.

Mr. John Giffar, the chairman, says in his interim report that all aspects of business continue satisfactorily and that he believes that current trading levels will be maintained for the rest of the year.

# NEGRETTI

Only a few days after announcing that it would have to pass its preference dividends, Negretti and Zambra, the loss-making instrument maker, has undergone a major reshuffle of its board.

Mr. John Grandridge has been appointed group managing director, while Mr. John Gowshall has resigned and is being replaced as group financial director by Mr. Terence Adams.

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High Low	Company	Price	Change	Gross	Yield	
95	49	Alpsprung	49	6.7	13.7	
95	25	Armstrong	25	6.4	4	
95	73	224	Borden Hull	72	6.7	5.6
95	74	3	Couderc Inc. 10.7% PI	74	15.3	20.7
95	101	101	Debarco	101	11.6	11.6
95	126	126	Frank Horrell	126	7.6	6.5
95	129	129	Fedex Corp	129	11.6	6.5
95	156	82	Georgia Bell	82	3.1	3.8
95	163	163	Jackman Group	163	6.0	7.3
95	193	193	James Burroughs	193	10.6	10.6
95	202	202	John J. Jenkins	202	31.3	31.3
95	214	214	Ordway	220	15.1	15.1
95	34	10	Townlock Ord	11	15.1	18.5
95	70	70	Townlock 15% ULS	81	15.1	18.5
95	123	123	United	123	3	6.6
95	142	142	Walter Alexander	100	5.7	5.7
95	136	W	W. Yates	240	12.1	5.0





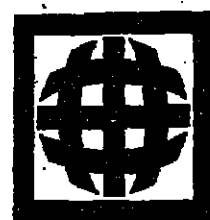






# INTL. COMPANIES & FINANCE

This announcement appears as a matter of record only.



News Finance Pty. Limited

U.S. \$60,000,000

Medium Term Multicurrency Loan

guaranteed by

The News Corporation Limited

managed by

Hambros Bank Limited

provided by

Hambros Bank Limited

Bank of America N.T. & S.A. Banque Bruxelles Lambert S.A.  
Banque Française du Commerce Extérieur Commerce International Trust Limited  
Commonwealth Trading Bank of Australia Deutsche Bank (UK) Finance Limited  
Midland Bank Limited Mitsui Finance Asia Limited  
The Royal Bank of Canada (Asia) Ltd. The Royal Bank of Scotland Limited

and co-ordinated by

Hambro Australia Limited

September, 1980

Weekly net asset value



Tokyo Pacific Holdings (Seaboard) N.V.

on January 1, 1980: US \$48.39

on September 29th, 1980 US \$64.92

Listed on the Amsterdam Stock Exchange

Information: Pierson, Helderling & Pierson N.V., Herengracht 214, Amsterdam.

## Mitsubishi Australia to invest A\$150m

By James Forth in Sydney

MITSUBISHI MOTORS Australia plans to inject A\$150m (US\$175m) into its Australian operation recently acquired from Chrysler of the U.S.

The Japanese group's expansion will take the planned investment by the five local car manufacturers to more than A\$1bn over the next five years.

It coincided with a strong indication yesterday from Mr. Philip Lynch, the Minister for Industry and Commerce, that the Australian Government intends to continue its present policy of reserving 80 per cent of the market for manufacturers which comply with its 85 per cent local content plan.

Mr. Lynch said that any increase in imports above 20 per cent would disrupt the local market.

The planned investment by Mitsubishi will focus on product development. The largest single item will be the development of the Lonsdale engine plant to produce the four-cylinder Saturn engine for the Colt front-wheel drive car.

This will complement the Astron engine line commissioned almost a year ago. The A\$150m will be financed from within Australia, using both company and loan funds.

## Earnings dip at Ansett

By Our Sydney Correspondent

ANSETT Transport Industries, the domestic airline, transport and television group, reported an 8 per cent dip in profit for the year ended June from A\$23.3m to A\$21.3m.

The downturn was more than accounted for by a jump in tax from A\$14.9m to A\$24.6m—the pre-tax earnings rose 20 per cent to A\$45.9m.

The board said that the airline results were excellent, despite soaring fuel prices, which now accounted for 29 per cent of total operating costs.

Ansett is jointly owned by Thomas Nationwide Transport and News Corporation, following a protracted struggle last year by several groups for control. The position of News at present is currently uncertain because the Australian Broadcasting Tribunal last week rejected approval for News to acquire the Ansett holding.

## WEST GERMAN AEROSPACE

# Krupp lifts shareholding in VFW

BY KEVIN DONE IN FRANKFURT

THE CREATION of a major new West German aerospace concern moved a step closer when United Technologies Corporation of the U.S. agreed to sell its stake in Vereinigte Flugtechnische Werke (VFW), the Bremen-based aircraft maker.

For several months the major shareholders in VFW have been negotiating a merger with Messerschmitt-Bölkow-Blohm of Munich with the aim of establishing a company that could compete profitably with the U.S. aircraft makers and co-operate with other European concerns, such as British Aerospace and Aerospatiale of France.

One of the stumbling blocks in the way of such a deal has been the complex shareholding arrangements of both VFW and MBB. But the chances of the merger going ahead have been improved by the unexpected

move by United Technologies to sell its 26.4 per cent stake in VFW to the Krupp group, which already holds 35.2 per cent.

Negotiations between VFW and Messerschmitt appear to have some way to go, but it has been agreed that MBB will buy VFW outright, and that in return VFW's existing shareholders will receive 10 per cent of the enlarged group.

The price that Krupp will have to pay for its enlarged stake is still unclear because VFW and Messerschmitt shareholders are still arguing over a final valuation figure for the Bremen aircraft-maker.

This is the major point that is holding up an agreement between the two companies and the problem has been exacerbated by the big improvement in VFW's recent trading performance.

Vereinigte Flugtechnische Werke, which was divorced earlier this year from Fokker, the Dutch aerospace concern, dramatically increased its sales and profits last year with the major boost coming from its participation in the European Airbus programme.

It is not clear what advantage UTC expects to win from the move to sell its stake in VFW, but it said yesterday that it had "a strong desire to continue to participate" in the German aerospace industry.

UTC said from its headquarters in Hartford, Connecticut, that such participation could come through co-production agreements, particularly for the manufacture of helicopters.

It has held its stake in VFW for more than 20 years and until this week UTC had shown little

sign of being willing to relinquish its direct stake in the German aerospace industry.

It has in the past had co-production agreement with German companies—most notably for the manufacture of its CH-53 military helicopter—and it is clear that it is confident of winning further work in the future. It refused to say, however, whether it had received any assurances on future contracts either from the West German Government or from the remaining shareholders in VFW and MBB.

The sale by UTC of its stake effectively reduces U.S. aerospace interests in the two German companies to a tiny 0.99 per cent stake currently held in Messerschmitt by Boeing indirectly. Aerospatiale of France also has a holding in MBB.

## Kaiser Aluminum spells out investment plans

BY JOHN WICKS IN ZURICH

CAPITAL expenditure totalling some \$4bn is foreseen for the current decade by Kaiser Aluminum and Chemical Corporation of the U.S. Of this, \$200m is being invested this year and about \$300m in 1981.

In Zurich yesterday, Mr. William Hobbs, the company treasurer, said that the Kaiser group was to strengthen its position particularly in the alumina and aluminium sector, where a large share of spending will go towards the more efficient use of energy.

By the end of the decade, some 75 per cent of total Kaiser activity will still be in this field, said Mr. Hobbs. Fabrication capacities are to be expanded

so that 85 per cent of all primary metal produced by the group can be processed by its own works.

The decade, he added, should provide a "good environment" for aluminium producers. Demand should grow over the coming five years or so by about 4 to 6 per cent annually, while total free-world capacity is seen as rising at an average 3.2 per cent over the next few years.

The company would continue to show a good return to shareholders. While the second half of 1980 is expected to be less expansive than the first half for Kaiser, "There was no question but that the year would prove a good one."

## Ericsson Italian offshoot buys electronics concern

BY WILLIAM DUFFLORCE IN STOCKHOLM

L. M. ERICSSON, the Swedish telecommunications group, confirmed yesterday that Setemer, the Italian holding company in which it has a 51 per cent share, has bought 61 per cent of the shares in FIAR, a Milan-based electronics company, from General Electric of the U.S. The purchase price is not being disclosed.

FIAR was wholly owned by General Electric, which is retaining a 19 per cent shareholding. It produces mainly military electronics at three factories in the Milan area and had sales of roughly \$50m in 1979. Ericsson's military electronics

operation had sales of \$135m last year and specialises in radar equipment. The acquisition of FIAR gives it "a company with development potential which also fits in with our own electronics operations," Ericsson said. It also gives Ericsson a production base in a NATO country.

Ericsson's total sales in Italy last year amounted to \$275m, or about 12 per cent of group turnover. Through Setemer, the Swedish telecommunications group owns a manufacturing company, FATME, and a sales and installation company, SIELTE, in Italy.

## Maiden result at merged brewer

BY OUR FINANCIAL STAFF

CASTLEMAINE TOOHEYS—reporting for the first time following the merger of the Brisbane brewer, Castlemaine Perkins with Tooheys of Sydney, has announced a profit of A\$21.64m (U.S.\$25.3m) for the year to July 31. The result more than doubles Castlemaine Perkins' last annual profit, and included Tooheys' contribution from the date of the merger in March this year.

Had all companies in the group been merged for the full

year, the net result would have been a profit of A\$30.47m, with Queensland operations contributing A\$14.15m and Tooheys A\$16.32m, the directors said.

Audited operating profit for the 12 months was A\$21.62m, against the previous Castlemaine Perkins A\$10.09m. Turnover was A\$417.59m, against A\$171.10m.

A final ordinary dividend of 10 cents has been declared, against 8 making a total for the year of 20 cents.

## Warning on costs from Asuag

BY OUR FINANCIAL STAFF

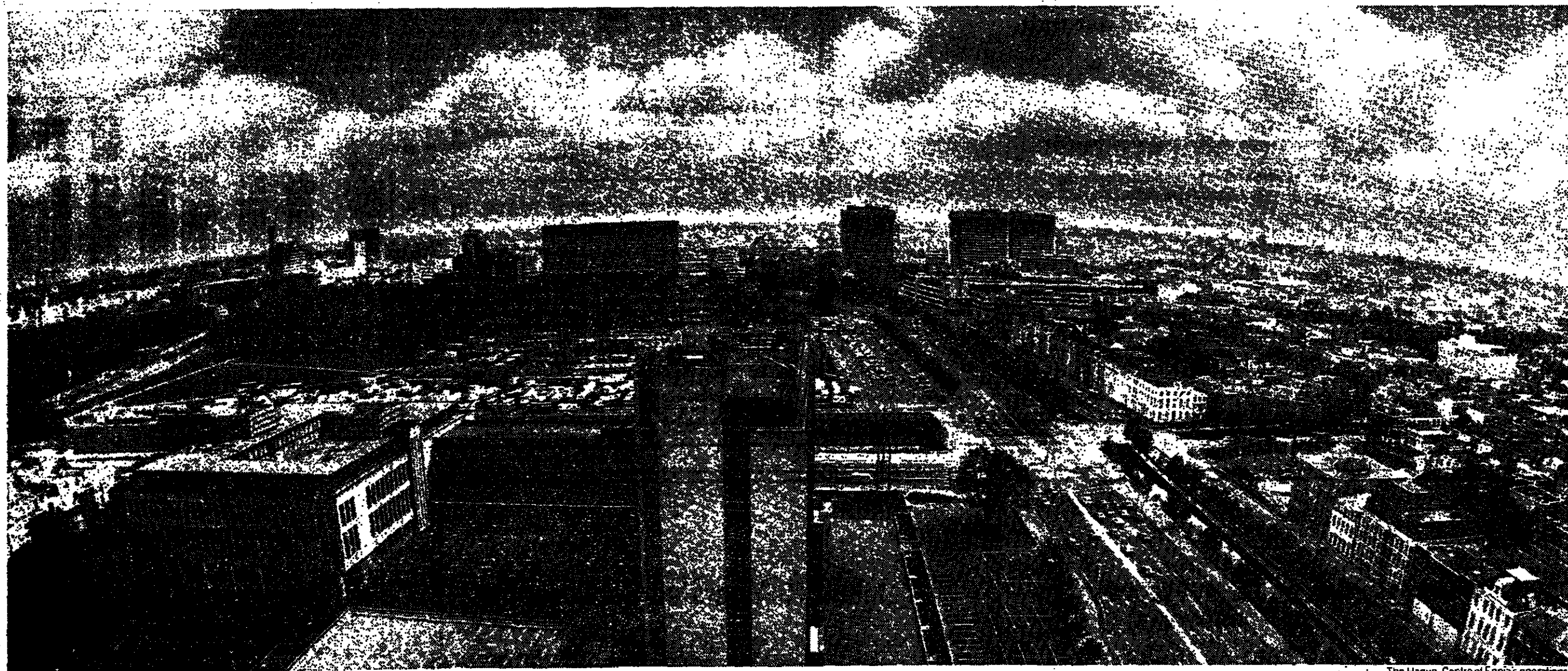
ASUAG, the largest watchmaking group in Switzerland, reports higher sales for the first half of 1980 but warns shareholders to expect costs to mount.

Helped by strong demand for electronic products, sales rose by 14 per cent to SwFr 609.8m (\$370m). Sales of electronic products improved by 16 per cent to SwFr 262.3m but were

a full 37.5 per cent ahead in volume terms a 5.5m pieces.

However, in a letter to shareholders Asuag explains that costs are now rising sharply, partly as a result of a move to index-link wages to the going inflation rate in Switzerland.

Order intake during April slowed but group order books at the close of June were "wider" than a year earlier.



The Hague, Centre of Ennia's operations.

# EXPANDING INTERNATIONALLY ON A FIRM DUTCH BASE

Ennia was formed in 1969 from the merger of two long-established Dutch insurance companies. As a result of the merger, Ennia is now one of the largest insurance companies in Holland and a leading force in the industry.

Ennia in 1980. The first half of 1980 witnessed another solid increase in gross receipts for Ennia. These rose by 14% to Dfl. 1,326 million compared with the same period last year.

Profit after tax was also up, amounting to Dfl. 37.4 million as against Dfl. 29.2 million in the corresponding period last year. The rise of more than 28% was mainly due to improved results in general insurance business.

Though there was an increase of over 25% in the issue of ordinary shares, compared with 1979, profit per share rose to Dfl. 11.84. In 1979 the figure was Dfl. 11.53.

This rise was due to a further exercise of rights where the convertible loan bonds were concerned, together with the optional scrip dividend and a private placement of about 10% of the ordinary shares towards the end of June.

The gain on the disposal of our interest in Mercator by the middle of 1980 has not been credited to shareholders' funds in the half-year figures.

Interim Figures in dfl. million (unaudited)	1980	1979	1979	Full Year 1978	1977
Gross premium life assurance	457.6	418.1	735.5	651.4	716.3
Gross premium general insurance	391.8	347.8	653.5	609.6	505.7
Other income	431.9	359.5	755.7	651.6	565.4
Unconsolidated Companies	45.0	37.5	87.0	76.8	62.3
Gross receipts	1,326.3	1,162.9	2,231.7	1,989.4	1,849.7
Figures Per Ordinary Share of dfl. 20.00	dfl.	dfl.	dfl.	dfl.	dfl.
Net Profit after addition to catastrophe reserve	11.84	11.58	25.97	23.60	21.77
Ordinary Shareholders' funds	256.76	264.35	268.55	259.37	247.45
Dividend	—	—	8.25	7.27	6.82

**ennia** nv

Churchillplein 1, The Hague, The Netherlands

Balanced growth internationally

Our part of the results in this company was included in these figures.

In the second half of the year, Ennia acquired a majority interest in the Spanish insurance company 'La Galicia'.

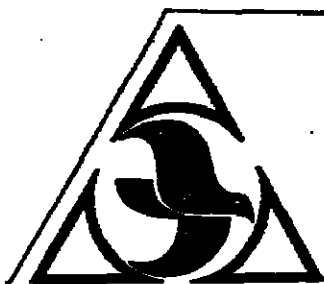
**Life Assurance.** Gross receipts from the company's life assurance business moved up to Dfl. 743 million, an increase of 13%. This was as much as had been planned for and expected. The net profit was Dfl. 32.8 million, as against Dfl. 27.6 million last year.

**General Insurance.** In this area, gross receipts increased by 15% to Dfl. 468 million. Matching this improvement, profit after tax rose to Dfl. 8.2 million, as against Dfl. 3.2 million.

**Non-Insurance.** Gross receipts in non-insurance activities were Dfl. 115 million. Conditions were generally unfavourable for growth and profit was Dfl. 1.4 million.

Prospects for the second half-year. Further steady development and expansion is planned and, provided no exceptional circumstances occur, we confidently anticipate a continued growth in net profits. Profit per share should, therefore, also show a further increase.





## ATLANTIC INTERNATIONAL BANK LIMITED

### Results

Mr. Hilton S. Clarke, Chairman, reports pre-tax profits of £1,035,000 for the year ended June 30th, 1980

### Financial highlights

	June 30th, 1980
Total Assets	142,599,029
Loans & Advances	87,334,338
Shareholder Funds	7,764,943
Pre-tax Profits	1,034,986

### Activities

International banking with particular emphasis on medium term eurocurrency finance.

### Shareholders

Manufacturers National Bank of Detroit	(41%)
Shawmut Bank of Boston, N.A.	(25%)
Banco di Napoli	(16%)
F. van Lanschot Bankiers N.V.	(16%)

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The Secretary, Atlantic International Bank Limited,  
65-66 Queen Street, London EC4R 1EL. Tel: 01-248 9001.

## INTL. COMPANIES & FINANCE

### Sony share issue to fund record capital spending

BY RICHARD C. HANSON IN TOKYO

SONY CORPORATION, which expects record earnings for 1979-80, yesterday announced plans to raise its dividend over the next three years. The company will also make a 15m share public issue to raise funds for a massive capital spending programme. At prevailing prices, the share issue would raise nearly ¥50bn (\$337m).

For the fiscal year ending this month, Sony will raise its dividend by ¥5 per share over 1978-79 to ¥30, subject to shareholder approval, with further increases to ¥35 next year and ¥44 per share for 1981-82.

Sony plans to spend a record ¥60bn, including ¥20bn over-

seas, next year to expand production capacity, particularly for home video tape recorders and magnetic tape. By next May, the company said, its monthly production of VTRs will rise 50 per cent from present levels to 150,000 units per month.

Spending over the following two years is also expected to average around ¥50-60bn annually.

The share issue, which will be priced on the basis of Tokyo market prices at the time of payment, November 30, at yesterday's close in Tokyo, Sony shares had gained ¥170 over the previous close to ¥3,260. The shares will be offered out-

side of the U.S. and Canada. Last month, Sony reported that its consolidated net profit for the first three-quarters of the year was up 270 per cent. Full year profit is expected to jump by 300 per cent over last year to more than ¥80bn.

TOYOTA MOTOR COMPANY said that it plans to start a ¥31bn (\$385m) construction and expansion programme at its Kinuura factory near Toyota City, in central Japan, for the production of car transmissions and related parts. Reuters reports from Tokyo. The products, the company said, will be used in front-wheel drive passenger cars manufactured by Toyota.

### Marginal fall at Myer Emporium

BY JAMES FORTH IN SYDNEY

MYER EMPORIUM, Australia's largest department - store retailer, continued the poor results from the industry with a 3.3 per cent dip in group earnings, from A\$54.9m to A\$53.76m (US\$39.5m) in the year to July. The directors indicated that they did not expect to lift profit for the current year, but that the worst of the retail slump may be over. The group's programme of

new store openings and improvement of its merchandise information systems would lift profitability through the 1980s, but would increase costs in 1980 to 1981.

The dividend is held at 10.5 cents a share and is covered by earnings of 18.1 cents, compared with 18.8 cents in the previous year.

Group sales rose 10 per cent from A\$1.15bn to A\$1.27bn, but the profit per sales dollar slipped from 3 cents to 2.7 cents.

The directors said that the group's property-holding structure was delayed by the Australian Government's decision to change the tax position of property trusts. They added that further studies were being made.

BURNS, PHILP AND CO., the

diversified island trader and industrial group, has lifted its dividend after boosting profit by 23 per cent from A\$14.3m to a record A\$17.6m (US\$20.6m) in the year to June.

The result included earnings of A\$1.26m from Hamner Corporation, 66 per cent owned since January, and A\$318,000 from S. Hoffmann and Co. since May. The finance company offshoot and the Papua New Guinea activities also registered strong gains in earnings.

Despite the higher result earnings per share were unchanged at 38 cents on higher capital. But the dividend is up for the third successive year, from 18 cents a share to 20 cents. The directors said the result reflected higher overall earnings from all operations.

### Oriental well ahead

By Wong Sulong in Kuala Lumpur

ORIENTAL HOLDINGS, the Malaysia and Singapore-based assembler and distributor of Honda cars, has lifted pre-tax profit for the six months ended June by 123 per cent to 25.3m ringgit (US\$11.9m).

The advance was attributed to the buoyancy of the Malaysian motor market and the strong performance of the company's subsidiaries, which are involved in motor spare parts, housing, finance and plantations. After-tax profit was 14.3m ringgit compared with 6.4m ringgit, and the interim dividend is lifted from 6 per cent to 7 per cent. Turnover rose by 70 per cent to 119m ringgit (US\$56m).

The directors say the group is expected to make some heavy capital expenditure over the next 12 months in two of its subsidiaries.

### Setback for Faber Merlin

By Our Kuala Lumpur Correspondent

FABER MERLIN, the Malaysian hotel and property group, has suffered a setback, with operating profit for the year ended June declining by 13 per cent to 5.34m ringgit (US\$2.5m).

Turnover was 4 per cent higher at 50.2m ringgit (US\$23.6m). After-tax earnings came to 2.57m ringgit, a 18 per cent fall compared with the previous year.

The erosion of profit was attributed to the property division, which has been responsible for much of the group's profitability in previous years. Substantially increased building costs dented margins, while a slower pace of building affected the inflow of earnings.

A final dividend of 2.5 per cent is declared, making an unchanged 5 per cent for the year.

### Interest rate control move in HK

BY PHILIP BOWRING IN HONG KONG

HONG KONG intends to introduce legislation to give statutory recognition to the Exchange Banks Association (EBA), the grouping of licensed banks here.

The idea had been mooted by Sir Philip Haddon-Cave, the Financial Secretary, in his budget in February and was officially announced yesterday by Sir Murray MacLehose, the governor.

The Association effectively acts as an informal interest rate cartel, determining interest rates paid by banks to public

non-bank depositors. Prime lending rate is normally adjusted in line with EBA rate changes.

The main aim of the Government in giving statutory existence to the Association is to give the Government itself more influence over the determination of interest rates. During the past two years the EBA, usually responding to forces in the market place, has tended to ignore, or be slow to react to, Government exhortations to raise interest rates and dampen demand for credit.

## UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, retail sales volume (1975=100), engineering orders, registered unemployment (excluding school leavers), unskilled vacancies (000s). All seasonally adjusted.

	Ind. prod.	Eng. output	Eng. order	Retail vol.	Retail value	Unemp.	Unskilled vac.
1979							
1st qtr.	118.4	122.5	98	100.4	122.6	12.5	1.2
2nd qtr.	114.8	127.9	107	106.9	144.3	12.4	1.2
3rd qtr.	112.5	126.1	99	99.9	143.5	12.5	1.2
4th qtr.	112.5	125.2	106	101.0	151.0	12.6	1.2
1980							
1st qtr.	118.4	126.6	97	102.4	154.7	12.5	1.2
2nd qtr.	106.6	127.1	98	100.9	158.9	12.4	1.2
Feb.	110.4	131.0	97	103.1	157.4	12.5	1.2
March	108.6	128.5	105	101.2	158.4	12.4	1.2
April	106.3	127.9	94	101.5	158.7	12.4	1.2
May	106.1	126.3	92	99.7	159.9	12.4	1.2
June	107.1	127.2	99	100.7	161.1	12.5	1.2
July	106.4	126.7	99	100.9	163.4	12.5	1.2
Aug.				100.5	163.4	12.5	1.2
Sept.						12.5	1.2

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textiles	Leather	Clothing	Housing starts
1979									
1st qtr.	105.9	98.1	127.0	95.7	96.4	100.0	100.0	100.0	100.0
2nd qtr.	104.5	102.7	123.1	102.5	110.0	102.3	102.3	102.3	102.3
3rd qtr.	105.3	95.9	123.2	94.7	102.8	100.5	100.5	100.5	100.5
4th qtr.	105.0	101.0	123.5	96.9	102.5	99.0	99.0	99.0	99.0
1980									
1st qtr.	104.5	101.5	124.2	96.3	99.3	97.9	97.9	97.9	97.9
2nd qtr.	100.1	98.3	122.3	93.5	93.5	96.4	96.4	96.4	96.4
Feb.	105.0	103.0	123.0	101.0	95.0	95.0	95.0	95.0	95.0
March	102.0	98.0	124.0	95.0	94.0	95.0	95.0	95.0	95.0
April	101.0	97.0	121.0	94.0	91.0	95.0	95.0	95.0	95.0
May	99.0	96.0	122.0	93.0	92.0	95.0	95.0	95.0	95.0
June	101.0	96.0	124.0	93.0	92.0	95.0	95.0	95.0	95.0
July	102.0	97.0	122.0	94.0	94.0	95.0	95.0	95.0	95.0

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Exch. res.
1979							
1st qtr.	109.0	115.9	-1,692	-965	-225	104.3	16.3
2nd qtr.	125.3	122.9	-325	-284	-229	104.3	21.0
3rd qtr.	129.5	126.1	-432	+5	-135	104.3	22.1
4th qtr.	129.3	125.9	-785	-639	-197	104.3	22.4
1980							
1st qtr.	122.2	125.5	-633	-162	-126	104.3	24.7
2nd qtr.	123.6	124.5	-301	-68	-5	104.3	24.6
March	129.3	123.0	-126	+30	-5	104.3	24.6
April	125.8	125.4	-303	-225	+26	101.3	22.0
May	129.8	126.5	-1	+77	-25	102.0	22.2
June	129.1	124.4	+46	+80	30	104.3	22.1
July	129.1	118.3	+361	+336	+108	104.3	22.7
Aug.	127.1	120.9	+63	+138	+19	104.3	22.9

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net mfnw; HP, new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank advances %	DCE %	BS inflow	HP lending	MLR %
1979							
1st qtr.	7.2	8.4	32.6	+1,296	777	1,581	12
2nd qtr.	8.2	15.6	22.5	+2,422	777	1,581	14
3rd qtr.	12.0	11.3	32.2	+2,642	933	1,579	14
4th qtr.	14.4	15.6	32.6	+2,577	839	1,554	14
1980							
1st qtr.	-4.0	7.2	31.9	+1,724	634	1,974	17
2nd qtr.	-1.5	10.7	23.3	+3,218	697	1,972	17
Feb.	-0.7	6.5	20.7	+270	199	665	17
March	-2.2	8.2	35.4	+716	290	641	17
April	-4.0	5.9	18.8	+122	266	675	17
May	-4.0	12.6	21.8	+1,147	225	621	17
June	-4.9	13.7	25.8	+1,369	296	676	17
July	11.7	36.5	30.8	+3,482	340	672	16
Aug.	11.2	40.8	45.4	+2,016	307		16
Sept.							16

INFLATION—Indices of earnings (Jan. 1976=100); basic materials and fuels, wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1982=100); trade weighted value of sterling (Dec. 1971=100).

	Earn. index	Basic matls.	Wholesale mfg.	RPI	Foodst.	FT comdty.	Strg.
1979							
1st qtr.	144.2	132.4	161.6	208.9	218.8	268.88	64.0
2nd qtr.	147.3	163.2	168.0	216.5	225.2	293.55	67.4
3rd qtr.	154.2	169.9	176.4	231.1	231.9	301.66	71.0
4th qtr.	161.7	183.9	181.8	237.5	237.2	298.13	68.3
1980							
1st qtr.	167.7	197.2	191.4	248.8	247.5	284.47	72.4
2nd qtr.	178.9	201.3	198.0	253.2	253.9	267.45	72.3
Feb.	167.3	197.6	191.3	248.8	246.7	284.27	72.3
March	172.5	206.4	194.3	252.2	251.1	284.47	72.5
April	175.0	202.2	197.0	260.8	254.1	275.67	72.6
May	178.1	209.4	198.0	262.2	255.7	268.32	74.2
June	183.7	201.1	201.0	265.7	257.9	267.45	74.4
July	185.0	201.5	202.5	267.9	259.9	273.57	74.7
Aug.		201.3	203.7	268.3	259.0	275.25	75.3
Sept.						276.44	76.0

\* Not seasonally adjusted.

## Kingdom of Sweden



### U.S. \$150,000,000 Floating Rate Notes Due 1988

For the six months September 30th 1980 to March 31st 1981 the Notes will carry an interest rate of 13 3/4% per annum with a Coupon Amount of U.S.\$6,888.19.

Bankers Trust Company, London  
Fiscal Agent

### B.T. INTERNATIONAL (DELAWARE), INC.

Formerly Bankers International (London) Ltd.  
société anonyme de participation financière

5% Guaranteed Floating Rate Debentures Due 1986

[Guaranteed by Bankers Trust New York Corporation, (formerly BT New York Corporation) and Convertible on and after December 1, 1987 into Common Stock of Bankers Trust New York Corporation]

NOTICE OF ADJUSTMENT OF CONVERSION PRICE  
Notice is hereby given that the price for conversion of the above mentioned debentures into Common Stock of Bankers Trust New York Corporation was adjusted as of August 29, 1980 from \$60.00 per share to \$58.60 per share.

BANKERS TRUST NEW YORK CORPORATION  
New York, New York  
September 24, 1980

### VONTOLLE EUROBOND INDICES

	PRICE INDEX	YIELD	AVERAGE YIELD	PRICE INDEX	YIELD	AVERAGE YIELD
DM Bonds	23.90	30.90	23.90	DM Bonds	23.90	30.90
FF Bonds & Notes	85.30	82.63	85.30	FF Bonds & Notes	85.30	82.63
U.S. & Str. Bonds	87.23	86.31	87.23	U.S. & Str. Bonds	87.23	86.31
Can. Dollar Bonds	88.10	86.53	88.10	Can. Dollar Bonds	88.10	86.53

## The Von Bohlen and Van Rietschoten Investment Group

in association with other European investors has acquired

### United Refrigerated Services, Inc.

Wichita, Kansas

The undersigned initiated this transaction and acted as financial advisor to the purchaser.

E.F. Hutton International Inc.

## United Refrigerated Services, Inc..

\$7,300,000  
Long Term Stand-by Credit  
and Loan Facility

Provided by

Bayerische Hypotheken-und Wechsel-Bank  
New York Branch

Arranged by

E.F. Hutton International Inc.







# Wall St. firming at midsession

# Wall Street morning at midsession

**AFTER TUESDAY'S recovery,** Wall Street stocks tended easier yesterday as news of another rise in Prime Rate dampened sentiment. However, the tone had improved by midday as the bargain hunting, and prices were mixed to firmer on balance with the Oil group featuring strongly.

The Dow Jones Industrial Average ended at 932.50, while the S&P 500 was higher at 933.28 at 1 p.m. The NYSE All Common Index managed a fresh net rise of 42 points to 572.50, while the declines at mid-session by a half-dozen to six margin. Trading remained active, with 30.96m shares changing hands compared with the 28.60m registered at the previous day.

Chase Manhattan Bank led a number in the Prime by several major banks yesterday morning ending at 134 per cent from 131. Analysts investors are concerned about the Federal Reserve's money rates still higher to bring down supply growth under control.

Volume leader Norton Simon moved to \$51. Turnover included 336,000, 300,000, and 11,400 shares traded at \$15. Active Colonial Penn shed \$1 to \$171. A block of 305,000 shares were moved at \$18. On Wednesday, Colonial Penn said it had bid to continue underwriting group health insurance of the National Retired Teachers Association from June 1, 1981. Prudential Insurance Co. turned over the counter trading to \$34 bid in over-the-counter trading. The board has rejected a \$45 a share take-over bid from investment bankers Kohlberg, Kravis, Roberts and Co. American Telephone & Telegraph lost \$1 to \$501, a \$1,000 block of shares moved at \$51. Atlantic Richfield gained \$1 to \$55, Amerasia Hess \$1 to \$35, and Texaco \$1 to \$33. Superior Oil jumped \$7 to \$2201, Standard

Oil (Ohio) \$4 to \$613 and Union Oil of California \$2 to \$391. THE AMERICAN SE Market Value Index was 2.10 Armer at 30.65 at 1 p.m. after volume of 3,596 shares (3,400).

Volume leader Houston Oil rose 2 1/2 to \$391. It forecasted higher prices next year for its natural gas and higher production as well.

**Canada**

Markets were mixed at mid-day after further busy trading. The Toronto Composite Index shed 10 to 2,250.0 and eight of 14 sub-indices declined, but gains outnumbered losses by 223 to 140 on the Exchange.

The Gold shares index rallied 72.9 more to 8,004.0, but Oil and Gas lost 12.9 to 4,326.0.

**Tokyo**

With sentiment boosted by the good overnight Wall Street rally, Japanese stock prices were firm for selective Tokyo issues seen yesterday but the market overall was mixed.

Trading volume was a substantial 530m shares (330m), while the Nikkei Dow Jones Average moved ahead 46.62 to a new fresh record peak of 7,123.08 and the Tokyo SE index added 1.28 at 490.07. However, declining issues on the First Market section narrowly outscored rises by 335-to-317.

Energy shares advanced on apprehension over future oil supplies due to the Middle East conflict. Nippon Oil gained ¥10 to ¥1,470, Itoya Nearyu ¥20 to ¥970 and Keio Oil ¥46 to ¥720.

Some Blue Chip moved sharply higher, especially light Electrical concerns Sony, up ¥170 to ¥2,360, TDK Electronic, ¥120 stronger at ¥3,080, and Pioneer ¥40 higher at ¥360. Olympus rose ¥60 to ¥710, Hitachi ¥7 to ¥327 and Canon ¥13 to ¥713.

Sugars, Foods, Constructions and Textiles were also preferred, while Mitsui Real Estate, YS farmer at ¥352, and some other large-size shares, moved up on

rising land prices.

Trading Houses, in contrast, generally weakened, with Mitsubishi losing ¥10 to ¥970 and Daiwa to ¥363.

**Hong Kong**

The market staged a strong recovery yesterday in further heavy dealings, with operators buying back oversold positions following the liquidations of recent days. Easing in the Interbank Rate encouraged speculation that an increase in local interest rates is not after all imminent dealers commented. The Hang Seng index having receded 100 points, mainly on interest rate worries, since establishing a new seven-year high on September 22, rebounded 26.92 to 1,240.60.

**Germany**

Helped by foreign demand, Deutsche marks generally rebounded some of their recently lost ground. The Commerzbank index rallied 4.9 to 724.4.

Market observers said that foreign investors possibly inspired by the upswing on Wall Street overnight and higher U.S. Bond prices, made some purchases of German stocks yesterday. Broken warned, however, that the market was basically insecure over where interest rates worldwide were heading, with conflicting signals for U.S. rates.

The Domestic Bond market was somewhat steeper after the recent falling trend. The Bundesbank sold DM 9.1m nominal of stock, after buying DM 33.5m the previous day, while Public Authority issues registered both gains and losses limited to 30 pfennigs. Mark Eurobonds were steady to firm, having halted the recent slide.

**Paris**

French and foreign share prices were mostly higher at the end of a fairly busy session on the Paris Bourse, thanks to the recovery on Wall Street over night.

Banks, Foods, Constructions, Electricals, Metals, Oils and Chemicals strengthened, with investment Portfolios the cash sector where prices were generally higher.

Also note FFf 14.5 to FFf 331.1 on announcing group net profit of only FFf 46m for the first half of 1980, against FFf 102m for the 1979 first-half.

Thomson CSF another weak exception which on Tuesday slid to expected group net profit this year to be only slightly higher than last, declined FFf 11 to FFf 485.

**Australia**

Stock Market trading remained hesitant yesterday as the Federal Election campaign moved into full swing, and share prices mainly failed to establish a decided trend. The Gold Mining sector, however, was in first place, with several leading international Bullion price.

Among Bonds, GNMK advanced 40 cents to AS1070, Centra-Norwegian 30 cents to AS1250, Esperer 15 cents to AS94.75 and Kitchener 60 cents to AS80.00. There were no changes in Mining, Precious metal rose 30 cents to AS16.10 ahead of the listing of its offshoot today. MINM, however, reduced 16 cents to AS5.10 following a two-day advance of 51 cents on U.S. buying.

Dominion Nervousness tended to detract from the formal announcements of the start-up of the North West Shelf gas project, and Woodside eased 2 cents to AS5.25, but major oil companies were expected to rise 15 cents to AS16.00.

**Johannesburg**

Gold shares rose sharply in fair activity trading, with heavy overseas buying of high-price issues noted, as the Bullion price climbed.

Heavyweight gains stretched to 750 cents, as in Vaal Reefs, R105.50, while Westerns edged 650 cents to R330.00 and Buffels 500 cents to R70.

CANADA			BELGIUM (continued)			HOLLAND			AUSTRALIA			JAPAN (continued)		
Stock	Sept. 20	Sept. 21	Oct. 1	Price Fls.	+ or -	Oct. 1	Price Fls.	+ or -	Oct. 1	Price Aust.	+ or -	Oct. 1	Price Yen	+ or -
Albitibi	22 1/2	21 1/2	Petrofin	5,000	+16	ACF Holding	95	-1	ANZ Group	4.48	-0.02	Kubota	378	-
Canadian Eagle	21	20	Royale Belge	2,280	-	Ahold	58.4	-	Arrow Asset	2.45	-0.02	Kumagai	430	+6
Imperial Aluminum	42	42 1/2	Soc Gen Belge	1,950	+6	AKZO	20.8	+0.1	Mariott Exp.	1.80	-0.04	Kyoto Ceramic	5,980	+80
Algonquin Steel	31	31	Sofina	1,420	-20	AMN	59	+0.5	Asarco Pulp Pap.	0.26	+0.05	Lion Corp	538	-
Alcan	25 1/2	25 1/2	Traktion Elect	2,515	+10	AMRO	65.6	+0.4	Asst Cons Ind	0.05	-	Makita	1,040	-
Alcan Montreal	25 1/2	25 1/2	Vicille Mont	1,340	-15	Arco Chem	67.7	+0.1	Asst Sustant	2.80	-	Matsushita	604	+1
Alcan Nova Scotia	35 1/2	35 1/2	Wells Fargo	1,450	+5	Berkman-Tet	68.2	+0.1	Bank New	2.05	-	Mitsubishi	595	+1
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Citigroup	176	+0.5	Bank Royal	2.10	-	Mitsubishi	595	+1
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Enbridge	135.3	+0.5	Bank Swiss	3.00	+0.02	Nissan	670	+10
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Euro Com Trn	20.5	-	Bank Zurich	2.10	-	Nissan	670	+10
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Globe Copper	20.5	-	Bank Zurich	2.10	-	Nissan	670	+10
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Halsbury	49.5	-0.5	Bank Zurich	2.10	-	Nissan	670	+10
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Hogevans	15.1	-0.4	Bank Zurich	2.10	-	Nissan	670	+10
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Inchiquin	12.8	-0.2	Bank Zurich	2.10	-	Nissan	670	+10
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	KLM	58.6	-0.2	Bank Zurich	2.10	-	Nissan	670	+10
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Nardere	115.0	-0.1	Bank Zurich	2.10	-	Nissan	670	+10
Alcan Resources	52 1/2	52 1/2	US Miners	1,340	-15	Ned Ned Cert	87.2	-0.2	Bank Zurich	2.10	-	Nissan	670	+10
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Alcan Resources	52 1/2	52 1/2	US Miners	1,340										

Macallin	506	+10	Oct. 1	Price	+ or	HONG KONG	Southeast Asia	5.20	+0.12
Moet-Hennessy	538	-5		Kroner	-		Cold Storage	3.82	+0.13
Moulinex	64.1	-0.5				Oct. 1	DBS	5.00	+0.02
Paribas	257.5						Fraser & Neave	5.25	+0.05

[illegible]







## LONDON STOCK EXCHANGE

# British Funds lead markets higher and close £1 up

## Equities settle well below best—Golds strong again

## Account Dealing Dates

\*First Declared Last Account Dealing Date  
Sept. 25 Sept. 25 Oct. 6  
Sept. 29 Oct. 9 Oct. 10  
Oct. 13 Oct. 23 Oct. 24 Nov. 3

Continuing hopes of an early reduction in domestic interest rates took the previous day's rally in Government Securities and leading industrial a stage further yesterday. Recent uncertainty about the Middle East conflict was again pushed into the background and, with institutional support for selected equities evident, the tone was initially impressive.

British Funds again set the trend with quotations at the longer end of the market establishing fresh improvements of a point and more. Trading conditions were still rather thin and sensitive, but most prices were near the day's best at the official close with the long, Exchequer 12 per cent 1980 A, very close to its expected operational level, despite having faltered in the afternoon on a U.S. prime rate increase to 13 1/2 per cent. In the after-hours trade, however, the overall trend was slightly easier.

Leading Electricals were well to the fore in the equity upturn, with good investment buying being encountered in the early trade. The particular firmness here coupled with the overnight recovery of Wall Street, pushed other equity leaders, but interest faded from midday onwards and the FT 30-share index, after registering a gain of 6 points at noon, reacted to

close 2.2 up on balance at 482.2.

Of the sectors, Oils were again briskly traded with the emphasis still on exploration issues, while Insurance too, encountered a fair measure of interest.

Elsewhere, South African Gold shares staged a good revival following the advance in the bullion price. Buying here found the market short of stock and some fairly substantial gains were established, which left the Gold Mines index showing a sharp rise of 27.4 at 524.3.

Southern Rhodesia bonds non-assented to the Government of Zimbabwe's formal offer came under slight selling pressure and falls ranging to 6 points were sustained. The 2 1/2 per cent 1985/70, at 58.8, and 6 per cent 1978/81, at 61.4, both fell half a point, while the Zimbabwe Settlement Annuity was lowered 10 points to £235.

Demand for Traded options picked up sharply with the number of contracts completed amounting to 1,574, well above the previous day's total of 1,109. Increased speculation about a possible bid from Lloyds Bank and the sale of its Williams and Glyn's subsidiary to Citibank of the U.S., helped Royal Bank of Scotland rise 6 further to a 1980 high of 105p. Reflecting the firmer conditions in gilts to the day's close, the 10-year discount bonds made good progress. Allen Harvey and Ross, 59 1/2, and Union, 51 1/2, rose 15 apiece. The major clearing banks moved higher despite reports that loan demand is fast decelerating. NatWest gained 4 to 406p and Barclays 4

to 430p.

A keen demand developed for Insurance which brought rises ranging to 12 at the close. Sun Alliance put at the close, to 795p, while Eagle Star 245p, Phoenix, 306p, and Royals, 478p, all appreciated 6. Among Life put on to 300p.

Leading Breweries, gently firmer in the early business, reacted quickly to the significant fall in August beer production and by the close falls ranged to 15p, having been 165p earlier, while Bass dipped 5 to 216p, after 235p. Scottish and Newcastle, 614p, and Arthur Guinness, 79p, gave up around 3 apiece. The Monopolies Commission decision to allow Blue Circle to re-launch a bid for Armitage Shanks stimulated the latter which closed 5 up at 113p to match the terms of the original share exchange offer. Elsewhere in Buildings, Crouch Group rose 14 to 138p on the sale of two New York properties, while Burnetts and Halliwell advanced 17 to 792p and the new all-paid shares 20 to 140p premium. Redland came in for support and firmed 5 to 173p, while Costain improved 4 to 170p, but Instock Johnson shed 4 to 63p on nervous selling ahead of tomorrow's interim results.

ICI opened a couple of pence higher at 350p, but drifted off to close a net 2 cheaper at 346p. Anchor featured other Chemicals with a drop of 11 to 73p following the sharply lower interim profits and chairman's cautious statement, but James Halcrow added 1 1/2 to 35p on satisfactory preliminary results. Investment sentiment was again

lacking in Stores and most leaders finished with modest falls.

House of Fraser, firm recently on hopes of a bid from Lomax, eased 2 to 134p, but Marks and Spencer continued firmly and closed 2 up at 105p. Currys again attracted good support following Monday's mid-term statement and rose 8 to 236p. R. Partridge was active and moved between 46p and 50p before settling for a net gain of 4 at 45p following the company's confident outlook at the interim stage. H. Goldman, strong of late on Mr. Ian Wasson's acquisition of an 11 per cent holding in the company, added 3 to 29p encouraged by news that Mr. Harvey Michael Ross now controls 6 per cent of the company's equity capital. The more-than-doubled interim earnings prompted early dullness in Hittons Footwear, which touched 73p before recovering to close unchanged at 79p.

A renewed burst of investment and speculative buying helped leading Electricals take the previous day's rise a stage further. The best levels were not held, however, as profit-taking developed towards the close. GEC was particularly affected and closed unchanged at 822p, after reaching 833p earlier. Thorn EMI ended 8 better at 345p, after 354p. BICO closed 10p on news of the 220m Saudi Arabian contract before finishing a net 3 harder at 154p. Elsewhere, old favourites Ferranti and Electrocomponents returned to prominence, the former closing 27 higher at 467p and the latter 12 up at 720p. Buying ahead of next Tuesday's interim results left Furness 13 up at 540p, while Telephone Rentals put on 10 to 277p and Unitec 8 to 328p. Electronic Machine put on 4 to 44p, after 45p, the latter in response to increased annual earnings and accompanying statement on prospects. By way of contrast, A. F. Enghin dipped 2 to 35p on the proposed film rights issue.

Secondary Engineerings recorded their best day for quite some time, recovering some of the ground lost. GKN's abysmal interim statement last month, B. Elliott, 212p, and Westland, 137p, regained 7 apiece, while Babcock rose 6 to 98p and Davy Corporation added 5 to 112p. M.L. Holdings gained 10 to 35p, while Rediffusion, 7 at 165p, while Bakers, put on 6 to 83p, against the trend, Swan Hunter softened

a penny to 44p on the announcement of a third liquidation distribution payment of 3.5p per share. With the exception of Tubor, which lost 2 of the previous day's jump of 15 to 235p, the leaders gained ground.

In Foods, Robertson put on 5 1/2 to 941p on renewed investment buying, while Sidney C. Banks added 3 to 90p in related response to the preliminary results. Hotels and Caterers were featured by Ladbrokes, which rose 5 to 277p on fairly sizeable investment demand. Reed International became an isolated dull feature among the miscellaneous industrial leaders, falling 6 to 147p on news of the cutbacks in Fleet Street following the proposed merger of the Evening News and Evening Standard. Rank Organisation, on the other hand, added that much to 165p and Reckitt and Colman improved 4 to 175p. Elsewhere, Pritchard Services advanced 5 to 98p on revived hopes of a bid from Provincial. Feeder added 3 to 33p on an investment recovery, while B. J. and B. J. improved 2 to 9p despite the interim dividend reduction and lower first-half profits. Jardine Matheson closed 5 harder at 210p on further consideration of a bid for the company, which was not a right issue, the price and change in yesterday's issue was not correct. Thomson T-Line fell 10 to 45p on the interim dividend omission and increased first-half deficit.

The Department of Industry's consent to the merger of the London evening newspapers prompted a good business in Associated which jumped 24 to 302p, sister company Daily Mail & Telegraph rose 10 to 315p, while Trafalgar House, which controls the Evening Standard, firmed 5 to 71p.

Marked higher at the outset on revived hopes of lower interest rates, Properties lost momentum around midday and closed only modestly higher. Land Securities finished 3 dearer at 375p, after 380p, and MEPC just a penny firmer at 235p, after 237p. Trading in Oils was again lively, although occasional profit-taking was evident. Lasse featured North Sea issues, jumping 23 to 765p, after 772p, on revived talk of a bid from German concern Deminor. Tri-centro, however, eased 4 to 372p and Ultramar 3 to 432p. KCA International continued firmly, up another 7 at 165p, while Bakers, Exploration put on 18 to 240p

and Aran advanced 15 to 356p.

Onshore explorers Carless Capital, 182p, and Candecra, 240p, added 3 and 7 respectively, while Alcock firmed 5 to 272p, the last-minute rally reflecting new licence awards.

Renewed support was noted for split-capital investment trusts. Triplevest Capital improving 10 to 335p. New Throgmorton Capital, 182p, and Draxville Capital, 376p, rose 9 apiece, while Derby Capital closed 7 better at 277p.

**Golds advance**  
Mining markets raced ahead in more animated trading as the bullion price staged a good recovery to close 310 better, at \$850.50 an ounce. South African Golds were the star performers as overnight American buying was followed by widespread demand in London. Modest profit-taking left prices a fraction below the day's best levels at the close, but gains were still sufficient to lift the Gold Mines index 27.4 to 524.3.

Among the heavyweights, Angloplum jumped 44 to 535p. Recits, 531 to 542p, Western Deep 521 to 532p, and West Driefontein 521 to 532p. Medium- and lower-priced issues were featured by Randam, 24 up at 550p and Leslie, 19 ahead at 196p. The buying of Golds spilled over into Financials. Minors were again the subject of persistent American interest and in the afternoon, 24 up at 550p and Anglo American Corporation surged 30 to 550p and De Beers 14 to 500p.

London Financials made good progress, buoyed by the rise in gold and the firmness of base metals. Gold fields were outstanding and put on 17 to 652p, after a 1950 high of 665p, following the annual report, while B. Tinto-Zinc rose 6 to 458p and Charter Consolidated 11 to 278p; the strength of the last-named reflected the company's substantial holding in Minicor.

Platinum firms were firmer with Rustenburg 17 better at 342p and Impala 5 up at 522p. Good gains in overnight domestic markets, coupled with the rally in gold, encouraged a fair demand for Australian, notably Golds. Among the latter, GKN advanced 25 to 545p, Poseidon added 11 to 338p and North Kal-gurli 6 at 115p. Kitchener Mining gained 30 to 330p.

## FINANCIAL TIMES STOCK INDICES

	Oct. 1	Sept. 25	Sept. 26	Sept. 27	Sept. 28	Sept. 29	1000
Government Secs.	70.74	70.18	69.74	70.02	70.34	70.51	70.44
Fixed Interest	71.06	71.34	71.36	71.47	71.81	71.76	71.62
Industrial Ord.	483.3	481.0	478.61	481.0	484.4	483.8	479.6
Gold Mines	483.3	486.9	487.9	489.8	500.0	517.0	508.8
Ord. Div. Yield	7.61	7.63	7.79	7.65	7.58	7.54	6.87
Earnings, Yld. %	17.16	17.11	17.41	17.22	17.10	17.18	17.26
P/E Ratio (med. m.)	7.15	7.11	7.03	7.11	7.16	7.10	7.08
Total Bargains	21,815	20,326	19,002	22,810	20,127	20,800	18,000
Equity turnover %	117.63	116.73	113.27	117.63	118.48	119.48	118.48
Equity bargains total	15,881	15,804	16,066	16,244	16,244	16,244	15,788
10 am 485.4	11 am 486.7	12 noon 487.0	1 pm 486.5				
2 pm 485.1	3 pm 484.2	4 pm 484.2	5 pm 484.2				
17/75	Gold Mines 12/78/75	52	1	Corrected			

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## AUTHORISED UNIT TRUSTS

[illegible]**NET UNIT TRUST INFORMATION SERVICE**[illegible]

**Welfare Insurance Co. Ltd.**  
1. Wimlade Park, Exeter. 0392  
Money-maker Fd. 1205  
For other funds, please refer to The Lancashire  
Manchester Group.

**Windsor Life Assur. Co. Ltd.**  
Dunl. Albert Mon. Street St. Windsor 681

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Tehran confidence grows as Iraqis fail to capture Khuzestan cities

## Iran pledges Hormuz freedom

BY ROGER MATTHEWS

IRAN promised yesterday that it would guarantee the freedom of passage for ships through the vital Strait of Hormuz at the mouth of the Gulf.

The Iranian pledge seemed to reflect growing confidence in their ability to contain the Iraqi advance. After 10 days of fighting, the Iraqi army has still failed to capture any of the four main cities in Khuzestan province although it does now control most of the main communication and oil supply routes. Tehran claimed last night that it had even retaken the border town of Mehran which fell to Iraqi forces last week.

The statement on the Strait of Hormuz by Mr. Mohammed Ali Rajai, the Iranian Prime Minister, could also be seen as a reply to the U.S. which has sent four of its advanced radar and communications aircraft to Saudi Arabia.

The aircraft will enable the U.S. to more closely monitor all military movements in the Gulf

and could also serve as a vital communications link between Washington and its naval forces in the area.

In Baghdad, there is growing embarrassment at the army's failure to achieve what has previously been announced in official communiques. Despite repeated announcements, the port of Khorramshahr on the Shatt al-Arab waterway has still not fallen. Fighting continues on the outskirts of nearby Abadan.

The towns of Desful and Ahwaz, the key to control of Khuzestan, are officially under siege. But the Iranians claim that the Iraqi forces are being held and even counter-attacked. There are also reports that Iran, which has still to commit much of its army to the battle, is hurrying reinforcements to the area.

The emphatic refusal on Tuesday night by Ayatollah Khomeini, the Iranian religious leader, even to consider negotiations until all Iraqi troops are off Iranian soil has added

to concern in Baghdad and the West that the conflict may last far longer than had been originally anticipated.

Iran has not yet replied officially to the call by the

ensure that Iraq will remain unable to ship any crude oil from its Gulf terminals.

According to American reports, Iraqi oil facilities, although frequently bombed by

The consequences of the Gulf conflict were discussed at a meeting of the International Energy Agency's governing board, called at 24 hours' notice after the meeting of the organisation's standing group on oil markets on Tuesday, writes Robert Mauthner in Paris. Member governments undertook to ask oil companies not to build up stocks since a run-down is preferable to compensate for Iraqi and Iranian production losses. IEA stocks of oil products, by Tuesday, totalled 460m tonnes—or 110 to 120 days' consumption.

The board also agreed to "urge and guide" both private and public buyers, to refrain from any abnormal purchases on the spot market.

United Nations Security Council on Sunday for a ceasefire, a request that was swiftly accepted, though only with conditions, by Iraq.

Diplomats say that despite shortages of food and oil, Iran has the capacity to continue the war for some time, even if on a reduced scale. This could

Iran, have not so far been greatly damaged and could resume exports soon after hostilities ceased.

Senator Henry Jackson, chairman of the Senate energy committee, said after being briefed with other Congressmen by Administration and Intelligence officials that the hardest hit

seemed to be those Iraqi refineries that process oil for domestic consumption.

At the UN President Zia Ul-Haq of Pakistan, who has just completed visits to Tehran and Baghdad at the head of an Islamic "goodwill" mission, blamed the pressures of super-power rivalry for the Gulf war.

An essential condition for the return of peace between them would be the observance of strict neutrality and non-interference in their internal affairs by the outside powers," he told the UN General Assembly.

In Beirut, the Iranian charge d'affaires, Mr. Mahdi Amir Kamali, said that if the U.S. intervened the American hostages would be killed.

The French Atomic Energy Commission said yesterday it was evacuating most of its staff from the research establishment near Baghdad. Annex buildings were hit during an Iranian raid on Tuesday but no damage was done to the plant.

## Australia plans big liquid fuel plant

BY JAMES FORTH IN SYDNEY

PLANS which would virtually ensure that Australia was self-sufficient in its liquid fuel requirements by the early 1990s have been laid by a consortium of Australian mining and investment companies. They involve setting up an A\$3bn (£1.5bn) oil-from-coal liquefaction plant in Queensland.

The oil-from-coal consortium, headed by Peko-Wallsend, the mining group, is considering whether the coal-oil process used by Sasol in South Africa could be applied.

The announcement comes one day after it was formally decided that the North-West Shelf liquefied natural gas project is to proceed, and on top of the Rundle oil-from-shale

development in Queensland on which Exxon, the world's largest company, announced this summer that it was prepared to spend US\$1.5bn.

The initial participants in the group, with Peko-Wallsend, include Morgan Grenfell Australia, Oil Company of Australia, Resources Development Corporation, and subject to final agreement, the National Mutual Life Association of Australia.

Morgan Grenfell Australia said last night that BP Australia had expressed interest in the outcome of a preliminary feasibility study by Fluor Engineers and Constructors, of the U.S., due to be completed by late December, and that this was expected to determine BP's

formal position in the project. In London, BP said that although it was interested in the idea of coal liquefaction it was "not involved at this stage" in discussions about setting up a plant in Australia.

A company, Austran Coal Corporation (ACCOR), is to be set up to bring into production the venture, which is expected to provide Australia's first oil liquefaction plant.

The plan is based on the Millmerran coal deposits in South-East Queensland, estimated to contain 1.6bn tonnes of reserves.

A large tonnage of coal, it is said, is to be subjected to a commercial test in a Sasol plant

early next year, to define the possible range of the Australian plant.

Earlier this year, BP tried to buy into the Millmerran prospect but appeared thwarted by AMAX, the U.S. natural resources group, and Mitsui, the Japanese group, which holds authority to prospect the area.

AMAX and Mitsui are expected to supply ACCOR with coal for liquefaction.

Other Australian groups may join ACCOR. The company is expected to offer a small percentage of its capital to local investors.

If the plan proceeds, it would take five years to build the plant, which would be in production by 1986.

## Way clear for Blue Circle deal

By Andrew Fisher

THE WAY was cleared by the Monopolies Commission yesterday for Blue Circle Industries, Britain's largest cement group, to renew its bid of about £30m for Armitage Shanks, the bathroom fittings company.

Seven months after the surprise news that the bid had been referred for investigation, the commission concluded in its report that Blue Circle's purchase of Armitage would not be against the public interest.

Blue Circle's bid lapsed after the monopolies reference with the group controlling just over 60 per cent of the shares of Armitage.

The group has said previously, however, that it intended to proceed with its takeover of Armitage, the last major independent sanitary ware maker in the U.K. if it received official approval. Blue Circle is known not to want to increase its bid, but it is understood that the Armitage board would like a higher offer.

In the expectation that the offer would be tabled again, shares of Armitage Shanks gained 5p yesterday to 113p, while those of Blue Circle shed 2p to close at 346p. The rise in Blue Circle's shares values its original bid at £38.3m, or 115p per Armitage share, against £28m on the day the bid was announced in January.

Ceramics Investments, a Lebanese-controlled company which has a stake in Armitage of more than 28 per cent, is planning to have talks with both companies now the bid has been cleared.

## Weather

UK TODAY

MOST of Britain will be dry with early fog patches, some ground frost, mist or cloud clearing, sunny periods later. Temperatures near normal. Max. 14-17C (57-63F).

Argyll N.E. and N.W. Scotland Sunny intervals, increasing cloud, rain in places later. Max. 14C (57F).

Orkney and Shetland Scattered showers drying out, becoming mainly dry with sunny periods developing. Gales occasionally. Max. 12C (54F).

Outlook: North, rain followed by shower; South, dry with rain later. Temps near or above normal becoming colder in North.

WORLDWIDE

	Y day	midday		Y day	midday
Jaccio	24	25	L. Pims.	27	28
Amman	29	30	Liabon	28	29
Baghdad	29	30	Nairobi	28	29
Bahrain	23	24	London	19	08
Bangkok	34	35	Luxemb.	14	57
Bombay	29	30	Madrid	27	28
Buenos Aires	26	27	Majorca	28	29
Calcutta	14	15	Malaga	26	27
Canton	15	16	Manila	25	26
Cebu	59	60	M. Chast.	12	55
Colon	19	20	Moscow	28	29
Hankow	18	19	Munich	13	55
Harbin	58	59	Naples	27	28
Hong Kong	17	18	Niwaet.	14	57
Kobe	16	17	Nice	23	24
London	18	19	Nicosia	26	27
Lyons	26	27	Osaka	23	24
Manila	16	17	Oslo	11	53
Medan	15	16	Paris	19	08
Meppen	17	18	Pechin	13	55
Moscow	13	14	Prague	13	55
Mumbai	23	24	Reykjavik	8	46
Nairobi	28	29	Rhodes	26	27
Paris	19	20	Rome	25	27
Rangoon	22	23	Saltzbg.	15	59
Reykjavik	8	9	Singap.	15	59
Rhodes	26	27	Sourabg.	18	54
Rome	25	27	St. Petersburg	20	56
Saltzbg.	15	16	Tai Avu	24	77
Singap.	15	16	Tamrout	20	08
Sourabg.	18	19	Tokyo	23	24
St. Petersburg	20	21	Toronto	23	24
Tai Avu	24	25	Valencia	29	30
Tamrout	20	21	Tunna	29	30
Tokyo	23	24	Warsaw	31	08
Toronto	23	24	Wien	27	10
Tunna	29	30	Yokohama	12	54
Valencia	29	30	Zurich	17	05
Warsaw	31	08			
Wien	27	10			
Yokohama	12	54			
Zurich	17	05			

## Brazil tries to heal rift with IMF

By Nicholas Colchester

SR. ERNANE GALVEAS, the Brazilian Finance Minister, and Sr. Carlos Langoni, Governor of Brazil's Central Bank, are today meeting top officials of the International Monetary Fund as part of a search by Brazil for a pretext to heal its long-standing rift with the IMF.

The rift has led Brazil to avoid the IMF as a source of finance, despite its heavy international indebtedness. A major problem will be to find a formula which will be politically acceptable in Brazil, where independence from the IMF has become a nationalistic principle.

The ostensible purpose of today's meeting is to give the Brazilians the opportunity to hear what substantive changes have been in the IMF's approach to financing and lending. The claim that the Fund has changed in character could well provide a formula to overcome political opposition in Brazil to renewing ties with the IMF.

Sr. Langoni said yesterday: "China's membership was a sign that the IMF is changing from its old orthodox position."

Brazil is not making any request for finance, confining contact with the Fund to "mutual evaluation."

The Brazilian Government clearly hopes that the more restrictive economic policies which soaring inflation and heavy international debt have forced on it will satisfy the IMF.

Within the IMF, there is known to be some feeling that the Brazilian Government is already taking many of the necessary steps.

Other IMF reports, Page 4

## Commission acts on EEC steel

BY GILES MERRITT IN BRUSSELS

THE EUROPEAN Commission last night set in motion diplomatic and legislative machinery aimed at making itself overlord of the EEC steel industry.

Commission officials believe there is only a very slim chance of avoiding recourse to previously unused treaty powers that will compel steel-makers to slash production levels.

The permanent representatives to Brussels of all EEC member states were last night convened by Viscount Etienne Davignon, the Industry Commissioner, for confidential discussions on the "manifest crisis" measures.

The Commission is drawing up these and expects to propose them at the October 7 Council of Ministers meeting in Luxembourg.

The need to invoke the emergency authority contained in Article 58 of the

European Coal and Steel Community's Treaty of Paris has been brought about by the breakdown of the steel industry's voluntary price and production disciplines.

A key meeting here on September 30 between the 12 largest steel groups and M. Davignon failed to yield agreement on a fresh pact that could save the voluntary Davignon Plan.

The Commission is known to be reluctant to adopt mandatory controls, and was yesterday conducting eleventh-hour negotiations with a number of steel companies. But Brussels officials put the likelihood of Article 58 being pushed through the Foreign Ministers' Council "at 85 per cent on."

A final decision on the scope and duration of the powers to be sought will be made when the 13-member European Commission meets

next Monday.

Alan Pike writes: British steel producers believe that M. Davignon may make yet one more attempt to gain voluntary agreement on steel industry prices and production levels before compulsory powers are invoked.

The British Steel Corporation and the British Independent Steel Producers Association would support the declaration of a manifest crisis and the use of Article 58 of the Treaty of Paris if this proved the only way of maintaining price and output discipline.

Mr. Dan Horton, chairman of Hadfield's, the Sheffield-based private steel company, yesterday denied shop stewards' suggestions that the company faced closure but admitted that the drop in steel demand had caused serious problems.

Trigger prices move Page 5

## Labour Left victories

Continued from Page 1

has the grip of the Left on the party been increased substantially by mandatory re-selection and the prospective change in the leadership election rules, but it has brought substantially nearer the possibility of Britain leaving the European Community.

The conference voted by a majority of more than two to one in favour of making Britain's withdrawal a priority in Labour's next election manifesto. The scale of the majority virtually ensures that the policy will now be included in Labour's programme.

This is the first time the party has come out unequivocally for withdrawal. On previous occasions, although there has been a substantial

anti-market majority, party leaders have managed to qualify opposition by recourse to the referendum or to promises of renegotiation.

This time, despite Mr. Callaghan's victory on the drafting of the manifesto and the fact that a General Election will be extremely difficult for the leadership to change the policy or to ensure that it does not appear in the manifesto.

Anti-market feeling during the debate ran high and party leaders acknowledged that a policy of withdrawal would be a major electoral attraction. It would also place the Conservatives in a difficult tactical position.

Mr. Peter Shore, shadow Foreign Secretary—and, now

more than ever, a formidable contender for the leadership—made a highly effective speech combining a fierce attack on EEC membership with an appeal to pro-market forces to stay in the party.

Our Brussels staff adds: Leaders of the Socialist group in the European Parliament were perturbed about the decision.

Mr. Ernest Glinne, chairman of the group, said: "I am deeply concerned that the Labour Party should continue to play its part in supporting the battle for reform of the Community. At the same time the Socialist group will continue to support many of Labour's demands as it already has done over the question of the British budget contribution."

nothing to arouse expectation. In his speech to the annual meeting, Sir Geoffrey defended Britain's overseas aid performance and the proposed cuts in Government spending on this programme in face of criticism from, among others, Mr. Robert MacNamara, the President of the World Bank.

David Marsh in London adds: The Bank of England yesterday extended part of its financial help to the money market in order to relieve shortages of liquidity and hold down very short-term interest rates.

It announced it was prolonging for a further month a facility under which the banking system can borrow up to £500m through the sale and repurchase of Government securities.

## Howe returns to spending review

BY PETER RIDDELL, ECONOMICS CORRESPONDENT, IN WASHINGTON

SIR GEOFFREY HOWE, the Chancellor of the Exchequer, left Washington last night for a Cabinet meeting in London this morning to face a major review of public spending plans and of monetary policy.

He has been studiously non-committal about domestic policies during his nine-day visit to the Commonwealth and International Monetary Fund meetings in Bermuda and Washington, largely, it appears, because decisions have not yet been taken.

Sir Geoffrey conceded yesterday that some adjustment of weapons and tactics might have to be considered. He said that the Government was right to pursue the medium-term financial strategy with broadly the

same instruments as now, but how well or less well the weapons were working would be looked at and changes made.

The main immediate decisions concern nationalised industries' financial problems. During the rest of 1980-81, public spending plans for next year, monetary control techniques, and the re-basing of the monetary target for the next 12 months.

Some officials are apparently pressing for a broader rather than a narrower review of policy, following the recent money supply and public sector borrowing problems.

They appear to be arguing that questions of short-term monetary control—discussed at the joint Treasury and Bank of England seminar earlier this

week—have to be considered at the same time as the issue of the degree of emphasis placed on Sterling M3, the single monetary objective, and the balance of fiscal policy.

Ministers are waiting for the latest short-term economic forecasts and especially for the public borrowing projections to see whether any further fiscal action needs to be taken this year.

However, some indication of official thinking may be given in a fortnight by both Sir Geoffrey and Mr. Gordon Richardson, the Governor of the Bank, when they speak at the annual bankers' dinner in the City.

This review is clearly affecting the decision on interest rates, and Sir Geoffrey yesterday did

THE LEX COLUMN

## When evenings draw in

Associated Newspapers' decision to shut the Evening News marks a reversal of the balance of power in the negotiations three years ago when the Beaverbrook board almost agreed to close the Standard.

The big difference now is that the Standard has the financial muscle of Trafalgar House behind it whereas Associated, while not exactly weak, is nevertheless being badly burnt by the scale of the losses at the News. In 1979 there were said to be running at £7.5m a year before the benefits of a major cost reduction plan. Now the collapse of the classified advertising market since May must have swelled the losses once again to frightening proportions.

The Standard, too, was heading for "substantial" losses in the financial year which has begun.

The difficulties at the Standard must explain why Trafalgar did not simply wait for the News to bleed itself to death. It has sold cheaply to Associated a face saving 50 per cent share in the potentially profitable monopoly Standard. On the other hand it is keeping all the benefits of the printing contract and is leaving Associated to come with the whole of the redundancy payments due to 1,750 highly paid Fleet Street workers. In 1979 the cost of saving 520 jobs was estimated at £6m, so the sums could be damaging, even though the group's balance sheet a year ago showed net worth of £30m.

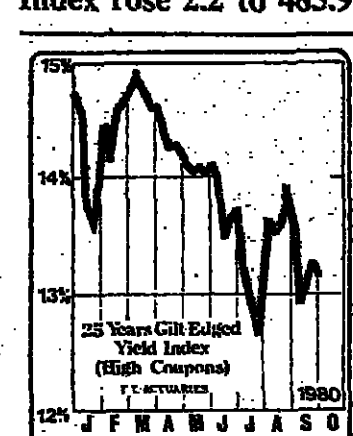
Speculation will now begin about the further implications. Plainly there is a threat to the profitability of the Daily Mail now that overheads will no longer be shared with the News. If this encourages Associated to go ahead with the long mooted launch of a Sunday Mail it would hit at the only money-maker in Express Newspapers, the Sunday Express—which apparently is no longer covering the losses of the Daily Express, the Star and the Standard.

Meanwhile, a factor in Associated's decision to deal over the News must have been the impact of the recession on its cash flow from the provincial newspaper chain; the interim statement in July warned of lower second half profits. But the stock market, at least, decided that no News was good news, with Associated's share price jumping 24p to 309p, and Trafalgar firm too.

Ceramics Investments, a Lebanese-controlled company which has a stake in Armitage of more than 28 per cent, is planning to have talks with both companies now the bid has been cleared.

Associated Dairies' annual report shows the cost of its store expansion programme in a £15m

Index rose 2.2 to 483.9



rise in borrowings in a year in which cash flow rose 37 per cent to a net £42m. The chairman's statement sounds a warning note to the effect that the group is not going to pay silly prices for land. The board is "extremely disturbed by the escalating costs of new sites" and is determined not to bid up "where it can be clearly seen that an acceptable return on capital outlay is unachievable."

Some of the hottest competition for new sites is coming from International Stores, which has not been remarkable recently for its return on capital. But the Asda chairman's statement must also strike a chord at Tesco, which has gone heavily into debt in the interests of physical expansion—its fixed asset spending last year was twice Asda's, at nearly £100m. Tesco's financial burden must be increased by its apparent difficulties in selling existing properties to institutions on terms as good as the right terms.

Asda already has enough sites with planning permission to last for a couple of years, so its statement does not signal an imminent halt to the group's physical growth. But if new openings are becoming uneconomical on the basis of current supermarket trading margins, a price-cutting campaign by one of the big groups in search of market share could have very uncomfortable consequences.

Blue Circle/Armitage. The Monopolies Commission published its all too predictable verdict on the agreed takeover of Armitage Shanks by Blue Circle Industries yesterday, and with the go-ahead the two companies are now settling down to hammer out new terms. Since the January merger, proposals the BCI share price has

moved up from 286p to 309p—helped by expectations of a big jump in profits this year—so that the original two-for-one equity version of the offer is now worth 30 per cent more at 115p a share. Meanwhile the current weakness of the UK construction sector makes it likely that Armitage will have seen a profits decline in its first half. Nevertheless, with the Armitage share price gaining 5p yesterday to 113p, the market is clearly expecting BCI to do the decent thing and renew its offer on the basis of two-for-one shares again, rather than on the original cash worth.

So a completely viable independent concern seems likely to disappear into the protective embrace of a giant with an urge to diversify. The sole effect of the reference to the commission has been to delay the process by half a year. When the surprise reference was made it was widely hoped that the commission would seize the opportunity to clarify—at long last—official policy on conglomerate mergers. But in this report it has specifically retreated from making such a statement. The commission, as always, is acting within its legal constraints, and it looks as if any new policy initiative will have to come from the politicians.

## Money market

The generally easier conditions in the money market over the past month have given the Bank of England scope to allow its repurchase agreements on the banking system's gilt-edged stock to lapse. Yet somewhat to the market's surprise the Bank has decided to extend the first £500m facility, which was due to mature on Monday, for another month. It seems to be concerned about the continuing shortage of reserve assets, which is by no means confined to banking make-up days, and unwilling to risk provoking any rise in interbank rates.

Some banks may in any case decide to let their facilities lapse: the extra cost of funding themselves in the interbank market, rather than at Minimum Lending Rate from the Bank, is not now very large, and they stand to gain a good deal of flexibility. The Bank must be keen to reduce the size of the repurchase if only to give itself room to increase it again. It seems likely, for instance, that the short money markets will be very tight again early in 1981.

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